

# EXCLUSIVE SERVICES

## THE USA PARTNERSHIP PAVILION

The USA Partnership Pavilion is America's on-site headquarters at live trade events around the world, covering Aerospace; Defense; Maritime; Medical; Mining; Oil & Gas; and Food industries. The Pavilion presents the perfect platform for business, maximizing U.S. exhibitor exposure and creating a networking forum.

## SPEC YOUR SPACE

### TURNKEY

Templated designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

### SPACE ONLY

Get in on the ground floor with this raw space option.

### CUSTOM BUILD

Work with Kallman Creative Services and challenge our award-winning team to turn that raw space into a custom-built showplace.

## PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator, printer, or help tracking down a shipment... we're here to help.

## EXHIBITORS LOUNGE

"The Meeting Point" is a private lounge at your disposal where you can meet with guests, take a break from the show floor, and connect with fellow exhibitors. An informal grab-'n-go cafe supplies refreshments throughout the day and a center to charge your phone or plug into a printer. There is also WiFi throughout the Pavilion for your convenience.

## SPECIAL EVENTS

As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, off and on-site hospitality receptions, business and market insight briefings, and special presentations.

## EXTRA! EXTRA! ATTENTION

Kallman provides support to you with a suite of marketing and media services. Our pre-show and on-site advocacy campaign provides multimedia coverage for the total U.S. presence, along with opportunities for individual exhibitors to grab the spotlight to tell their news stories. Complimentary PR and media relations, in addition to paid advertising and sponsorship options are available to help build your brand beyond your stand.

## CONFERENCE ROOMS

If you need private space for confidential team or client/prospect conversations, you will be able to book one of our comfortably furnished pavilion conference rooms. Reservations are made on a first-come, first-served basis.

## STEP UP TO THE PARTNERSHIP CHALET

At the world's great air shows, the Partnership Chalet creates a co-op option that makes C-level luxury more accessible and affordable.

## COVID-19 SAFETY

With the comfort and wellbeing of all our client in mind the USA Partnership Pavilion will be designed and managed in line with any Organizer regulations and in-country COVID regulations or guidelines, supplemented by our own additional precautions.

## DIGITAL TRADE MISSIONS (DTM)

Our Digital Trade Missions dive even deeper into connecting you with business. These interactive group and one-on-one exchanges are held with international buyers who have identified specific requirements and allow you to pitch directly for their business. Working in collaboration with various State Economic Development Agencies, in many cases, the costs for the Digital Trade Missions is being subsidized by available grant money.

## THE SHOWCASE SERIES™

The SHOWCASE™ series – the world's first Commercial Media Platform (CMP) – combines the proven strength of trade shows with the power, flexibility, and speed of the internet, bringing specific industry buyers and sellers together in an efficient, effective, and secure online environment. Purpose-built to facilitate commerce and trade, industry executives can connect with global buyers and do business 24 hours a day, 365 days a year, anywhere in the world. Healthcare and Aviation, Defense, Maritime, and Security U.S. industry SHOWCASES™ have already been successfully launched and are working to support USA Partnership Pavilion events.

LEARN MORE. **SELL MORE.**

## CONTACT YOUR KALLMAN REPRESENTATIVE

### AEROSPACE & DEFENSE

**MIKE PETRASSI** | SALES MANAGER  
1.201.913.6421 MIKEP@KALLMAN.COM

### JASON RUBIN

 | SALES MANAGER

1.201.251.2600 x191 JASONR@KALLMAN.COM

### DEFENSE & SECURITY

**BRIAN KELLER** | SALES ACCOUNT EXECUTIVE  
1.201.251.2600 x148 BRIANK@KALLMAN.COM

### ROB FRENCH

 | SALES ACCOUNT EXECUTIVE

1.201.251.2600 x147 ROBF@KALLMAN.COM

### AEROSPACE, DEFENSE & MARITIME

**KEVIN TIGHE** | SALES ACCOUNT EXECUTIVE  
1.201.251.2600 x172 KEVINT@KALLMAN.COM

### AGRICULTURE & MINING

**CLAUDIA CACERES** | SALES ACCOUNT EXECUTIVE  
1.201.251.2600 x166 CLAUDIAC@KALLMAN.COM

### MEDICAL, OIL & GAS

**JODI MUNZER** | SALES ACCOUNT EXECUTIVE  
1.201.251.2600 x119 JODIM@KALLMAN.COM

## KALLMAN CREATIVE SERVICES

**ANN KALLMAN** | CREATIVE DIRECTOR  
1.201.251.2600 x113 ANNK@KALLMAN.COM

## CHALET/CORPORATE HOSPITALITY

**DONA MCAVOY** | CORPORATE HOSPITALITY MANAGER  
1.201.251.2600 x107 DONAM@KALLMAN.COM

## USA SHOWCASE SERIES

**JOSEPH BRUNOLI** | PROGRAM MANAGER  
1.201.251.2600 x203 JOSEPHB@SHOWCASES.LIVE



USA 1.201.251.2600 | [INFO@KALLMAN.COM](mailto:INFO@KALLMAN.COM)



[www.kallman.com](http://www.kallman.com)



[www.kallmancreativeservices.com](http://www.kallmancreativeservices.com)



2022 - 2023

# TRADE SHOW CALENDAR



PROUD RECIPIENT OF THE 2021 PRESIDENT'S 'E-STAR' AWARD FOR EXPORT SERVICE

[www.kallman.com](http://www.kallman.com)  
[www.kallmancreativeservices.com](http://www.kallmancreativeservices.com)

# EXHIBIT WITH KALLMAN — FOR CONNECTIONS THAT CLICK.

At the world's premier industry events, Kallman Worldwide helps U.S. suppliers meet more overseas buyers.

From securing your space anywhere on the floor to our flagship, full-service USA Partnership Pavilion, custom stand-building and exhibitor services, Kallman delivers more of what you're going for.

## Opportunities — Where to go

Anyone can put a box on a floor plan. Kallman's portfolio of proven shows, high-profile exhibit space and purposeful programs puts you in the middle of the world's most active markets.

## Relationships — Who to know

Capitalize on our connections. Government leaders, industry advocates, media observers and show organizers work with us to get closer to you. They all have a stake in your success — and the resources to help you win. Let us introduce you!

## Impact — What to do

From the design of your stand to promoting your brand, Kallman's exclusive suite of show services and features gives you a measurable on-site advantage.

At events around the world, Kallman delivers more of what you're going for. Whether you're a new-to-market exporter or an established presenter on the world trade stage, exhibit with confidence that you have our professional attention to every detail of your show presence, and personal commitment to your on-site success.

**Tom Kallman**  
President and CEO  
Kallman Worldwide, Inc.



AND



EVENTS

## AEROSPACE, DEFENSE & SECURITY

### 2022-2023

**SINGAPORE AIRSHOW**  
February 15-18, 2022  
Singapore

**ENFORCE TAC\***  
March 1-2, 2022  
Nuremberg, Germany

**IWA\***  
March 3-6, 2022  
Nuremberg, Germany

**DEFEXPO INDIA**  
March 10-13, 2022  
Gandhinagar, India

**DIMDEX**  
March 21-23, 2022  
Doha, Qatar

**DSA/NATSEC**  
March 28-31, 2022  
Kuala Lumpur, Malaysia

**FIDAE**  
April 5-10, 2022  
Santiago, Chile

**MILIPOL ASIA-PACIFIC**  
May 18-20, 2022  
Singapore

**MILIPOL QATAR**  
May 24-26, 2022  
Doha, Qatar

**EUROSATORY\***  
June 13-17, 2022  
Paris, France

**FARNBOROUGH AIRSHOW**  
July 18-22, 2022  
Farnborough, UK

**DEFENSE & SECURITY**  
August 29-Sept. 1, 2022  
Bangkok, Thailand

**MSPO**  
September 6-9, 2022  
Kielce, Poland

**AFRICA AEROSPACE & DEFENSE 2022**  
September 21-25, 2022  
Centurion, South Africa

**LAND FORCES**  
October 4-6, 2022  
Brisbane, Australia

**SOFEX\***  
Oct. 31- Nov. 3, 2022  
Aqaba, Jordan

**AIRSHOW CHINA**  
November 8-13, 2022  
Zhuhai, China

**IDEX\***  
February 19-23, 2023  
Abu Dhabi, UAE

**AERO INDIA**  
February 2023  
Bengaluru, India

**AVALON AIRSHOW**  
Feb. 28-March 5, 2023  
Geelong, Australia

**FAMEX**  
April 2023  
Querétaro, Mexico

**PARIS AIR SHOW**  
June 19-25, 2023  
Paris, France

**F-AIR COLOMBIA**  
July 13-16, 2023  
Rionegro, Colombia

**MSPO**  
September 5-8, 2023  
Kielce, Poland

**DSEI**  
September 12-15, 2023  
London, UK

**SEOUL ADEX**  
October 17-22, 2023  
Seoul, South Korea

**DEFENSE & SECURITY**  
November 2023  
Bangkok, Thailand

**EXPODEFENSA**  
November 2023  
Bogota, Colombia

**DUBAI AIRSHOW**  
November 12-16, 2023  
Dubai, UAE

**MILIPOL PARIS**  
November 14-17, 2023  
Paris, France

**EDEX**  
Dec. 4-7, 2023  
New Cairo, Egypt

**JAPAN INT'L AEROSPACE EXHIBITION**  
Fall 2024  
Tokyo, Japan

**DSEI JAPAN**  
TBD  
Chiba, Japan

## MARITIME

### 2022

**DIMDEX**  
March 21-23, 2022  
Doha, Qatar

**INDO-PACIFIC**  
May 10-12, 2022  
Sydney, Australia

**EXPONAVAL**  
Nov. 30-Dec. 2, 2022  
Valparaiso, Chile

## OIL & GAS

### 2022

**CIPPE\***  
March 21-23, 2022  
Beijing, China

**OTC HOUSTON\***  
May 2-5, 2022  
Houston, TX

**ADIPEC**  
November 7-10, 2022  
Abu Dhabi, UAE

\*Kallman Creative Services Custom Builds Only

## AGRICULTURE & FOOD

### 2022

**ESPACIO FOOD & SERVICE**  
September 27-29, 2022  
Santiago, Chile

## MEDICAL

### 2022-2023

**ARAB HEALTH**  
January 24-27, 2022  
Dubai, UAE

**FIME\***  
July 27-29, 2022  
Miami, FL, USA

**MEDICA\***  
November 1-4, 2022  
Düsseldorf, Germany

**ARAB HEALTH**  
Jan. 30-Feb. 2, 2023  
Dubai, UAE

## MINING

### 2022

**EXPOMINA PERU**  
April 27-29, 2022  
Lima, Peru

**EXPONOR**  
June 20-23, 2022  
Antofagasta, Chile

**PERUMIN | EXTEMIN**  
September 26-30, 2022  
Arequipa, Peru



The Connecticut State Pavilion at Paris Air Show 2019 — a custom booth built by Kallman Creative Services.

From the first concept to the last detail, our approach is simple: we're hands-on partners and honest collaborators who listen, design, and build to your specifications — **on strategy, on time, on budget.** Turn heads with a custom-built exhibit from **Kallman Creative Services**, and take pride in owning an event destination that'll stop visitors in their tracks and **jumpstart sales conversations.**