

EXCLUSIVE SERVICES

THE USA PARTNERSHIP PAVILION

The USA Partnership Pavilion is America's on-site headquarters at live trade events around the world, covering Aerospace; Defense; Maritime; Medical; Mining; Oil & Gas; and Food industries. The Pavilion presents the perfect platform for business, maximizing U.S. exhibitor exposure and creating a networking forum.

SPEC YOUR SPACE

TURNKEY

Templated designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

SPACE ONLY

Get in on the ground floor with this raw space option.

CUSTOM BUILD

Work with Kallman Creative Services and challenge our award-winning team to turn that raw space into a custom-built showplace.

PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator, printer, or help tracking down a shipment... we're here to help.

EXHIBITORS LOUNGE

"The Meeting Point" is a private lounge at your disposal where you can meet with guests, take a break from the show floor, and connect with fellow exhibitors. An informal grab-'n-go cafe supplies refreshments throughout the day and a center to charge your phone or plug into a printer. There is also WiFi throughout the Pavilion for your convenience.

SPECIAL EVENTS

As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, off and on-site hospitality receptions, business and market insight briefings, and special presentations.

EXTRA! EXTRA! ATTENTION

Kallman provides support to you with a suite of marketing and media services. Our pre-show and on-site advocacy campaign provides multimedia coverage for the total U.S. presence, along with opportunities for individual exhibitors to grab the spotlight to tell their news stories. Complimentary PR and media relations, in addition to paid advertising and sponsorship options are available to help build your brand beyond your stand.

CONFERENCE ROOMS

If you need private space for confidential team or client/prospect conversations, you will be able to book one of our comfortably furnished pavilion conference rooms. Reservations are made on a first-come, first-served basis.

STEP UP TO THE PARTNERSHIP CHALET

At the world's great air shows, the Partnership Chalet creates a co-op option that makes C-level luxury more accessible and affordable.

COVID-19 SAFETY

With the comfort and wellbeing of all our client in mind the USA Partnership Pavilion will be designed and managed in line with any Organizer regulations and in-country COVID regulations or guidelines, supplemented by our own additional precautions.

DIGITAL TRADE MISSIONS (DTM)

Our Digital Trade Missions dive even deeper into connecting you with business. These interactive group and one-on-one exchanges are held with international buyers who have identified specific requirements and allow you to pitch directly for their business. Working in collaboration with various State Economic Development Agencies, in many cases, the costs for the Digital Trade Missions is being subsidized by available grant money.

THE SHOWCASE SERIES™

The SHOWCASE™ series – the world's first Commercial Media Platform (CMP) – combines the proven strength of trade shows with the power, flexibility, and speed of the internet, bringing specific industry buyers and sellers together in an efficient, effective, and secure online environment. Purpose-built to facilitate commerce and trade, industry executives can connect with global buyers and do business 24 hours a day, 365 days a year, anywhere in the world. Healthcare and Aviation, Defense, Maritime, and Security U.S. industry SHOWCASES™ have already been successfully launched and are working to support USA Partnership Pavilion events.

LEARN MORE. **SELL MORE.**

CONTACT YOUR KALLMAN REPRESENTATIVE

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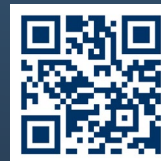
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2022 - 2024 TRADE SHOW CALENDAR

EXHIBIT WITH KALLMAN
FOR CONNECTIONS THAT CLICK



PROUD RECIPIENT OF THE 2021 PRESIDENT'S
'E-STAR' AWARD FOR EXPORT SERVICE

www.kallman.com
www.kallmancreativeservices.com

EXHIBIT WITH KALLMAN — FOR CONNECTIONS THAT CLICK.

At the world's premier industry events, Kallman Worldwide helps U.S. suppliers meet more overseas buyers.

From securing your space anywhere on the floor to our flagship, full-service USA Partnership Pavilion, custom stand-building and exhibitor services, Kallman delivers more of what you're going for.

Opportunities — Where to go

Anyone can put a box on a floor plan. Kallman's portfolio of proven shows, high-profile exhibit space and purposeful programs puts you in the middle of the world's most active markets.

Relationships — Who to know

Capitalize on our connections. Government leaders, industry advocates, media observers and show organizers work with us to get closer to you. They all have a stake in your success — and the resources to help you win. Let us introduce you!

Impact — What to do

From the design of your stand to promoting your brand, Kallman's exclusive suite of show services and features gives you a measurable on-site advantage.

At events around the world, Kallman delivers more of what you're going for. Whether you're a new-to-market exporter or an established presenter on the world trade stage, exhibit with confidence that you have our professional attention to every detail of your show presence, and personal commitment to your on-site success.

Tom Kallman
President and CEO
Kallman Worldwide, Inc.



AND



EVENTS

AEROSPACE, DEFENSE & SECURITY

2022-2024

MILIPOL ASIA-PACIFIC
May 18-20, 2022
Singapore

MILIPOL QATAR
May 24-26, 2022
Doha, Qatar

EUROSATORY*
June 13-17, 2022
Paris, France

FARNBOROUGH AIRSHOW
July 18-22, 2022
Farnborough, UK

DEFENSE & SECURITY
August 29-Sept. 1, 2022
Bangkok, Thailand

MSPO
September 6-9, 2022
Kielce, Poland

AFRICA AEROSPACE & DEFENCE
September 21-25, 2022
Tshwane, South Africa

LAND FORCES
October 4-6, 2022
Brisbane, Australia

SOFEX*
Oct. 31- Nov. 3, 2022
Aqaba, Jordan

AIRSHOW CHINA
November 8-13, 2022
Zhuhai, China

IDEX*
February 20-24, 2023
Abu Dhabi, UAE

AERO INDIA
February 2023
Bengaluru, India

AVALON AIRSHOW
Feb. 28-March 5, 2023
Geelong, Australia

IWA*
March 2-5, 2023
Nuremberg, Germany

DSEI JAPAN
March 15-17, 2023
Chiba, Japan

LAAD DEFENCE & SECURITY
April 11-14, 2023
Rio de Janeiro, Brazil

PARIS AIR SHOW
June 19-25, 2023
Paris, France

F-AIR COLOMBIA
July 12-16, 2023
Rionegro, Colombia

MSPO
September 5-8, 2023
Kielce, Poland

DSEI
September 12-15, 2023
London, UK

SEOUL ADEX
October 17-22, 2023
Seoul, South Korea

DEFENSE & SECURITY
November 2023
Bangkok, Thailand

DUBAI AIRSHOW
November 12-16, 2023
Dubai, UAE

MILIPOL PARIS
November 14-17, 2023
Paris, France

EXPODEFENSA
November 27-29, 2023
Bogota, Colombia

SINGAPORE AIRSHOW
February 20-25, 2024
Singapore

DEFEXPO INDIA
March 2024
India

DSA/NATSEC
May 6-9, 2024
Kuala Lumpur, Malaysia

FIDAE
April 9-14, 2024
Santiago, Chile

MILIPOL QATAR
October 29-31, 2024
Doha, Qatar

JAPAN INT'L AEROSPACE EXHIBITION
Fall 2024
Tokyo, Japan

MARITIME

2022-2024

EXPONAVAL
Nov. 29-Dec. 2, 2022
Valparaiso, Chile

NAVDEX*
February 19-23, 2023
Abu Dhabi, UAE

INDO PACIFIC
November 7-9, 2023
Sydney, Australia

DIMDEX
March 4-6, 2024
Doha, Qatar

OIL & GAS

2022

OTC HOUSTON*
May 2-5, 2022
Houston, TX

CIPPE*
July 6-8, 2022
Beijing, China

ADIPEC
Oct. 31-Nov. 3, 2022
Abu Dhabi, UAE

* KALLMAN CREATIVE SERVICES
CUSTOM BUILDS ONLY

AGRICULTURE & FOOD

2022

ESPACIO FOOD & SERVICE
September 27-29, 2022
Santiago, Chile

MEDICAL

2022-2023

HOSPITALAR
May 17-20, 2022
São Paulo, Brazil

FIME*
July 27-29, 2022
Miami, FL, USA

MEDICA*
November 14-17, 2022
Düsseldorf, Germany

ARAB HEALTH
Jan. 30-Feb. 2, 2023
Dubai, UAE

MINING

2022-2024

EXPONOR
June 13-16, 2022
Antofagasta, Chile

PERUMIN | EXTEMIN
Sept. 26-30, 2022
Arequipa, Peru

EXPOMINA PERU
September 2024
Lima, Peru



The Connecticut State Pavilion at Paris Air Show 2019 — a custom booth built by Kallman Creative Services.

From the first concept to the last detail, our approach is simple: we're hands-on partners and honest collaborators who listen, design, and build to your specifications — **on strategy, on time, on budget.** Turn heads with a custom-built exhibit from **Kallman Creative Services**, and take pride in owning an event destination that'll stop visitors in their tracks and **jumpstart sales conversations.**