

EXCLUSIVE SERVICES

THE USA PARTNERSHIP PAVILION

The USA Partnership Pavilion is America's on-site headquarters at live trade events around the world, covering Aerospace; Defense; Maritime; Medical; Mining; Oil & Gas; and Food industries. The Pavilion presents the perfect platform for business, maximizing U.S. exhibitor exposure and creating a networking forum.

SPEC YOUR SPACE

TURNKEY

Templated designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

SPACE ONLY

Get in on the ground floor with this raw space option.

CUSTOM BUILD

Work with **Kallman Creative Services** and challenge our award-winning team to turn that raw space into a custom-built showplace.

PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator, printer, or help tracking down a shipment... we're here to help.

EXHIBITORS LOUNGE

"The Meeting Point" is a private lounge at your disposal where you can meet with guests, take a break from the show floor, and connect with fellow exhibitors. An informal grab-'n-go cafe supplies refreshments throughout the day and a center to charge your phone or plug into a printer. There is also WiFi throughout the Pavilion for your convenience.

SPECIAL EVENTS

As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, off and on-site hospitality receptions, business and market insight briefings, and special presentations.

EXTRA! EXTRA! ATTENTION

Kallman provides support to you with a suite of marketing and media services. Our pre-show and on-site advocacy campaign provides multimedia coverage for the total U.S. presence, along with opportunities for individual exhibitors to grab the spotlight to tell their news stories. Complimentary PR and media relations, in addition to paid advertising and sponsorship options are available to help build your brand beyond your stand.

CONFERENCE ROOMS

If you need private space for confidential team or client/prospect conversations, you will be able to book one of our comfortably furnished pavilion conference rooms. Reservations are made on a first-come, first-served basis.

STEP UP TO THE PARTNERSHIP CHALET

At the world's great air shows, the Partnership Chalet creates a co-op option that makes C-level luxury more accessible and affordable.

DIGITAL TRADE MISSIONS (DTM)

Our Digital Trade Missions dive even deeper into connecting you with business. These interactive group and one-on-one exchanges are held with international buyers who have identified specific requirements and allow you to pitch directly for their business. Working in collaboration with various State Economic Development Agencies, in many cases, the costs for the Digital Trade Missions is being subsidized by available grant money.

SOURCEHERE.COM

Sourcehere helps businesses of all sizes to interact digitally with buyers, vendors and partners in the global supply chain. Our industry-specific platforms complement live event participation while allowing SMEs to enter the global arena in a cost-effective online environment.

It is the perfect place for procurement professionals to find the products they need, and for exporters to find sales agents, distributors and partners to help them grow their business and network globally. With over 800 Aerospace & Defense companies, thousands of products and industry professionals, Sourcehere is the place to do business. Sourcehere will also serve as the official digital guide to exhibitors at upcoming USA Partnership Pavilion exhibitions.

LEARN MORE. **SELL MORE.**

CONTACT YOUR KALLMAN REPRESENTATIVE

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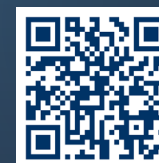
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2022 - 2024

TRADE SHOW CALENDAR



EXHIBIT WITH KALLMAN
FOR CONNECTIONS THAT CLICK

PROUD RECIPIENT OF THE 2021 PRESIDENT'S
'E-STAR' AWARD FOR EXPORT SERVICE

www.kallman.com
www.kallmancreativeservices.com

EXHIBIT WITH KALLMAN — FOR CONNECTIONS THAT CLICK.

At the world's premier industry events, Kallman Worldwide helps U.S. suppliers meet more overseas buyers.

From securing your space anywhere on the floor to our flagship, full-service USA Partnership Pavilion, custom stand-building and exhibitor services, Kallman delivers more of what you're going for.

Opportunities — Where to go

Anyone can put a box on a floor plan. Kallman's portfolio of proven shows, high-profile exhibit space and purposeful programs puts you in the middle of the world's most active markets.

Relationships — Who to know

Capitalize on our connections. Government leaders, industry advocates, media observers and show organizers work with us to get closer to you. They all have a stake in your success — and the resources to help you win. Let us introduce you!

Impact — What to do

From the design of your stand to promoting your brand, Kallman's exclusive suite of show services and features gives you a measurable on-site advantage.

At events around the world, Kallman delivers more of what you're going for. Whether you're a new-to-market exporter or an established presenter on the world trade stage, exhibit with confidence that you have our professional attention to every detail of your show presence, and personal commitment to your on-site success.

Tom Kallman
President and CEO
Kallman Worldwide, Inc.



AND



EVENTS

AEROSPACE, DEFENSE & SECURITY

2022-2024

IDEX*

February 20-24, 2023
Abu Dhabi, UAE

AERO INDIA

February 2023
Bengaluru, India

AVALON AIRSHOW

Feb. 28- March 5, 2023
Geelong, Australia

ENFORCETAC/IWA*

March 2-5, 2023
Nuremberg, Germany

DSEI JAPAN

March 15-17, 2023
Chiba, Japan

LAAD DEFENCE & SECURITY

April 11-14, 2023
Rio de Janeiro, Brazil

PARIS AIR SHOW

June 19-25, 2023
Paris, France

F-AIR COLOMBIA

July 12-16, 2023
Rionegro, Colombia

CYBER DSA

August 15-17, 2023
Kuala Lumpur, Malaysia

MSPO

September 5-8, 2023
Kielce, Poland

DSEI

September 12-15, 2023
London, UK

SEOUL ADEX

October 17-22, 2023
Seoul, South Korea

DEFENSE & SECURITY

November 6-9, 2023
Bangkok, Thailand

DUBAI AIRSHOW

November 12-16, 2023
Dubai, UAE

MILIPOL PARIS

November 14-17, 2023
Paris, France

EXPODEFENSA

November 27-29, 2023
Bogota, Colombia

SINGAPORE AIRSHOW

February 20-25, 2024
Singapore

DEFEXPO INDIA

March 2024
India

FIDAE

April 9-14, 2024
Santiago, Chile

MILIPOL ASIA-PACIFIC

April 2024
Singapore

DSA/NATSEC

May 6-9, 2024
Kuala Lumpur, Malaysia

EUROSATORY*

June 17-21, 2024
Paris, France

FARNBOROUGH AIRSHOW

July 22-26, 2024
Farnborough, UK

MSPO

September 3-6, 2024
Kielce, Poland

JAPAN INT'L AEROSPACE EXHIBITION

October 16-19, 2024
Tokyo, Japan

MILIPOL QATAR

October 29-31, 2024
Doha, Qatar

LAND FORCES

2024
Brisbane, Australia

AIRSHOW CHINA

2024
Zhuhai, China

MARITIME

2022-2024

EXPONAVAL

Nov. 29- Dec. 2, 2022
Valparaiso, Chile

INDO PACIFIC

November 7-9, 2023
Sydney, Australia

DIMDEX

March 4-6, 2024
Doha, Qatar

OIL & GAS

2023

OTC HOUSTON*

May 1-4, 2023
Houston, TX

CIPPE*

May 31- June 2, 2023
Beijing, China

OIL & GAS INDONESIA (OGI)

September 2023
Jakarta, Indonesia

ADIPEC

October 2-5, 2023
Abu Dhabi, UAE

OIL & GAS ASIA (OGA)

September 2023
Kuala Lumpur, Malaysia

OFFSHORE SOUTHEAST ASIA (OSEA)

November 2024
Marina Bay Sands, Singapore

* KALLMAN CREATIVE SERVICES
CUSTOM BUILDS ONLY

AGRICULTURE & FOOD

2023

ESPACIO FOOD & SERVICE

September 26-28, 2023
Santiago, Chile

MEDICAL

2022-2023

MEDICA*

November 14-17, 2022
Düsseldorf, Germany

HOSPITALAR

May 23-26, 2023
São Paulo, Brazil

ARAB HEALTH

Jan. 30- Feb. 2, 2023
Dubai, UAE

MINING

2023-2024

PERUMIN | EXTEMIN

September 2023
Arequipa, Peru

EXPONOR

May 2024
Antofagasta, Chile

EXPOMINA PERU

September 2024
Lima, Peru



Albany's booth at Farnborough International Airshow 2022 — a custom exhibit by Kallman Creative Services that was awarded "Best in Show."

From the first concept to the last detail, our approach is simple: we're hands-on partners and honest collaborators who listen, design, and build to your specifications — **on strategy, on time, on budget.**

Turn heads with a custom-built exhibit from **Kallman Creative Services** and take pride in owning an event destination that'll stop visitors in their tracks and **jumpstart sales conversations.**