

# EXCLUSIVE SERVICES

## THE USA PARTNERSHIP PAVILION

The USA Partnership Pavilion is America's on-site headquarters at live trade events around the world, covering Aerospace; Defense; Maritime; Medical; Mining; Oil & Gas; and Food industries. The Pavilion presents the perfect platform for business, maximizing U.S. exhibitor exposure and creating a networking forum.

## SPEC YOUR SPACE

### TURNKEY

Templated designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

### SPACE ONLY

Get in on the ground floor with this raw space option.

### CUSTOM BUILD

Work with **Kallman Creative Services** and challenge our award-winning team to turn that raw space into a custom-built showplace.

## PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator, printer, or help tracking down a shipment... we're here to help.

## EXHIBITORS LOUNGE

"The Meeting Point" is a private lounge at your disposal where you can meet with guests, take a break from the show floor, and connect with fellow exhibitors. An informal grab-'n-go cafe supplies refreshments throughout the day and a center to charge your phone or plug into a printer. There is also WiFi throughout the Pavilion for your convenience.

## SPECIAL EVENTS

As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, off and on-site hospitality receptions, business and market insight briefings, and special presentations.

## EXTRA! EXTRA! ATTENTION

Kallman provides support to you with a suite of marketing and media services. Our pre-show and on-site advocacy campaign provides multimedia coverage for the total U.S. presence, along with opportunities for individual exhibitors to grab the spotlight to tell their news stories. Complimentary PR and media relations, in addition to paid advertising and sponsorship options are available to help build your brand beyond your stand.

## CONFERENCE ROOMS

If you need private space for confidential team or client/prospect conversations, you will be able to book one of our comfortably furnished pavilion conference rooms. Reservations are made on a first-come, first-served basis.

## STEP UP TO THE PARTNERSHIP CHALET

At the world's great air shows, the Partnership Chalet creates a co-op option that makes C-level luxury more accessible and affordable.

## DIGITAL TRADE MISSIONS (DTM)

Our Digital Trade Missions dive even deeper into connecting you with business. These interactive group and one-on-one exchanges are held with international buyers who have identified specific requirements and allow you to pitch directly for their business. Working in collaboration with various State Economic Development Agencies, in many cases, the costs for the Digital Trade Missions is being subsidized by available grant money.

## SOURCEHERE.COM

Sourcehere helps businesses of all sizes to interact digitally with buyers, vendors and partners in the global supply chain. Our industry-specific platforms complement live event participation while allowing SMEs to enter the global arena in a cost-effective online environment.

It is the perfect place for procurement professionals to find the products they need, and for exporters to find sales agents, distributors and partners to help them grow their business and network globally. With over 800 Aerospace & Defense companies, thousands of products and industry professionals, Sourcehere is the place to do business. Sourcehere will also serve as the official digital guide to exhibitors at upcoming USA Partnership Pavilion exhibitions.

LEARN MORE. **SELL MORE.**

## CONTACT YOUR KALLMAN REPRESENTATIVE

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## CHALET/CORPORATE HOSPITALITY

### DONA MCAVOY | CORPORATE HOSPITALITY MANAGER

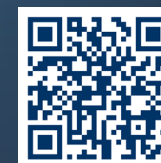
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[www.kallmancreativeservices.com](http://www.kallmancreativeservices.com)



2022 - 2024

# TRADE SHOW CALENDAR

**EXHIBIT WITH KALLMAN**  
FOR CONNECTIONS THAT CLICK



PROUD RECIPIENT OF THE 2021 PRESIDENT'S  
'E-STAR' AWARD FOR EXPORT SERVICE

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# EXHIBIT WITH KALLMAN — FOR CONNECTIONS THAT CLICK.

At the world's premier industry events, Kallman Worldwide helps U.S. suppliers meet more overseas buyers.

From securing your space anywhere on the floor to our flagship, full-service USA Partnership Pavilion, custom stand-building and exhibitor services, Kallman delivers more of what you're going for.

## Opportunities — Where to go

Anyone can put a box on a floor plan. Kallman's portfolio of proven shows, high-profile exhibit space and purposeful programs puts you in the middle of the world's most active markets.

## Relationships — Who to know

Capitalize on our connections. Government leaders, industry advocates, media observers and show organizers work with us to get closer to you. They all have a stake in your success — and the resources to help you win. Let us introduce you!

## Impact — What to do

From the design of your stand to promoting your brand, Kallman's exclusive suite of show services and features gives you a measurable on-site advantage.

At events around the world, Kallman delivers more of what you're going for. Whether you're a new-to-market exporter or an established presenter on the world trade stage, exhibit with confidence that you have our professional attention to every detail of your show presence, and personal commitment to your on-site success.

**Tom Kallman**  
President and CEO  
Kallman Worldwide, Inc.

**USA PARTNERSHIP  
PAVILION**

AND

**KALLMAN  
CREATIVE SERVICES**

EVENTS

## AEROSPACE, DEFENSE & SECURITY

### 2022-2024

**AFRICA AEROSPACE & DEFENSE**  
September 21-25, 2022  
Tshwane, South Africa

**LAND FORCES**  
October 4-6, 2022  
Brisbane, Australia

**SOFEX\***  
Oct. 31- Nov. 3, 2022  
Aqaba, Jordan

**AIRSHOW CHINA**  
November 8-13, 2022  
Zhuhai, China

**BAHRAIN AIRSHOW**  
November 9-11, 2022  
Zallaq, Bahrain

**IDEX\***  
February 20-24, 2023  
Abu Dhabi, UAE

**AERO INDIA**  
February 2023  
Bengaluru, India

**AVALON AIRSHOW**  
Feb. 28- March 5, 2023  
Geelong, Australia

**IWA\***  
March 2-5, 2023  
Nuremberg, Germany

**DSEI JAPAN**  
March 15-17, 2023  
Chiba, Japan

**LAAD DEFENCE & SECURITY**  
April 11-14, 2023  
Rio de Janeiro, Brazil

**PARIS AIR SHOW**  
June 19-25, 2023  
Paris, France

**F-AIR COLOMBIA**  
July 12-16, 2023  
Rionegro, Colombia

**CYBER DSA**  
August 15-17, 2023  
Kuala Lumpur, Malaysia

**MSPO**  
September 5-8, 2023  
Kielce, Poland

**DSEI**  
September 12-15, 2023  
London, UK

**SEOUL ADEX**  
October 17-22, 2023  
Seoul, South Korea

**DEFENSE & SECURITY**  
November 6-9, 2023  
Bangkok, Thailand

**DUBAI AIRSHOW**  
November 12-16, 2023  
Dubai, UAE

**MILIPOL PARIS**  
November 14-17, 2023  
Paris, France

**EXPODEFENSA**  
November 27-29, 2023  
Bogota, Colombia

**SINGAPORE AIRSHOW**  
February 20-25, 2024  
Singapore

**DEFEXPO INDIA**  
March 2024  
India

**FIDAE**  
April 9-14, 2024  
Santiago, Chile

**MILIPOL ASIA-PACIFIC**  
April 2024  
Singapore

**DSA/NATSEC**  
May 6-9, 2024  
Kuala Lumpur, Malaysia

**EUROSATORY\***  
June 17-21, 2024  
Paris, France

**FARNBOROUGH AIRSHOW**  
July 22-26, 2024  
Farnborough, UK

**MSPO**  
September 3-6, 2024  
Kielce, Poland

## MARITIME

### 2022-2024

**EXPONAVAL**  
Nov. 29- Dec. 2, 2022  
Valparaiso, Chile

**INDO PACIFIC**  
November 7-9, 2023  
Sydney, Australia

**MILIPOL QATAR**  
October 29-31, 2024  
Doha, Qatar

**JAPAN INT'L AEROSPACE EXHIBITION**  
Fall 2024  
Tokyo, Japan

**DIMDEX**  
February 5-7, 2024  
Doha, Qatar

## OIL & GAS

### 2022

**CIPPE\***  
July 6-8, 2022  
Beijing, China

**ADIPEC**  
Oct. 31-Nov. 3, 2022  
Abu Dhabi, UAE

**OTC HOUSTON\***  
May 1-4, 2023  
Houston, TX

\* **KALLMAN CREATIVE SERVICES  
CUSTOM BUILDS ONLY**

## AGRICULTURE & FOOD

### 2022

**ESPACIO FOOD & SERVICE**  
September 27-29, 2022  
Santiago, Chile

## MEDICAL

### 2022-2023

**MEDICA\***  
November 14-17, 2022  
Düsseldorf, Germany

**HOSPITALAR**  
May 23-26, 2023  
São Paulo, Brazil

**ARAB HEALTH**  
Jan. 30- Feb. 2, 2023  
Dubai, UAE

## MINING

### 2022-2024

**PERUMIN | EXTEMIN**  
September 26-30, 2022  
Arequipa, Peru

**EXPONOR**  
May 2024  
Antofagasta, Chile

**EXPOMINA PERU**  
September 2024  
Lima, Peru

**PERUMIN | EXTEMIN**  
September 2023  
Arequipa, Peru



The Connecticut State Pavilion at Paris Air Show 2019 — a custom booth built by Kallman Creative Services.

From the first concept to the last detail, our approach is simple: we're hands-on partners and honest collaborators who listen, design, and build to your specifications — **on strategy, on time, on budget**. Turn heads with a custom-built exhibit from **Kallman Creative Services**, and take pride in owning an event destination that'll stop visitors in their tracks and **jumpstart sales conversations**.