

EXCLUSIVE SERVICES

THE USA PARTNERSHIP PAVILION

Kallman's flagship service always attracts a crowd. The USA Partnership Pavilion is America's on-site headquarters — a high-profile location for buyers to meet more U.S. suppliers, an on-site operations center for American exhibitors to maximize their exposure and impact at the show, and a networking forum for all to share ideas and insights.

SPEC YOUR SPACE

TURNKEY

Templated designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

SPACE ONLY

Get in on the ground floor with this raw space option.

CUSTOM BUILD

Work with Kallman Creative Services and challenge our award-winning team to turn that raw space into a custom-built showplace.

WALK THE SHOW

Preview this year's to know how big to go next time.

PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator, printer or help tracking down a shipment, we're all here to help.

EXHIBITORS LOUNGE

Meet at "The Meeting Point," the gathering place for you and your guests to take a break from the show floor, refresh and recharge. Grab a cup of coffee and a snack from the Café, juice up your phone, plug into a printer, or just pull up a chair and chill.

EVENTS

If it's on our schedule, you're invited. As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, off- and on-site VIP and hospitality receptions, business and market insight briefings and special presentations.



The USA Partnership Pavilion is a top destination for every delegation.



Whatever you want to build, wherever you want to build it, make Kallman Creative Services your custom stand partner.

EXTRA! EXTRA! ATTENTION

Kallman supports you with a suite of marketing and media services on-site and online. Our "Ask America" advocacy campaign provides multimedia air cover for the total U.S. presence, plus opportunities for individual exhibitors to grab more of the news spotlight. Complimentary PR and media relations, plus paid advertising and sponsorship options are available to help build your brand beyond your stand.

CONFERENCE ROOMS

Do you need private space for confidential team or client/prospect conversations? Pavilion conference rooms may be reserved on a first-come, first-served basis.

STEP UP TO THE PARTNERSHIP CHALET

At the world's great air shows, the Partnership Chalet creates a co-op option that makes C-level luxury more accessible and affordable.

LEARN MORE.
SELL MORE.

CONTACT YOUR KALLMAN REPRESENTATIVE

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2020 - 2022

TRADE SHOW CALENDAR



EXPERIENCE MORE
OF WHAT YOU EXHIBIT FOR.

www.kallman.com

www.kallmancreativeservices.com

EXPORT WITH PURPOSE.

EXHIBIT WITH CONFIDENCE.

At the world's premier industry events, Kallman Worldwide helps U.S. suppliers meet more overseas buyers.

From securing your space anywhere on the floor to our flagship, full-service USA Partnership Pavilion, custom stand-building and exhibitor services, Kallman delivers more of what you're going for.

Opportunities — Where to go

Anyone can put a box on a floor plan. Kallman's portfolio of proven shows, high-profile exhibit space and purposeful programs puts you in the middle of the world's most active markets.

Relationships — Who to know

Capitalize on our connections. Government leaders, industry advocates, media observers and show organizers work with us to get closer to you. They all have a stake in your success — and the resources to help you win. Let us introduce you!

Impact — What to do

From the design of your stand to promoting your brand, Kallman's exclusive suite of show services and features gives you a measurable on-site advantage.

At events around the world, Kallman delivers more of what you're going for. Whether you're a new-to-market exporter or an established presenter on the world trade stage, exhibit with confidence that you have our professional attention to every detail of your show presence, and personal commitment to your on-site success.

Tom Kallman
President and CEO
Kallman Worldwide, Inc.

* Kallman Creative Services Custom Builds Only

AEROSPACE, DEFENSE & SECURITY

2020-2021

DEFEXPO INDIA
February 5-8, 2020
Lucknow, India

SINGAPORE AIRSHOW
February 11-16, 2020
Singapore

HLS INDONESIA
March 4-6, 2020
Jakarta, Indonesia

IWA/ENFORCE TAC *
March 4-9, 2020
Nuremberg, Germany

SOFEX *
March 30-April 2, 2020
Amman, Jordan

FIDAE
March 31-April 5, 2020
Santiago, Chile

DSA
April 20-23, 2020
Kuala Lumpur, Malaysia

NATSEC
April 20-23, 2020
Kuala Lumpur, Malaysia

EUROSATORY *
June 8-12, 2020
Paris, France

FARNBOROUGH AIRSHOW
July 20-24, 2020
Farnborough, UK

LAND FORCES
September 1-3, 2020
Brisbane, Australia

MSPO
September 8-11, 2020
Kielce, Poland

AFRICA AEROSPACE & DEFENCE
September 16-20, 2020
Centurion, South Africa

MILIPOL QATAR
October 26-28, 2020
Doha, Qatar

AIRSHOW CHINA
November 10-15, 2020
Zhuhai, China

BAHRAIN INTERNATIONAL AIRSHOW
November 18-20, 2020
Sakhir Airbase, Kingdom of Bahrain

AERO INDIA
February 2021
Bengaluru, India

IDEX *
February 21-25, 2021
Abu Dhabi, UAE

AVALON AIRSHOW
February 23-28, 2021
Geelong, Australia

MILIPOL ASIA-PACIFIC
April 6-8, 2021
Singapore

FAMEX
April 2021
Santa Lucia, Mexico

PARIS AIRSHOW
June 21-27, 2021
Paris, France

F-AIR COLOMBIA
July 2021
Rionegro, Colombia

2021-2022

DSEI *
September 14-17, 2021
London, UK

JAPAN INTERNATIONAL AEROSPACE EXHIBITION
September 29-Oct. 2, 2021
Tokyo, Japan

MILIPOL PARIS
October 19-22, 2021
Paris, France

SEOUL ADEX
October 19-24, 2021
Seoul, Korea

DEFENSE & SECURITY
November 1-4, 2021
Bangkok, Thailand

DUBAI AIRSHOW
November 14-18, 2021
Dubai, UAE

EXPODEFENSA
December 2021
Bogota, Colombia

DEFEXPO INDIA
February 2022
India

SINGAPORE AIRSHOW
February 11-16, 2022
Singapore

MARITIME

2020-2021

DIMDEX
March 16-18, 2020
Doha, Qatar

EXPONAVAL
December 1-4, 2020
Valparaiso, Chile

NAVDEX *
February 21-25, 2021
Abu Dhabi, UAE

PACIFIC
August 18-20, 2021
Sydney, Australia

OIL & GAS

2020-2021

EGYPS
February 11-13, 2020
Cairo, Egypt

CIPPE *
March 26-28, 2020
Beijing, China

OTC HOUSTON *
May 4-7, 2020
Houston, TX

GASTECH
September 8-10, 2020
Singapore

ADIPEC
November 9-12, 2020
Abu Dhabi, UAE

OMC *
March 24-26 2021
Ravenna, Italy

AGRICULTURE & FOOD

2020-2021

ESPACIO FOOD & SERVICE
September 29-Oct. 1, 2020
Santiago, Chile

IFT AGRO
May 2021
Talca, Chile

MEDICAL

2020-2021

INDIA HEALTH EXHIBITION
April 14-16, 2020
New Delhi, India

AFRICA HEALTH
May 12-14, 2020
Johannesburg, South Africa

HOSPITALAR
May 19-22, 2020
São Paulo, Brazil

EXPO MED
June 9-11, 2020
Mexico City, Mexico

ASIA HEALTH/MEDLAB ASIA
June 10-12, 2020
Bangkok, Thailand

ERS INTERNATIONAL CONGRESS *
September 5-9, 2020
Vienna, Austria

GLOBAL HEALTH EXHIBITION
Sept. 20-22, 2020
Riyadh, KSA

MEDICA *
November 16-19, 2020
Düsseldorf, Germany

ARAB HEALTH
February 1-4, 2021
Dubai, UAE

MINING

2020 - 2021

EXPOMIN *
April 20-24, 2020
Santiago, Chile

EXPOMINA PERU
September 9-11, 2020
Arequipa, Peru

EXPONOR
May 2021
Antofagasta, Chile

PERUMIN | EXTEMIN
September 2021
Arequipa, Peru