

ARAB HEALTH 2021
USA Partnership Pavilion | Booth Capacity Information
Exhibitor Communications #4



Stand Type: «OrdType»
 Company Name: «Exh_As»
 Booth Number: «ExhibBooth» **subject to change at organizers discretion*

Dear «BthFirst»,

Stand Capacity Regulations

We have just received more information about local Dubai guidelines regarding the allowed number of people in a trade show stand.

- In compliance with the DWTC regulations, **the maximum number of people permitted on a stand (including exhibitor staff and exhibitors) should correspond to 1 person per 4sqm at any one point.** You must adhere to the local physical distancing requirements.
- On-stand physical distancing must not supersede guidance set out below.
- The stand capacity depends on the elements (e.g. structure, furniture and products) of the stand.

	9m ²	18m ²	27m ²	36m ²	45m ²	54m ²	72m ²	90m ²	108m ²	120m ²	150m ²	180m ²	225m ²	377m ²	412m ²	494m ²	584m ²
10%	2	4	6	8	10	12	16	20	24	27	34	41	51	85	93	111	131
20%	2	4	5	7	9	11	14	18	22	24	30	36	45	75	82	99	117
30%	2	3	5	6	8	9	13	16	19	21	26	32	39	66	72	86	102
40%	2	3	4	5	7	8	11	14	16	18	23	27	34	57	62	74	88
50%	2	2	3	5	6	7	9	11	14	15	19	23	28	47	52	62	73

For further guidance on the exact number of people per stand size, please email the Technical team; techarabhealth@informa.com or [Read More](#) on page 5.

Turnkey Furniture Adjustment

The number one amenity Kallman Worldwide will endeavor to provide in our USA Partnership Pavilion at Arab Health is safety. Due to the change in stand capacity regulations, we are limiting the [turnkey package furniture](#) to follow these local Dubai regulations and keep our clients safe. The new allotment per 9sqm booth is as follows:

Turnkey Stand Rendering



Stand design subject to change at organizer's discretion.

Turnkey Exhibit Package

As part of the turnkey package your stand includes the following items: (Every 9 sqms)

- Hard wall construction
- 1 Spotlight per running meter
- 1 Table/ 2 Chairs
- 1 Lockable info counter
- 1 Tabletop acrylic divider
- Fascia and counter with company name
- Literature rack
- Wastebasket
- Carpet
- Daily Cleaning
- Electrical Outlet
- "Stand Here" Decal at entrance of booth

Additional turnkey upgrades are available.

For questions contact:

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New to the furniture package are safety items such as the tabletop acrylic divider (per counter) and "stand here" decals at the front of each stand for visitors' use.

USA Partnership Pavilion Meeting Spaces

We recognize that holding meetings inside your stand has just become a huge challenge onsite. Our team has decided to add several communal meeting spaces throughout the pavilion to accommodate your business needs onsite and add additional places to conduct safe meetings.

Take careful note of the closest meeting area to your stand. The onsite team will be available to assist in reserving these spaces as they are first come first served.

[View USA Pavilion Floorplan Here](#)

Badge Allotment

Informa has confirmed with us that the badge allotment has not changed from previous editions. Company representatives can still attend the event, but plan ahead so that the stand capacity regulations are still being adhered to.

Stand Size	# of Badges
Less than 20 sqm	7
20-40 sqm	14
40-60 sqm	21
60-80 sqm	28
80-100 sqm	34
100-200 sqm	60
Over 300 sqm	100

We recommend planning your travel teams accordingly with the information provided above. We also suggest full advantage of informa's [Swap Card program](#) to initiate more digital meetings and limit the amount of required face

to face meetings inside of your stand.

We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

Best Regards,
The Kallman Worldwide Arab Health Team

For questions regarding:

Stand design/ booth upgrades/exhibitor passes/ registration

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The USA Partnership Pavilion is organized by



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