

LAND FORCES 2021
USA Partnership Pavilion | Upcoming Deadlines
Exhibitor Communications #5



Stand Type: «OrdType»
 Company Name: «Exh_As»
 Booth Number: «ExhibBooth» **Subject to change at organizers discretion*

Dear «BthFirst»,

UPCOMING DEADLINES for the Show Organizer forms

Note “Mandatory” forms must be completed and submitted to AMDA prior to their deadlines. You are not required to complete and submit “Optional” forms unless you wish to take advantage of the specific services offered. We encourage you to become familiar with the entire exhibitor manual, as there may be other services you need not listed below.

Land Forces Manual Link: [Click Here](#)

OFFICIAL SHOW ORGANIZER FORMS (AMDA)			
DUE	FORM	ADDITIONAL INFORMATION	
May 7, 2021 <small>DEADLINE APPROACHING!</small>	Certificate of Insurance	As per the General Conditions of Exhibition all Exhibitors must obtain or provide insurance protection for all third-party risks.	Mandatory All Exhibitors
May 21, 2021	Exhibition Regulations Accept	All Exhibitors must agree to the Exhibition Regulations as part of their participation in LAND FORCES.	Mandatory All Exhibitors
May 21, 2021	Onsite Company Contact	Please submit the details for your organisation's onsite representative. This person will be the main point of contact for Organiser communications throughout the duration LAND FORCES, as well as in the unlikely case of an emergency.	Mandatory All Exhibitors

May 24, 2021	Build Phase Access and Induction	In order to access the Brisbane Convention & Exhibition Centre (BCEC) for LAND FORCES Build Phase, Exhibitors are required to complete the BCEC Contractor Induction . This is a workplace safety requirement imposed by the venue and will be strictly enforced onsite.	Optional Any exhibitor requiring venue access before May 31 st .
May 31, 2021	Industry Media Promotion Opportunities	Please view our promotional opportunities below and submit your media releases, e-newsletter submissions and exciting technology outlines for distribution through our media channels.	Optional All Exhibitors
June 1, 2021	Onsite Meeting Room Hire Request	There are two Exhibitor Meeting rooms located upstairs on the Mezzanine Level Exhibitors have the opportunity to hire Meeting Rooms at a per hour rate.	Optional All Exhibitors
June 3, 2021	Venue Services & Catering	BCEC Brisbane Convention & Exhibition Centre are the official and sole supplier of the following services to participants of LAND FORCES.	Optional All Exhibitors
June 5, 2021	Exhibitor Badge Registration	Exhibitor Badge allocations are based on the size of your stand and should be reserved for those who need access during Bump In/Bump Out periods and early access before the event opens. NOTE: Exhibitor Badges are nominative and non-transferable. No person under the age of 16 years will be admitted to LAND FORCES.	Mandatory All Exhibitors
June 5, 2021	Letter of Participation	Available for download for any exhibitor requiring.	Optional All Exhibitors

COVID-19 and the USA Partnership Pavilion

Take a moment to familiarize yourself with both Kallman Worldwide, AMDA, BCEC and the Queensland government covid safety plans. They can always be found at the top of the [USA Pavilion Exhibitor Zone for Land Forces](#) as we obtain more information about travel, booth staff restrictions, etc. we will be populating that information here.

[Kallman Covid Safety](#)

[BCEC Covid Safety Rules](#)

[Queensland Government Covid Update](#)

[AMDA Covid Safety Plan](#)

We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

Best Regards,
The Kallman Worldwide Land Forces Team

For questions regarding:

Stand design/ booth upgrades/exhibitor passes/ registration

Keira Small | +1 201-251-2600 x189 | KeiraS@kallman.com

Exhibitor Services

Courtney Serpico | +1 201-251-2600 x143 | CourtneyS@kallman.com

Custom Booth Design

Ann Kallman | +1 201-251-2600 x113 | AnnK@kallman.com

Sales

Jason Rubin | +1 201-251-2600 x191 | JasonR@kallman.com

Sponsorship/ Advertising/ U.S. Guide/ Co-Exhibitor

Jamaela Malhotra | +1 201-251-2600 x188 | JamaelaM@kallman.com

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