

**ARAB HEALTH 2021**  
**USA Partnership Pavilion | Space Only Deadlines Approaching!**  
**Exhibitor Communications #3**



Stand Type: «OrdType»  
Company Name: «Exh\_As»  
Booth Number: «ExhibBooth» *\*subject to change at organizers discretion*

Dear «BthFirst»,

**US4 – Stand Design Submission is due back to Kallman Monday, April 12, 2021**

As a Space Only exhibitor, in the USA Partnership Pavilion, we ask as a courtesy that a drawing or plan of the proposed booth installation be submitted for review. We also ask that you include your stand builder's onsite contact information so we can be of assistance if needed during the buildup. We, as the organizers of the USA Partnership Pavilion, want to ensure the overall cohesiveness with our design as well as identify any conflicting items that will disturb neighboring companies.

The US4 stand design and stand builder details form is due by **Monday, April 12, 2021**. If you have not done so already, please login to your [Kallman Exhibitor Portal](#) to complete.

**Looking for a Stand Contractor?**

You've come too far to just blend in now. Halfway around the world, surrounded by competitors, with market share on the line and the clock ticking on annual sales targets — this is no time to circle your wagons.

Instead, turn heads with a custom-built exhibit from Kallman Creative Services, and take pride in owning an event destination that'll stop visitors in their tracks and jumpstart those sales conversations.



[Click here](#) to check out our client portfolio.

Contact: Ann Kallman | [AnnK@kallman.com](mailto:AnnK@kallman.com) | +1-201-251-2600 x 113

**Stand Design Approval is due back to Informa Thursday, April 22, 2021**

Informa requires all stand designs to be approved before submitting, login to your Customer Care Centre account to submit the details no later than the **April 22, 2021** deadline.

Kindly ensure you fill in the [DWTC Release of Liability Form](#). A copy of the form should be sent to [opsah@informa.com](mailto:opsah@informa.com) and the original to be submitted onsite in case of any inspection.

We encourage you to take a few minutes to read through the Informa [Space Only Information](#) for details on booth submission and COVID-19 measures and regulations related to stand design and build.

We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

Best Regards,  
The Kallman Worldwide Arab Health Team

For questions regarding:

**Stand design/ booth upgrades/exhibitor passes/ registration**

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**Exhibitor Services**

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**Sales**

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**Sponsorship/ Advertising/ U.S. Guide/ Co-Exhibitor**

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The USA Partnership Pavilion is organized by



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