

ADIPEC 2021

USA Partnership Pavilion | Booth Capacity Information Exhibitor Communication #4



أديبك
ADIPEC
The Abu Dhabi International Petroleum
Exhibition & Conference
November 15-18, 2021

Stand Type: «OrdType»
Company Name: «Exh_As»
Booth Number: «Exhib_Booth»

**subject to change at organizers discretion*

Dear «BthFirst»,

Stand Capacity Regulations

In compliance with the dmG regulations, **the maximum number of people permitted on a stand (including booth staff, visitors, AND furniture/product display) should correspond to 1 person per 4sqm at any one point.** You must adhere to the local physical distancing requirements. On-stand physical distancing must not supersede guidance set out below. As organizer of the USA Partnership Pavilion, we will be calculating your capacity and will post that on each stand to be clearly visible per the venue rules.

	9m ²	18m ²	27m ²	36m ²	45m ²	54m ²	72m ²	90m ²	108m ²	120m ²	150m ²	180m ²	225m ²	377m ²	412m ²	494m ²	584m ²
10%	2	4	6	8	10	12	16	20	24	27	34	41	51	85	93	111	131
20%	2	4	5	7	9	11	14	18	22	24	30	36	45	75	82	99	117
30%	2	3	5	6	8	9	13	16	19	21	26	32	39	66	72	86	102
40%	2	3	4	5	7	8	11	14	16	18	23	27	34	57	62	74	88
50%	2	2	3	5	6	7	9	11	14	15	19	23	28	47	52	62	73

For further guidance on the exact number of people per stand size, please email-
Operations Supervisor: Mahmud Yousuf at email: Mahmudyousuf@dmgevents.com or
Technical Supervisor: Leonora Daclitan at email: LeonoraDaclitan@dmgevents.com.

An example of how this applies to your stand:

Total booth: 12sqm

Total furniture: 2.5sqm

12sqm – 2.5sqm = 8.5

8.5 ÷ 4 = 2.125 or 2 people allowed on the stand.

The below **EXAMPLE** diagram shows a standard 12sqm booth with the standard 12sqm furniture package (1- table, 2- chairs, 1 counter, and 1 waste basket). When the furniture is all placed to one side of the booth, show in diagram B, the remaining available space would be 9sqm. The 9sqm space will accommodate 2 people: including attendees. **You will need to calculate using the size of your stand, the size of furniture and different products you plan to place within the confines of your exhibit space.**



We hope you find this information helpful. If you have any questions or concerns, please do not hesitate to contact us.

For questions regarding:

Stand design/ booth upgrades/ registration/ badging

Sharon Slender | +1 201-251-2600 x111 | SharonS@kallman.com

Sponsorship/ Advertising/ USA Guide/ Co-Exhibitor

Erica Marino | +1 201-25x1-2600 x138 | EricaM@kallman.com

Creative Services / Custom Booth Designs

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Best Regards,
The Kallman ADIPEC Team

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