

OUR PLEDGE TO SAFE PARTICIPATION



As the trade show industry begins to crawl out of lockdown and trade events are starting up again in Asia, the Middle East, and (soon) Europe, you should know that some of the most experienced organizations and individuals in our industry have already been working together to provide guidelines and recommend best practices for the safest possible events. Led by our global association, the Union de Foires International (UFI), and endorsed by all the show organizers Kallman Worldwide works with, we're doing what we can to mitigate risk and assure exhibitor and attendee safety.

What UFI accomplished at the "macro", Kallman Worldwide will perfect in the "micro". We've been liaising with all our vendors and the show organizers we are involved with to implement practices designed to maintain the safety of our USA Partnership Pavilion participants including:

1. World Health Organization Recommendations
2. Government Regulations
3. UFI's Global Framework for Reopening Exhibitions
4. Venue Sanitation Guidelines
5. Organizers Health & Safety Standards

PILLARS OF EXHIBITION SAFETY

Kallman’s participation as the U.S. agent at international trade events is contingent upon our partners meeting our minimum health and safety requirements. This includes the local government, venue, service providers and show organizer teams. The pillars below are the main areas we address regarding safe participation at trade events.

| Physical Distancing | Sanitization & Hygiene | Protection | Adapted Kallman Services |
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| <ul style="list-style-type: none"> • Enough space for exhibitors and visitors to safely conduct business in accordance to local social distancing regulations. • Limited enclosed meeting spaces offered. • Reduced contact areas such as service desks, show entry and registration. • Contactless registration where able. | <ul style="list-style-type: none"> • Nightly deep cleaning of the booths. • Frequent sanitization of all venue common areas. • Continual cleaning and trash removal from booths. • Sanitizing products available for client use. • Hand sanitizer stations throughout the pavilion. | <ul style="list-style-type: none"> • Ample signage on stands and in the halls not to shake hands and to wash hands often. • Masks to be worn at all times within the pavilion. Masks to be supplied to US exhibitors without. • Plexi glass dividers designed into booth to reduce contact between staff and aisles. • Temperature screening available inside of the Pavilion. | <ul style="list-style-type: none"> • Contactless pavilion check in. • Redesigned "Grab and Go" cafe area. • Single use and individually wrapped food & beverage. • Training for Kallman Worldwide staff • Live streamed briefing sessions and pavilion events when able. |

- All Kallman project team members will be fully aware of the show's safety procedures. The U.S. Pavilion will meet those standards and we will implement additional measures where we feel necessary to enhance safety.

Physical Distancing

| What | Kallman | Organizer |
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| | We are working with our show organizers, venues, and partners.... | dmg will be managing the following details.... |
| Badging/ Show Registration | <p>Show implementation a touchless badge, pick up process either through use of QR codes, “at home” printed badges or digital entry scanners via personal devices.</p> <p>Determine if badge allotments/ quantities have been reduced.</p> | <p>All visitors will be required to pre-register online prior to visiting the show/event. This includes providing all pertinent details required to allow contact tracing, in line with registration requirements.</p> <p>Registration areas will be used to scan pre-registered guests for entry. In areas of queuing social distancing of 2m will be implemented.</p> |

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| <p>Crowd Density</p> | <p>Control the number of visitors allowed into the venue each day. Reducing the volume of visitors inside the building will allow for appropriate physical distancing to occur.</p> | <p>Will adhere to the maximum number of pre-registered visitors and/or tickets sold (including staff, crew, exhibitors, media etc.) remains within the maximum capacity guidelines.</p> <p>To ensure compliance to social distancing of 2m for queuing there will be floor markers at all dedicated ticket sales areas/onsite 'badge collection areas for the event.</p> |
| <p>Visitor Admission</p> | <p>Stagger admission into the venue, assign time slots for entry, or extend the show hours in order to allow for appropriate physical distancing to occur.</p> <p>We recommend to our exhibitors to schedule meetings in advance to maximize experience onsite with limited interactions.</p> | <p>Everyone will go through contactless temperature checks prior to entering the venue, either by handheld devices or thermal cameras</p> |
| <p>Floor Planning</p> | <p>We are reworking the pavilion floorplans to accommodate a 3m wide aisle (for 1-way foot traffic) or 4m wide aisle (for 2-way food traffic) with the organizer's approval.</p> <p>All aisles less than 3m will be designated "one-way" with appropriate signage.</p> <p>Additionally, to allow for enough physical distancing within a given booth, we will not be offering booths smaller than 2m x 3m.</p> | <p>All floorplans will adhere to the covid19 guidelines issued by the government. Event capacities will be based on social distancing norms and calculated at 1person per 4sqm gross. All 4m Aisles will be 2-way traffic Aisles 3m or less will be 1-way traffic. The direction of pedestrian movement will be clearly indicated on all aisles.</p> <p>Different color carpets to differentiate the directions of pedestrian movement around the halls.</p> |
| <p>Build-up/ booth setup</p> | <p>Confirm any contractor limitations for the stand construction as well as any extended or reduced hours to accommodate overnight sanitizing.</p> <p>Don't want to come out to the show during build up? Check in on your booth's build, furniture and freight</p> | <p>Strictly no late working or overnight work will be permitted on the last day of build-up.</p> |

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| | <p>delivery virtually with your designated Kallman ambassador. They can give you the low-down and send photos, facetime, etc. from onsite.</p> | |
| <p>Move-out/ breakdown</p> | <p>Coordinate with official freight forwarder to provide a schedule for packing up your products and picking up the freight.</p> | <p>Provided by Kallman</p> |
| <p>Conference Rooms</p> | <p>We feel that private conference rooms are not well ventilated and do not allow for safe physical distancing to be adhered to. At this time, we will offer a modified semi-private option.</p> | <p>Boardroom space on the stand needs to be large enough to incorporate social distancing regulations. The capacity guideline (1 person per 4sqm gross or minimum of 2 vacant seats equivalent between each person/seat if not from the single group) should be used to determine the number of people permitted within the space. Air circulation in enclosed areas should be considered. Sanitizers need to be made available on all meeting rooms for both staff and visitors.</p> |
| <p>Handshake Elimination</p> | <p>We will post signs throughout the pavilion encouraging alternative greetings to the handshake such as a nod or wave.</p> <p>Each booth will also receive a notice to post in a prominent location for visitors to acknowledge while at the booth.</p> | <p>All exhibitors and visitors are to be reminded that handshakes should be avoided at this time.</p> |
| <p>Monitoring & control</p> | <p>Inquire about additional staffing onsite to mitigate and enforce all the proper safety protocols within the halls and pavilion.</p> | <p>Precise counting system – we know the exact number of participants at the facility. Sufficient number of security staff who monitor all types of sanity rules violations.</p> |

Sanitization & Hygiene

| What | Kallman We are working with our show organizers, venues and partners.... | Organizer dmg will be managing the following details.... |
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| Common Area/ Venue Cleaning | Enforce all venues and common areas such as restrooms be sanitized often and/or between uses. | Deep cleaning, fumigation, and sanitization of the halls before the show opening. |
| Overall Pavilion Cleaning | Ensure booths will be sanitized nightly by a hired staff. We will also have a standby cleaning staff onsite/ available for routine daily booth cleanings and waste basket removal. | Provided by Kallman |
| Booth Sanitizing and Waste Removal | Sanitizing supplies will be also provided to each exhibiting company upon arrival. | Provided by Kallman |
| Hand Sanitizing Stations | The Pavilion will have hand sanitizer stations and/or sanitizer pumps positioned in high traffic areas within our hall. | Sanitizers have been installed at key locations: entrances to the venue, entrances to halls and meeting rooms, F&B outlets, washrooms, within parking areas, service yard restrooms and in all meeting rooms. |
| Booth Furnishing Options | All US Pavilion Turnkey booths will be outfitted with wipeable surfaces, fabric chairs will not be offered at this time. | Provided by Kallman |

Protection

| What | Kallman We are working with our show organizers, venues, and partners.... | Organizer dmg will be managing the following details.... |
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| First Aid/ Medical Staffing Onsite | Ensure proper trained medical staffing are onsite and that we are in contact with them at all times should an emergency arise. | A medical unit equipped with non-contact thermometers available for the whole event duration. |

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| Booth Design | All US Pavilion Turnkey booth packages will include a plexi divider to be placed on counter tops. Additional dividers will be available for rent via our accessory forms. | All stand builders need to revise working practices to bring prefabricated stands to assemble rather than build on site. Sanding and painting should be limited to touch-ups and final finishing. Exhibitors/contractors should promote “keep it simple” with their stand designs. Modular stands or basic custom build that is prefabricated should be used where possible, to establish the safest possible environment with limited manpower and time. |
| Contact Tracing | All US exhibitors are required to complete the US5 Onsite Contact form to ensure that we are able to account for any personnel onsite. Should a US pavilion client test positive, we will alert all our clients onsite through immediate text and/or email blast. The show may have similar procedures in place through use of accurate badging list. Please submit accurate details about onsite personnel. Ensure US clients are aware of the show organizers procedures for alerting personnel of contact with a positive case. | Sheikh Khalifa Medical City - Emergency Department +971 2 819 0000 Ambulance emergency number 998 Police emergency number 999 |
| Temperature Screening | Inquire if venues a will be implementing temperature screening to all exhibitors and attendees upon entering the site. | Everyone will go through contactless temperature checks prior to entering the venue, either by handheld devices or thermal cameras |
| Quarantine Area | Ensure anyone scanned with a high temperature or showing signs of illness will be brought into a designated quarantine area for further medical evaluation. | Isolation/quarantine rooms have been designated at the venue. When required by law. |
| Facemasks | We will require facemasks to be worn at all times within the Pavilion. Masks | It is mandatory for everyone to wear face masks at all times in the venue. |

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| | will be provided to any US exhibitors who do not have the proper face coverings. | |
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| Kallman Adapted Services | | |
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| What | Kallman We are working with our show organizers, venues, and partners.... | Organizer |
| Digital Exhibitor Profile | Kallman's Guide to USA Pavilion Visitors will now be 100% digital. With QR codes throughout the pavilion for touchless transfer of your company's detailed profile to interested visitors. | Provided by Kallman |
| Meeting Point & Exhibitor Lounge | The Kallman Café has been redesigned as a Grab and Go café with no seating. This area will be for pavilion exhibitors only. No guests allowed. One-way traffic flow will be implemented. | Provided by Kallman |
| Complimentary Food & Beverage | All food and beverage will be single serve and individually wrapped. Any self-service areas will be eliminated and will only be served by an appointed staff. | Provided by Kallman |
| Pavilion Check in | Contactless check process will be implemented. Text or call your onsite Kallman ambassador and they will bring your check in package to your booth. Package to include: <ul style="list-style-type: none"> • Personal hygiene kits • Hand sanitizer for the stand • Disinfecting supplies for the week. • Lanyards We will also provide as much show information digitally in advance of the | Provided by Kallman |

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| | show to mitigate the need for physical material distribution during check in. | |
| Social Functions/ Events | All social events will be considered for the same safety precautions above. Any venues rented must allow for proper physical distancing in effect. We will review each event on a case-by-case basis. | Provided by Kallman |