



ADVERTISEMENT IN INTERNET CATALOGUE AND ON-LINE

9a

International Defence Industry Exhibition
MSPO 2020
September 8-11

Targi Kielce / Kielce Trade Fairs
Zakładowa 1, 25-672 Kielce, Poland
phone: (+4841) 365-12-49, 365-12-19
fax (+4841) 365-14-02
e-mail: mspo@targikielce.pl, www.mspo.pl



APPLICATION DEADLINE: **April 30, 2020**

Company name: _____

PAID ADVERTISING SERVICES

ADVERTISEMENT IN THE EXHIBITORS' INTERNET CATALOGUE

We order one-page advertisement (size 130mm x 210 mm)

Inside the catalogue (colour)	305 USD	<input type="checkbox"/>	IV page of the catalogue (colour)	430 USD	<input type="checkbox"/>
II page of the catalogue (colour)	570 USD	<input type="checkbox"/>	Inside catalogue (black & white)	175 USD	<input type="checkbox"/>
III page of the catalogue (colour)	460 USD	<input type="checkbox"/>			

Prices for companies which are not exhibitors are 50% higher
(the payment is a crucial condition for the order to be fulfilled; the advertisement will be placed after received the payment receipt).

NOTE: Placing the advertisement on cover pages of the catalogue is determined on first come first serve bases.

In order to publish the advertisement we enclose logo and text to design the ad in a form of:

project on CD-ROM

materials by e-mail

For more information please contact: (phone: +4841 365 13 16, fax: 365 12 50; e-mail: wiatrowska.katarzyna@targikielce.pl)

ADDITIONAL PAID ENTRY IN LIST OF EXHIBITORS

LIST OF EXHIBITORS is available on www.mspo.pl website

We order an additional entry without our website address.
The price for placing an entry and its issue until the next edition of the fair is 35 USD

We order an additional entry with link to our own website.
The price for placing an additional entry, preparation of the link and issue the entry until the next edition of the fair is 95 USD

Please send an additional entry to be placed in the internet catalogue as well as the company logo (with a note indicating which fair it relates to) via e-mail to matla.cezariusz@targikielce.pl. Otherwise the Internet catalogue entry will contain the text of the printed catalogue entry delivered by you, or - in case there is a lack thereof - only your company telephone number and address.

ORDER OF BANNER ADVERTISEMENT

We order the display of a Medium Rectangle type banner advertisement (of size 300x250 pixels) on the main website of the fair with a link to our website.

- display for a year, price - 190 USD

The banner will be placed under the „news” section

We order the display of a Large Leaderboard type banner advertisement (of size 970x90 pixels) on the main website of the fair with a link to our website.

- display for a year, price - 305 USD

The banner will be placed above the „news” section

The banner should be made as JPG, GIF, PNG.

Prepared banner and website address should be send via e-mail for: matla.cezariusz@targikielce.pl.

NOTE: The advertising space is limited. Placing the banner is determined by succession of orders.

NOTE: The above prices are net prices to which VAT* should be added

* excluding the cases described on page 1

Company stamp:

Date, authorised to represent the company person's signature:

NOTE: THE LACK OF STAMP OR SIGNATURE MAKES THE ORDER INVALID



DIGITAL ADVERTISEMENT ON MONITORS

9b

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Full Company Name: _____

No.	ITEM	price USD		value USD
		the entire duration of the fair (140 emissions)	one day of the fair (50 emissions)	
	Spots / presentations - up to 30 seconds			
	- all monitors	305 <input type="checkbox"/>	130 <input type="checkbox"/>	
1.	- monitors in terminal only	150 <input type="checkbox"/>	70 <input type="checkbox"/>	
	- monitors in halls only	200 <input type="checkbox"/>	95 <input type="checkbox"/>	
	- assembly of exhibitor's own materials	200 <input type="checkbox"/>	200 <input type="checkbox"/>	
	Boards 15 seconds			
	- all monitors	200 <input type="checkbox"/>	70 <input type="checkbox"/>	
2.	- monitors in terminal only	105 <input type="checkbox"/>	50 <input type="checkbox"/>	
	- monitors in halls only	150 <input type="checkbox"/>	70 <input type="checkbox"/>	
	- presentation execution of exhibitor's own materials	95 <input type="checkbox"/>	95 <input type="checkbox"/>	

Total value:

PRICES FOR COMPANIES WHICH DO NOT EXHIBIT ARE 150% HIGHER

Please send graphic files (of size 1920 x 1080 pixels, weight not more than 100 MB) in one of the following formats:

- spots (flash): **flv**
 - presentations: **ppt, pdf**
 - static graphics: **jpg**
 - video files: **flv, mp4, mov, mpg, avi, mpeg, wmv**
- by e-mail to: drabikowska.joanna@targikielce.pl

Each page of the ppt or pdf material composed of a number of pages is displayed for time period.

NOTE: All extra services carried out later than 7 days before trade inauguration will be implemented by the facilities contract or according to his possibilities, with an extra 30% charge and paid in cash or by credit card when placing the order in the TK cash office (see Regulations for Participants of Fair).

The payment is a crucial condition for the order to be fulfilled.

Offer doesn't include monitors belonging to the conference rooms during the conferences.

The exhibitor is reliable for the contents of the advertisement and for infringement of the copyright.

Company stamp

Date, authorised to represent the company person's signature:

NOTE: The lack of stamp or signature makes the order invalid !!!