

Milipol Paris 2021
USA and Canada Partnership Pavilion
A Message from Milipol
Exhibitor Communications #3



Booth Type: «OrdType»
Dear «BthFirst»,

A message from the Milipol Paris Show Management team:

[Fill in your catalogue entry for free!](#)

Each exhibitor is registered in the official catalogue with the following information at our disposal: name of the company, contact details, website and stand location.

You can modify this information, enrich your company profile for free or book additional visibilities from your exhibitor area.

[Why complete your registration?](#)

All information is published on the official catalogue but also on the online list of exhibitors, in the interactive floor plan and in the mobile app, **namely on the most used tools during the event!**

Correct and complete your profile for free with the name and contact details of your company, a short description of your company, two activities from our thematic classification and two product classifications from our product nomenclature. You can also highlight two of your products with a picture and a description.

Order additional visibilities to stand out from the crowd:

- Add your logo in the catalogue, the list of exhibitors and the mobile app.
- Fill in more than only two activities or products from our classifications.
- Get additional lines for a longer and more accurate description.
- Highlight your company in several index of the catalogue.
- Display your ad in the catalogue.

CTA: Complete your company's profile (<https://event.milipol.com/2021/en/>)

[Innovation awards submission](#)

For the third consecutive edition, Milipol Paris will organize the Milipol Innovation Awards to highlight exhibitors' innovations in 5 categories:

Do not wait! Submit your application online for free **before Friday 3 September**.

An international jury will review the projects and unveil the finalists on Monday 4 October. The Awards Ceremony will be held on Tuesday 19 October at Milipol Paris 2021.

Why you should compete?

If you are among the selected companies, the competition gives you the opportunity to promote your new products and innovative solutions for free towards all professionals attending the event:

- **Pitch** on the innovation stage to present your product (7min)
- **Benefit** from a strong visibility on the event communication tools
- **Stand out from the other exhibitors** on site with a sticker on your stand
- **Maximize** your participation at the leading event for homeland security & safety

CTA: Submit your innovation (<https://event.milipol.com/2021/en/>)

For questions regarding:

Stand design/ booth upgrades/ Exhibitor passes/ registration

Courtney Serpico | +1 201-251-2600 x143 | CourtneyS@Kallman.com

Sponsorship/ Advertising/ U.S. Guide/ Co-Exhibitor

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Friendly regards,

The Kallman Worldwide Milipol Paris Team

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Learn More. Sell More. Hit Your Targets.

The USA and Canada Partnership Pavilion is organized by

