

EVENT INTELLIGENCE BRIEF

EXPORT WITH PURPOSE. EXHIBIT WITH CONFIDENCE



June, 2022 | Antofagasta, Chile

A GLOBAL SHOWCASE FOR THE MINING INDUSTRY

EXPONOR 2022 is Chile's biennial exhibition of technology and innovation for the global mining industry. Exponor is widely recognized as an international mining show, with the advantage of being held in Antofagasta, a region at the heart of Chile's mining industry.



WHY EXHIBIT AT EXPONOR 2022?

Exponor is the meeting point of the great mining region of the Americas. Antofagasta accounts for 54% of the country's total metallic and non-metallic mineral production, including 16% of copper production. Exponor is a comprehensive exhibition that promotes the development of new production chains and also the exchange of knowledge and experiences between regional, national, and international entrepreneurs.

EIGHT BUSINESS ACTIVITIES IN ONE EXHIBITION:

- Trade Show
- Seminars
- Visits to Mine Sites
- B2B
- Technical Talks
- After-Office Networking
- Visits to the Show by Technical Delegations
- Innovation Zoom

[4]
DAYS
OF EXHIBITION

[+900]
EXHIBITING
COMPANIES

[41,000]
PROFESSIONAL
VISITORS

[18]
MINING PROJECTS
IN THE AREA

[US\$850]
MILLIONS
IN BUSINESS

[30]
GUEST
COUNTRIES



WHY USA PARTNERSHIP PAVILION?

Kallman Worldwide is the official U.S. representative and organizer of the USA Partnership Pavilion at EXPONOR 2022. We also operate a professionally staffed Latin America office in Santiago, giving you a strong local connection to this important global market.

Being part of the USA Partnership Pavilion enhance your event opportunities, strengthen business relationships and maximize your market impact at the show. From pre-show support to on site activities including VIP hospitality, market briefings and mine tours, Kallman improves your prospects for success at this important event. Review the details and contact us to lock in your location on the front lines of Chile's mines.



Turn the page for details



THE USA PARTNERSHIP PAVILION

Kallman's flagship service always attracts a crowd. The USA Partnership Pavilion is America's on-site headquarter — a high-profile location for buyers to meet more suppliers, an on-site operations center for our exhibitors to maximize their exposure and impact at the show, and a networking hub for all to share ideas and insights.

SPEC YOUR SPACE

▶ **TURNKEY PRICE - USD\$710/sqm**

Template designs and materials give your booth the uniform "look-and-feel" of the Pavilion while allowing you the flexibility to customize and scale your layout.

▶ **SPACE ONLY PRICE - USD\$590/sqm (must be minimum 36 sqm)**

Get in on the ground floor with this raw space option.

▶ **CUSTOM BUILD**

Work with Kallman Creative Services and challenge our award-winning team to turn that raw space into a showplace. Contact Lorena Troncoso @ LorenaT@kallman.com or call +1 201-251-2600 ext. 165

▶ **EXECUTIVE CLUB MEMBERSHIP**

Preview the show to know how big to go next time.

PROFESSIONAL STAFF

Every USA Partnership Pavilion is staffed by an experienced event team dedicated to your success. Whether you need a liaison to the organizers, tech support, a contractor, caterer, translator or help tracking down a shipment, we're all here to help.

EXHIBITORS LOUNGE

Meet at "The Meeting Point," the gathering place for you and your guests to take a break from the show floor, refresh and recharge. Grab a cup of coffee and a snack from the Café, juice up your phone or just pull up a chair and chill.

CONFERENCE ROOMS

Do you need private space for confidential team or client/prospect conversations? Pavilion conference rooms may be reserved on a first-come, first-served basis.

EVENTS

If it's on our schedule, you're invited. As an exhibitor you have exclusive access to USA Partnership Pavilion events, including our Opening Ceremony and Ribbon-Cutting, business and market insight briefings and special presentations.

SPONSORSHIP OPPORTUNITIES

Associate your brand with exclusive, high profile USA Partnership Pavilion features that engage more attendees and VIPs.

Meeting Point

As an amenity for our exhibitors and their invited guests, the USA Partnership Pavilion Meeting Point is used as an exhibitors' lounge and VIP area throughout the week.

Opening Ceremony

Share the spotlight and meet with distinguished visitors (DVs) and VIPs when the Pavilion opens on Day 1.

Networking Event

USA Partnership Pavilion Exhibitors are invited to network with private and public sector leaders over **hors d'oeuvres** and cocktails.

LEARN MORE. SELL MORE. TAKE OFF.

Contact us today to reserve your space in our place



BARBARA REYES

Managing Director
BarbaraR@kallman.com
+1 (201) 251-2600 Ext.154
+56-2-23065814

The USA Partnership Pavilion is organized by



www.kallman.com



FERNANDA OSSA

Account Executive
FernandaO@kallman.com
+1 (201) 251-2600 Ext.157
+56-2-23065813



www.kallman.com