



15 - 17 NOVEMBER 2022
MARINA BAY SANDS, SINGAPORE
www.osea-asia.com

FUELLING ASIA'S OIL & GAS INDUSTRY



ADVERTISING & SPONSORSHIP OPPORTUNITIES

Contact us today to secure your preferred sponsorship and advertising options at OSEA 2022. Exclusive sponsorship packages available on a first-come, first-served basis.

E: enquiry@osea-asia.com | W: www.osea-asia.com

Held alongside



Organiser



Pre-Show Exposure

E-Newsletter

SGD 4,500 per issue

Reach out to industry professionals, decision-makers and past attendees of OSEA by advertising in the e-newsletters that will contain latest show updates and highlights. At least 12 issues will be sent before the event from February to November 2020.

Package includes:

- A 50-word write-up at a prominent position in the e-newsletter.
- A banner ad with hyperlink to your company website in the e-newsletter.



Show Website

Homepage Banner: SGD 2,000 / 2 Months
Run-of-page Banner: SGD 1,200 / 2 Months

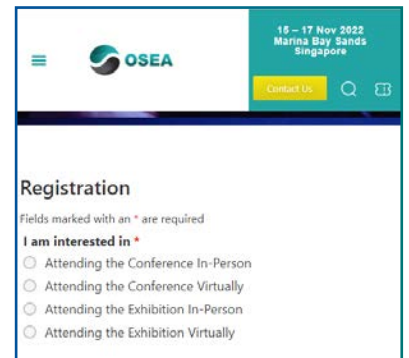
OSEA official show website records high traffic from potential visitors who are looking for latest event updates, such as the exhibitor listing, show highlights, and conference programme. Trade professionals also pre-register their visit via the website. Reinforce your branding at the show and inform visitors on your participation by placing your banner ad(s) on the event website.



Online Pre-registration

Exclusive Sponsor
SGD 15,000

Be the first to announce your presence at the show to more than 6,000 potential buyers who will pre-register their visit through this webpage. Sponsor's company branding will appear on the visitor pre-registration webpage and confirmation email template.



Mobile Application

Exclusive Sponsor - SGD13,000
Main Page Banner - SGD5,000
Run-of-page Banner- SGD2,000

Providing attendees with a comprehensive overview of the event, the mobile app features all information related to the exhibition and conference, including an interactive floor-plan. This makes it the top choice for visitors to get quick access to show information.



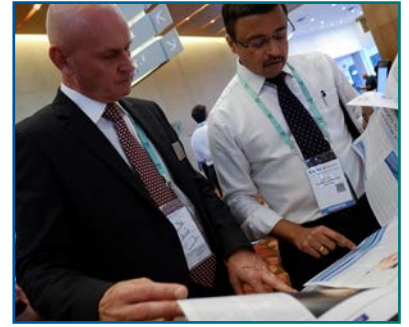
The mobile app will be available for download 3 months before the show from Apple App Store and Google Play. With a banner ad featured prominently in the mobile app, your company's presence at the show will be amplified.

Onsite Sponsorship

Badge & Lanyard

Exclusive Sponsor
SGD 18,000

Be the first that visitors, conference delegates and media see when they collect their badge! Your company name / logo will be prominently printed on both badge and lanyard.



Reusable Carrier Bag

Exclusive Sponsor
SGD 31,000

Maximise your marketing budget by sponsoring these reusable woven bags. Perfect for use during and after the show, these carrier bags will be given out at all registration counters to all participants. Sponsor's company branding will be printed on one side of the bag and the OSEA branding on the other side.



Event Tee for Frontline Staff

Exclusive Sponsor
SGD 14,000

The event tee is a great branding opportunity for your company as it is worn by the frontline staff who will be greeting attendees as they arrive. Choose to have your company logo printed prominently on the front or back of the event tee.



VIP & Buyer Lounge

Exclusive Sponsor
SGD 25,000

Capture more eyeballs from relevant industry players, VIPs and exclusive invitees in OSEA, by showcasing your brand prominently in the OSEA VIP & Buyer Lounge.



Mobile Charging Station

3,800 per station

Comprising of power points, the mobile charging station provides trade attendees a quick power boost for their electronic devices. Display your company logo / name on the vertical stand and counter top and capture their undivided attention while they wait for their devices to power up.



Onsite Advertising

Onsite Billboards at Level 1 and Basement 2

Curved Sign: SGD 400*
Billboard: SGD 4,000*

Advertising billboards are located along the walkway outside the exhibition halls, at entry and exit points.

- Single-sided Curved Sign Dimensions: 1m (L) x 2.5m(H)
- Single-sided Billboard Dimensions: 3m(L) x 2.5m(H)

*Advertising fee Includes production and installation.



Glass Panels at Main Entrance (Outward Facing)

SGD 12,000*

Advertiser's artwork to be pasted on see-through perforated material. Advertisement artwork to be submitted to the Organiser, 8 weeks before the show, for approval and production

- Dimensions: 1290mm x 1150mm

*Price indicated is for each pair of panels (front and back) and includes production and installation costs.



Escalator Billboard

Exclusive Sponsor
SGD 10,000*

Located next to the lower handrail of the down-riding escalator heading towards Basement 2.

Artwork for billboard(s) to be submitted by the exhibitor or their appointed contractor to the Organiser for approval 8 weeks before the show.

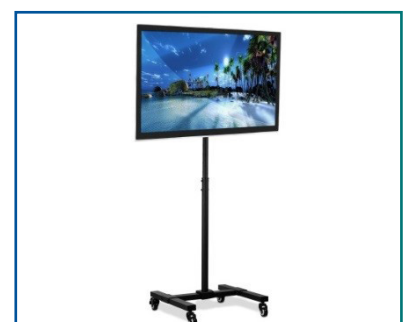
*Production and installation of billboard decoration either via PVC cut-out sticker or painting will be at exhibitor's cost.



Digital TV Display Advertisement

SGD 3,000
per advertisement

Digital TV displays are located along the walkway outside the exhibition halls, at entry and exit points. Advertiser artwork to be submitted within 4 weeks of confirmation.



Special Events Sponsorship

Opening Ceremony

Exclusive Sponsor
SGD 30,000

Have your brand take centre stage at the high-profile opening ceremony. The ceremony will be attended by more than 300 invited guests comprising of VIPs and important members of the industry. Enjoy immediate mind-share of guests at this esteemed occasion.

As an exclusive sponsor, you have the option of choosing one of the following:

- 6 reserved seats (including 2 in the front row among the VIPs).
- Welcome packs with your corporate branding to be given out to attendees.

Your company name / logo will also be displayed prominently on all opening ceremony directional signs, signage on the side of the stage and the entrance arch.



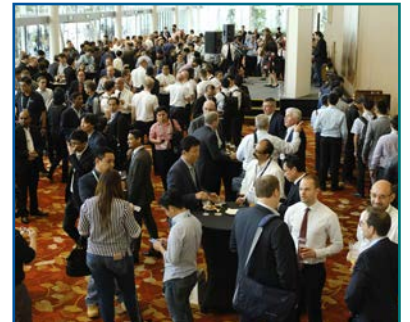
Industry Networking Night

Platinum Sponsor – SGD 35,000
Co-Sponsor – SGD 8,000

Held on the first night of the exhibition, Industry Networking Night is a highly anticipated event that will gather more than 500 VIPs, hosted buyers, conference delegates, speakers and exhibitors. Give your brand a further boost by hosting this fun-filled event.

Sponsorship includes:

- 1 company brochure to be placed on the registration table.
- Company name / logo to be printed on the invitation card.
- Short speech during the event. (For Platinum Sponsor only)
- Company name / logo to be printed on OSEA 2020 marketing collaterals where appropriate. (For Platinum Sponsor only)



OSEA Tech Garage (Presentation Theatre)

Exclusive Sponsor
SGD 10,000

Open to all visitors, the presentation theatre is the place where visitors learn more about the latest product launches and industry trends.

Sponsorship includes:

- Company's logo displayed prominently on all marketing collaterals mentioning the sponsored theatre.
- 3 PowerPoint slides to be included as holding slides that will be displayed in between presentations.
- Company is entitled to 1 speaking slot at the theatre. Subjected to organiser's approval.
- Contact details of the attendees at the theatre.





BOOK TODAY

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