



OSEA

19 - 21 NOVEMBER 2024

MARINA BAY SANDS
EXPO AND CONVENTION CENTRE

WWW.OSEA-ASIA.COM



TRANSFORMING ASIA'S OFFSHORE ENERGY INDUSTRY

Organiser:





ABOUT OSEA 2024

OSEA (Offshore Southeast Asia) returns from 19 - 21 November 2024 to pioneer a global shift in the energy industry. The largest Oil and Gas event in Asia is set to welcome attendees at the Marina Bay Sands Expo and Convention Centre.

OSEA focuses on strategic dialogue embracing new shifts in the industry's net-zero ambitions, digitalization, and new energy sources such as offshore wind and hydrogen. Delivered by distinguished global industry leaders, delegates can learn first-hand on the latest regional market shifts, challenges, and opportunities. An unprecedented line up of IOCs, NOCs, EPCs, Government, Technology innovators and Financiers will front up on key decisions of today that will impact the future.

Participate in OSEA 2024 to unlock access to exclusive content and top-level networking opportunities.

"The Great Convergence at OSEA 2022 was not only evident in terms of the wide range of industry participants across the value chain but also in terms of the participant's mindset change towards leveraging all capabilities to address the threat of climate change"

Dr. Sanjay C Kuttan
Chief Technology Officer
**Global Centre for Maritime
Decarbonisation**



OSEA 2022 FACTS & FIGURES

70+
GLOBAL SPEAKERS

500+
PARTICIPATING COMPANIES

CLOSE TO
12,000
ATTENDEES

54
PARTICIPATING COUNTRIES

8
NATIONAL PAVILIONS



WHY EXHIBIT

Exhibit at OSEA 2024 To Drive Connections at Asia's Top Marketplace of Offshore Energy.

ATTRACTING THE FULL OIL AND GAS VALUE CHAIN



UPSTREAM



MIDSTREAM



DOWNSTREAM

FEATURE ZONES



DECARBONISATION
TECHNOLOGY
ZONE



ENERGY TALKS
THEATRE



STARTUP
HOT SPOT

VISITOR PROFILE

- Approval, Testing & Inspection Services
- Chemical Processing
- Distributor / Manufacturers' Representative
- Drilling
- Education & Training
- Engineering, Construction & Contracting Services
- Environmental Control Services
- Financial Services
- Geological & Seismic Services
- Government
- Integrated Oil Company
- LNG / Petrochemical Plant
- National Oil Company
- Oil & Gas Exploration
- Oil & Gas Processing/ Refinery
- Oilfield Operators
- Pipeline Operation
- Process Engineering
- Project Consultancy
- Repair Services
- Rig Fabricator & Operator
- Shipbuilding & Marine Engineering
- Trade Association
- Transportation, Storage & Handling

EXHIBITOR PROFILE

- Airlift
- Helidecks and Logistics
- Bulk and Materials Handling Systems
- Cables, Umbilicals and Accessories
- Chemicals, Fluids and Lubricants
- Communications
- Computer Hardware and Software
- Controls
- Consoles and Panels
- Corrosion
- Cathodic Protection
- Coatings and Insulation
- Dredging
- Piling and Trenching
- Drilling and Well Completion Equipment
- Instrumentation
- Lifting Equipment
- Cranes and Winches
- Lighting / Workplace Illumination,
- Linings
- Seals and Gaskets
- LNG Processing
- Separation, Filtration and Water Treatment
- Emergency Control and Shutdown Systems
- Environmental and Oil Spill Response Equipment
- Fabrication
- Manufacturing and Repair Yards
- Fire Protection Systems and Material
- Flare Systems and Equipment
- FPSO Vessels and Equipment
- Hydraulics and Electromechanical Equipment
- Hydrographic
- Meteorological
- Seismic
- DP and Survey
- Inspection
- Maintenance and Repair
- Transport Vessels & Terminals
- Mooring
- Chains, Ropes and Anchors
- Pipeline Inspection and Maintenance
- Pipelines and Piping Component
- Power Generation and Propulsion Processing

TOP 4 REASONS TO EXHIBIT AT OSEA 2024

Grow your brand reach

Over 10,000 industry professionals will visit OSEA 2024, providing the perfect platform for exhibitors to reach potential clients



Expand your business network

Showcase your products and services to over 10,000 industry professionals and increase your corporate profile as a key player in the region



TOP 4 REASONS TO EXHIBIT AT OSEA 2024

Connect with key procurement leaders

Over 60% of visitors represent key decision makers from General Management, Procurement, Project, Operations, E&P and Engineering Management



Secure entry into new markets

Gain direct access to key stakeholders framing the regions upcoming plans, challenges, timelines, and opportunities for your business



EARLY BIRD SPECIAL TILL 30 JUNE 2023

SPACE ONLY



**SGD 650
PER SQM**

STANDARD PACKAGE



**SGD 730
PER SQM**

PREMIUM PACKAGE: CENTRE / CORNER / ISLAND



Create greater visibility with the centre, corner, and island premium packages and make the most of your participation. Minimum area: 15 sqm | 36 sqm (Island)

SGD 750 PER SQM

ADVERTISING & SPONSORSHIP OPPORTUNITIES

PRE-SHOW EXPOSURE



Electronic Direct Mailer

Reach out to industry professionals, decision-makers and past attendees of OSEA by advertising in the e-mailer containing latest event updates and highlights.



Online Web Banner

Reinforce your branding online on OSEA 2024 and inform visitors of your participation by placing your banner ad(s) on the event website.

OSEA official event website records high traffic from hosting the pre-registration form, latest event updates, exhibitor listing, event highlights, and conference programme.



ONSITE SPONSORSHIP



Badge

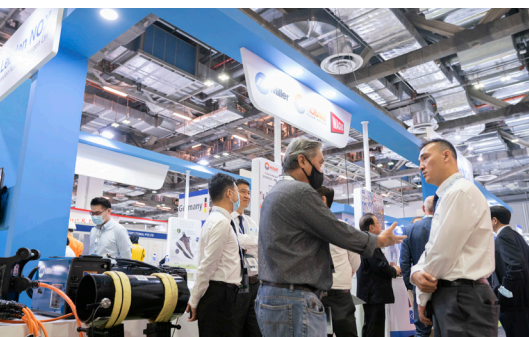
Be the first company that visitors, conference delegates and media see when they collect their badge! Your company name / logo will be prominently printed on the badge



Visitor Carrier Bag

Maximise your marketing budget by sponsoring these reusable bags.

Perfect for use during and after the show, these carrier bags will be given out at registration counters to all participants. The bag will feature a co-branding with the Sponsor's company and OSEA.





In-hall Billboards

Advertising billboards are located inside the exhibition halls, at registration counters.

- Single-sided Billboard Dimensions: 3m(L) x 2.5m(H)

**Advertising fee Includes production and installation.*



Glass Panels at Main Entrance (Outward Facing)

Advertiser's artwork to be pasted on see-through perforated material.

Advertisement artwork to be submitted to the Organiser, 8 weeks before the show, for approval and production

**Subject to availability*



BOOK TODAY

It is never too early to start planning your advertising and marketing outreach.

Contact us today to secure your preferred sponsorship and advertising options at OSEA 2024.

Exclusive sponsorship packages available on a first-come, first-served basis.

GET IN TOUCH

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