



ADIPEC 2023

Branding & Partnership Opportunities



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ADIPEC

Abu Dhabi, UAE
2 October - 5 October, 2023

Impact

The USA Partnership Pavilion will host more than 100 exhibitors and welcome thousands of industry decision-makers, opinion-leaders and influencers at the Abu Dhabi National Convention Centre in October 2023.



Capitalize on this captive audience and drive even more traffic, awareness and business to your booth with these exclusive integrated branding and partnership packages.

Opportunities

Don't see an option that meets your needs? Bespoke packages available upon request.

OFFICIAL USA PARTNERSHIP PAVILION OPENING CEREMONY MONDAY, OCTOBER 2, 2023

The USA Partnership Pavilion Opening Ceremony is the perfect option for those seeking to share the spotlight with high-ranking foreign and domestic government officials. The ceremony will take place at the entrance to the USA Meeting Point on the afternoon of October 2, 2023 and will be followed by a VIP tour of the USA Partnership Pavilion. The ceremony itself will consist of brief remarks by top U.S. government representatives, industry leaders, and Kallman Worldwide (who will recognize the sponsor of the ceremony), followed by the cutting of the ceremonial ribbon to open the USA Partnership Pavilion.

Partnership Features:

- Company name and logo on all printed materials listing partners.
- Recognition signage prominently displayed at the presentation.
- Recognition as a partner during welcome remarks.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- Company name and logo on the Kallman website and link to your website.
- Your company's name/logo displayed on the invitation.

PARTNER PACKAGE

\$4,500.00

1 AVAILABLE

USA PARTNERSHIP PAVILION VIP RECEPTION MONDAY AFTERNOON, OCTOBER 2, 2023

The on-site USA Partnership VIP reception gives partners and U.S. exhibitors an opportunity to network with high-ranking U.S. Regional VIPs, senior U.S. Embassy personnel, buyer delegations and local business leaders. Kallman Worldwide anticipates a well-attended VIP event.

Partnership Features:

- Company name and logo on all printed materials listing partners.
- Recognition signage prominently displayed at entrance.
- Company name and logo on the Kallman website and link to your website.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- 20 complimentary tickets to use at your discretion to invite guests to the USA Partnership VIP Reception.

PARTNER PACKAGE

\$6,000.00

3 AVAILABLE

USA MEETING POINT - HALL 7

The "Meeting Point" for the USA Partnership Pavilion at the ADIPEC is the flagship exhibit and communications, meeting, and event hub of the entire 2,000sqm pavilion. U.S. Exhibitors will use this area to meet with clients and potential clients away from their stands. Visitors to the USA Partnership Pavilion Meeting Point at ADIPEC will use this area as well. The profiles of those visitors include: U.S. VIP Delegations who may use this as a "home base" and non-American visitors will be directed to this "Meeting Point" in order to get direction to U.S. firms or, if invited, to participate in social events hosted there.

Partnership Features:

- Company name and logo on all printed materials listing partners
- Recognition signage prominently displayed on entrance header.
- Company name and logo on the Kallman website and link to your website.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- 10 custom invitations to share with your VIP guests and clients.

PARTNER PACKAGE

\$7,950.00

2 AVAILABLE

COFFEE SERVICE SPONSOR

The Kallman Café within the USA Meeting Point is a hospitality hub for USA Partnership Pavilion Exhibitors and their guests. Our team serves thousands of cups of coffee over four days of the show. Let us place your company logo on up to 5,000 coffee sleeves. Kallman Worldwide will produce and distribute via coffee and tea service during ADIPEC 2023. This program is an impactful way to get your brand into the hands of thousands of oil and gas industry leaders.

INVESTMENT

\$4,500.00

USA PARTNERSHIP PAVILION EXHIBITOR MAP HANDOUT

Kallman Worldwide will design, print, and distribute a full color fold out map and exhibitor list. This will be distributed from the USA Partnership Pavilion Meeting Point. For companies seeking print branding, this high-visibility package is an exclusive opportunity to get your company in the hands of thousands of USA Partnership Pavilion visitors.

INVESTMENT

\$5,000.00

BOOK A CONFERENCE ROOM

Within the USA Partnership Pavilion there are several fully equipped conference rooms available to exhibitors by appointment. This space offers exhibitors a private area to take their high-level meetings away from their booth. If you plan on having VIP meetings and wish to secure additional time slots in one of our rooms, book a 60-minute time slot per day and get a jump start on your meeting planning.

Partnership Features:

- Company name and logo on the Kallman website and link to your website.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- 60 Minute private conference room slot.

* Conference room members must have exhibit space or be a member of the USA Executive "Walk the Show Program"

INVESTMENT

**\$750.00/
60 minutes**

**Interested in an official show sponsorship?
Contact us for more information:**

Jodi Munzer

Sales Manager

JodiM@kallman.com

+1-201-251-2600 ext. 119

Kevin Simmons

Sales Account Executive

KevinS@kallman.com

+1-201-251-2600 ext. 144

USA PARTNERSHIP PAVILION | SPONSORSHIP & ADVERTISING CONTRACT

1. Company: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____ Phone: _____

2. Person Responsible for Planning: _____ Email: _____

3. Address to which Invoice should be sent (if different from above)

Street Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Invoice to attention of: _____ Email: _____

4. Investments

- | | |
|--|------------|
| <input type="checkbox"/> USA Meeting Point - Hall 7 | \$7,950 |
| <input type="checkbox"/> VIP Reception | \$6,000 |
| <input type="checkbox"/> Welcome Reception and USA Partnership Pavilion Opening Ceremony | \$4,500 |
| <input type="checkbox"/> Coffee Service Sponsor | \$4,500 |
| <input type="checkbox"/> USA Partnership Pavilion Exhibitor Map Handout | \$5,000 |
| <input type="checkbox"/> 1 Hour Boardroom Reservation
\$750 x _____ hours = \$ _____ | \$750/hour |

Sponsorship Total (+ 5% VAT)

=USD\$ _____

5. PAYMENT

Your sponsorship investment will not be confirmed without payment details. You will receive an invoice from Kallman Worldwide with payment instructions.

- ☐ **Check:** made payable to Kallman Worldwide, Inc., 4 North Street, Suite 800, Waldwick, NJ 07463, USA
- ☐ **Wire Transfer:** Please e-mail MiranaC@kallman.com
- ☐ **Credit Card** option available for transactions under \$20,000: Please e-mail MiranaC@kallman.com

Contract Authorizing Signature _____

Date _____ Printed name of Signatory _____

Send completed form by fax or email to Jodi Munzer, Sales Manager| JodiM@kallman.com

or

Kevin Simmons, Sales Account Executive| KevinS@kallman.com