



OSEA
ENERGY WEEK

19 - 21 NOVEMBER 2024

MARINA BAY SANDS, SINGAPORE

WWW.OSEA-ASIA.COM



Integrating offshore energy transition
with market opportunities
Decarbonisation · Collaboration · Thought-Leadership

Organiser:



Informa Markets Overview

Informa Markets connects buyers with sellers, creating platforms for international markets to trade, innovate, connect and grow. We help businesses find new products, generate leads and make sales through large-scale exhibitions, smart events, specialist content and data solutions.

- Serving **over a dozen specialist markets** • **International business** with deep presence in Asia, North America and the Middle East • Growing **digital services and audience solutions** • Hundreds of **established, market-leading brands** •

4,000
colleagues

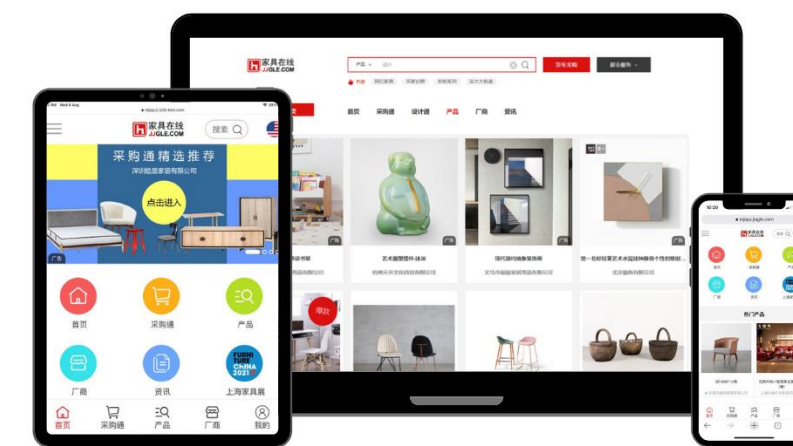
#1
world's leading
exhibitions organiser

4m sqm
provides 4m+ sqm of
exhibition space (2019)

30%+
of Informa Group's 2020
revenue

5m+
event attendees

\$600m value
our '19 events created
\$600m for Las Vegas



ABOUT OSEA 2024

OSEA returns from 19 - 21 November 2024 to pioneer a global shift in the energy industry. The largest Oil and Gas event in Asia is set to welcome attendees at the Marina Bay Sands Expo and Convention Centre.

OSEA focuses on strategic dialogue embracing new shifts in the industry's net-zero ambitions, digitalization, and new energy sources such as offshore wind and hydrogen. Delivered by distinguished global industry leaders, delegates can learn first-hand on the latest regional market shifts, challenges, and opportunities. An unprecedented line up of IOCs, NOCs, EPCs, Government, Technology innovators and Financiers will front up on key decisions of today that will impact the future.

Participate in OSEA 2024 to unlock access to exclusive content and top-level networking opportunities.



ABOUT OSEA 2018 FACTS & FIGURES

Close to
15,000
Attendees

Close to
1,000
Exhibitors

65
Participating
Countries

22,000 sqm
Gross Exhibition Space

16
International and Group
Pavilions

Top **5** Visitors' Companies Activities

- Engineering, Construction & Contracting
- Equipment – Manufacturer
- Equipment – Distributor
- Consultancy
- Shipbuilding / Marine Engineering

Top **5** Visitors' Product Interests

- Engineering Design, Fabrication and Services
- Offshore Equipment
- Oil & Gas Production
- Valves, Actuators, Flanges, Fittings & Parts
- Gas (LNG/CNG)



90%

of visitors surveyed indicated their interest to visit the next edition



47%

of visitors has influence over decision making for purchasing



30.9%

of visitors are senior management

ABOUT OSEA 2022 FACTS & FIGURES

Close to
12,000
Attendees

580
Conference
Delegates

70+
Speakers

54
Participating
Countries

500+
Participating
Companies

8
Pavilions

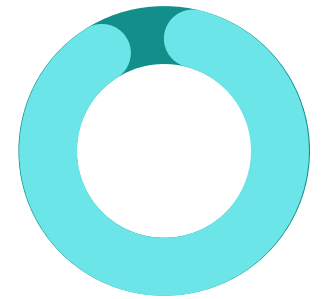


Top **5** Visitors' Industry

- Oil & Gas Processing / Refinery
- Offshore Technology Solution Providers
- Shipbuilding & Marine Engineering
- Engineering, Construction & Contracting Services
- Distribution / Manufacturing Representatives

Top **3** Visitors' Profile

- Chief Executive Officer /Managing Director /President /Chairman
- General Manager /Executive Director / Managing Partner
- Group Head / Regional Head / Head / Team Lead / Lead



94.1%

of visitors surveyed indicated their interest to visit the next edition



60.2%

of visitors has influence over decision making for purchasing



34.2%

of visitors visited OSEA 2022 for the first time

OSEA 2022 EVENT COMPONENTS

Trade Show & Exhibition

- 8 National Pavilions
- Marketplace with various activities
- Technology, Innovation & decarbonization
- Talent Zone

Conference

- 3 Conferences
- Energy transition, decarbonization & digitalization
- Global thought leadership with 80+ speakers

Special Events

- Opening Ceremony
- 4 Executive Networking Sessions
- TechX @ OSEA: Innovation & Startups
- OSEA Talent & Skill Zone
- Exhibitor Talks & Product Announcements
- The OSEA Party

- **NOCs**: PetroVietnam Exploration Production Corporation | PETRONAS | PTT Global LNG / PTTEP | ESSA (PT Panca Amara Utama)
- **IOCs**: TotalEnergies | Equinor | Chevron | BP
- **Offshore Project Owners**: Axis Energy Group | BW Offshore | Vena Energy | EDPR-Sunseap APAC | The Blue Circle | CTE Wind Vietnam | HBA Offshore

* List not exhaustive

OSEA 2022 CONFERENCE

Supported by a high level steering committee of top industry experts, OSEA 2022 conference successfully welcomed close to 580 conference delegates over 3 days. Delivered by distinguished global industry leaders, delegates learnt first-hand on the latest regional market shifts, challenges, and opportunities.



OSEA Energy Summit

Energy investment scenarios, transformation touchpoints for the gas industry, decarbonisation policy options and operational strategies, as well as opportunities and gaps in CCUS



Unlocking Offshore Renewables

Update on offshore wind markets, green hydrogen opportunities, clean energy options as well as enabling collaboration between the oil & gas and offshore renewable sectors



Offshore Technology and Innovation

Scaling up on digitalisation and innovation in offshore operations and decommissioning, capitalising on additive manufacturing, as well as partnering with start-ups and deep tech SMEs

OSEA 2022 EVENT HIGHLIGHTS



TechX@OSEA

In partnership with TCOMS, NAMIC and Ecolabs, OSEA expanded its reach to engage the burgeoning ecosystem of startups, incubators, accelerators, technology and digitalisation solution providers.



Executive Networking Sessions

Hosted by leaders from BW Group, Energy Industries Council, Petronas, DNV and Wood, these customised by-invite only sessions are designed to discuss business and technological challenges and solution and outline collaboration opportunities.



Talent and Skills Development Pavilion

SEA Talent & Skills Development Pavilion branched out to those who are entering the workforce, upskilling the PMETs or mid-career professionals and outlining the opportunities for growth.



Knowledge Sharing Theatre

Knowledge Sharing Theatre offered exhibitors an opportunity to conduct presentations, and product demonstrations on their new products and services.



Networking Party

OSEA Networking Party brought together professionals across the value chain, offering opportunities for individuals to build connections over a night of drinks, food and live music.

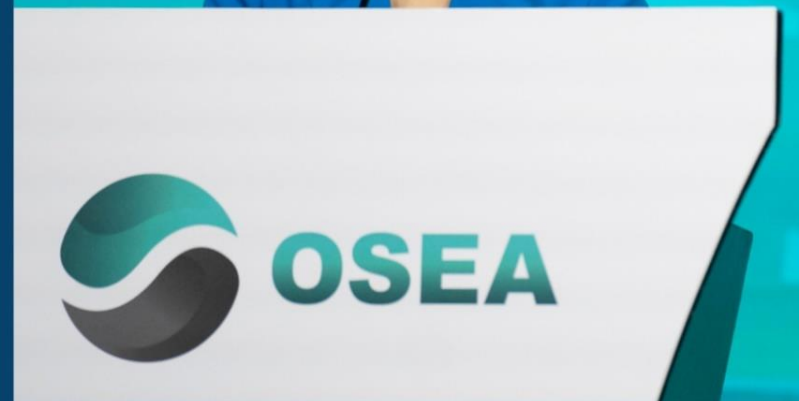
OSEA 2024 Facts & Figures



180+
global
speakers



500+
exhibiting
companies



15,000+
attendees from over 60
countries

15
national pavilions



Asia's Premier Gathering of Offshore Energy Professionals

OSEA 2024 unites global powerhouses in the offshore energy industry to empower investments and foster dynamic business expansion.

Top Visitor Profile

- National Oil Company
- Oil & Gas Exploration
- Oil & Gas Processing/ Refinery
- Oilfield Operators
- Pipeline Operation
- Industry Associations
- Offshore Floating Production Vessels Owners
- Investors

Top Exhibitor Profile

- Emergency Control and Shutdown Systems
- Environmental and Oil Spill Response Equipment
- Fabrication
- Manufacturing and Repair Yards
- Fire Protection Systems and Material
- Specilised Engineering Service Providers
- Sustainability Solution Specialists
- Technology & Digitalisation

Above list is non-exhaustive

**Statistics are projected figures*

OSEA 2024 Week of Festivities

OSEA 2024 is more than an event, it is a holistic week that merges knowledge, innovation, and connections.

Join us and be a part of a week-long journey that transcends boundaries.

CEO Dialogues 	Exclusive Executive Networking 	Knowledge Sharing Theatre 	MOU & Partnership Signings 	OSEA Academy 
Country Hotspot Series 	ClimateTech Zone 	TechX Zone 	Opening Ceremony 	Networking Night 
C-Suite Forums 	Industry Futsal Competition 	Site Tour 	Offshore Insights 	Plenary Keynotes 
IHL Showcase 	Music Fest 	Dart & Beer Zone 	Special Themed Breakfast 	Talent @OSEA 

Conference Agenda at a Glance

Decarbonisation @ OSEA		New Energies @ OSEA			
Tuesday 19 November		Wednesday 20 November			Tuesday 19 November - Thursday 21 November
Opening Plenary Session		Plenary Session			
Track 1 Offshore Sustainable Energy Asia	Track 2 Transforming CCUS	Track 3 Offshore Renewables	Track 4 Next Gen Floating Production	Track 5 Offshore Service Vessels	OSEA Executive Networking Country@OSEA series

Top 4 Reasons to Exhibit at OSEA 2024



Grow your brand reach

Industry professionals will visit OSEA 2024, providing the perfect platform for exhibitors to reach potential clients



Expand your business network

Showcase your products and services to industry professionals and increase your corporate profile as a key player in the region



Secure entry into new markets

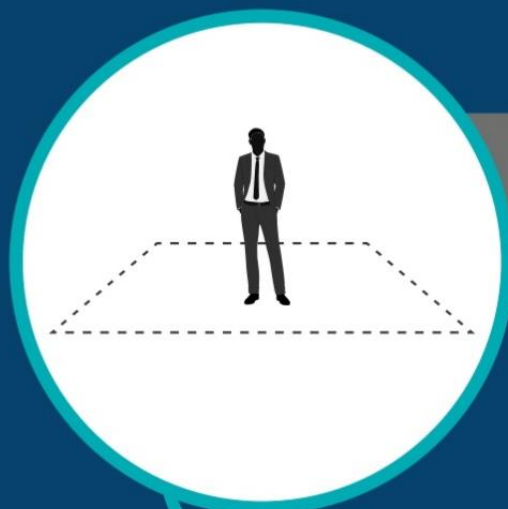
Gain direct access to key stakeholders framing the regions upcoming plans, challenges, timelines, and opportunities for your business



Connect with key procurement leaders

Over 60% of visitors represent key decision makers from General Management, Procurement, Project, Operations, E&P and Engineering Management

Book your booth



SPACE ONLY

**SGD 710
PER SQM**



**STANDARD
PACKAGE**

**SGD 790
PER SQM**



**PREMIUM PACKAGE:
CENTRE / CORNER / ISLAND**

Premium Centre Package
Applicable to 15sqm and above only

SGD 810 PER SQM

**Images used are for illustration purposes only. Actual booth entitlements are subjected to confirmation.*



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MARINA BAY SANDS
SINGAPORE

THANK YOU!

