



Post show report 2023

medlabasia.com
medlabasia.com/asiahealth



Igniting innovations and collaborations

The 10th edition of Medlab Asia & 7th edition of Asia Health drew thousands of medical laboratory and healthcare professionals.

The show floor transformed into a nexus of connections, nurturing and promising collaborations that will undoubtedly shape the industry's trajectory.

The show also hosted a series of 13 CME-CMTE-CPD-CNEU, and CEPA accredited conferences, attracting a full spectrum of medical laboratory and healthcare professionals seeking to expand their knowledge.

Not to mention, our free workshop by our partner, Healthium Medtech Limited added another layer of a great learning experience for its attendees.

In summary, Medlab Asia and Asia Health 2023 had a dynamic blend of engagement, innovation, and knowledge exchange.



"Healthium presented the Hosted Clinicians Programme as well as the Nursing workshop, and the outcome was exceptional. The sessions were a seamless and engaging experience for all participants."

Mihir Kachwala, Senior Manager - APAC.
International Business Division - Healthium
Medtech Limited



Overview



9,947 professional visits
2,642 delegates
350 exhibitors
108 speakers
***6,546** unique visitors



68 countries represented
30 exhibiting countries
15 country pavilions



\$37.5 Million
total value of
business generated

**Results provided by GRS Explori

Digital audience

 **133,000** views

 **2,048** followers

 **2,636** followers

 **6,100** followers | **5,500** likes

 **6,905** followers

 **165,800** page views



"Being a part of this expo is intriguing as we explore the latest hospital gears and lab technology!"

Bayu Kurnia
Ministry of Health, Indonesia

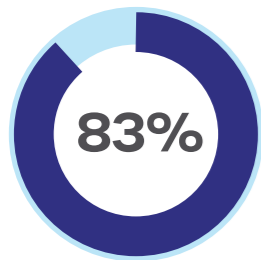


"We're here at Medlab Asia & Asia Health to connect with key players in the industry. I highly recommend attending this event; it's an incredible opportunity to expand your network and knowledge"

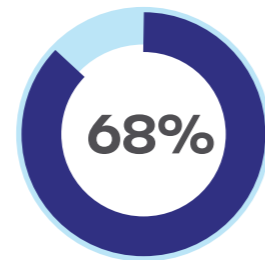
Wei Ting Fong
Spring professional, Singapore



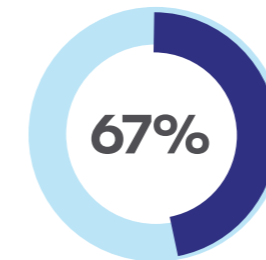
Exhibitor overview



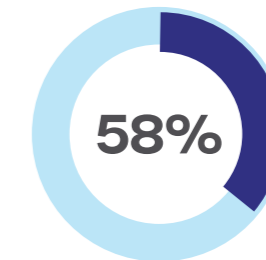
satisfied at Medlab Asia and Asia Health



rated Medlab Asia and Asia Health as very important for their business/organisation

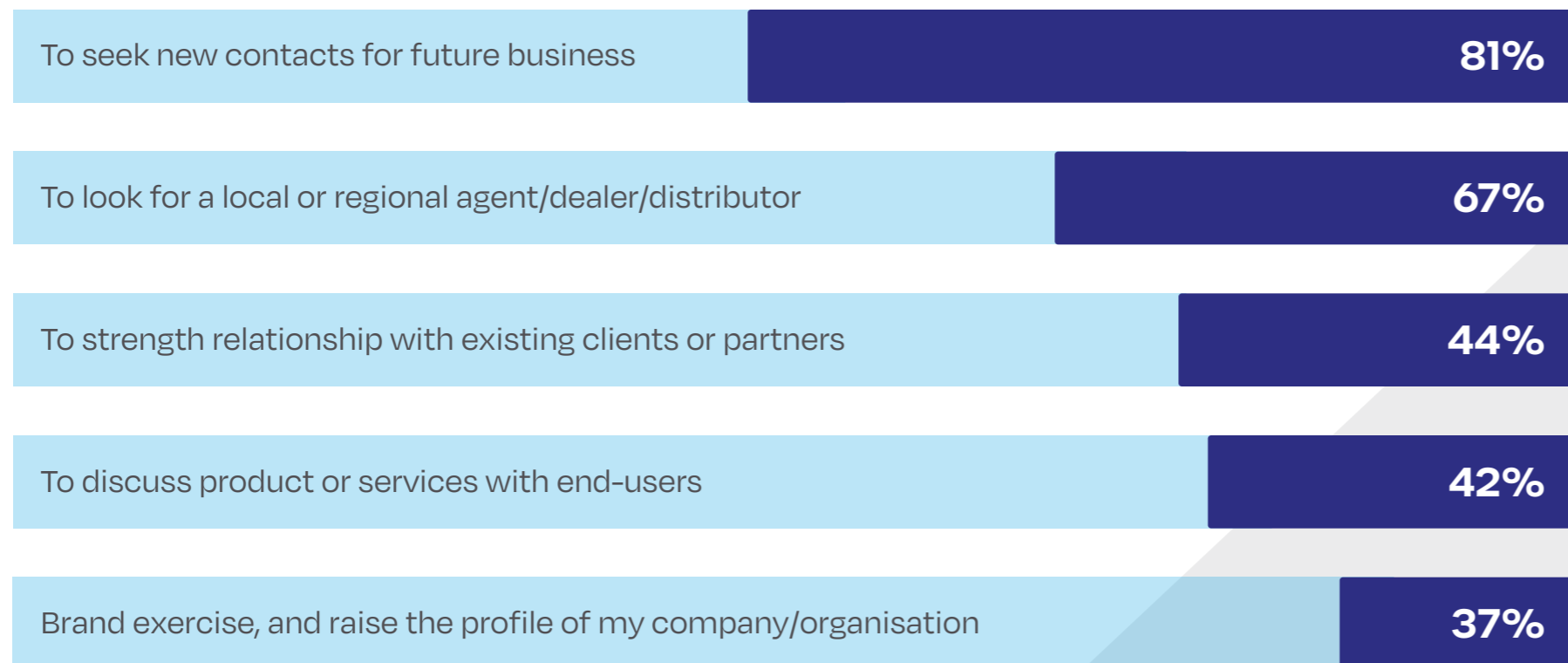


rated to re-exhibit at Medlab Asia and Asia Health 2024



rated satisfaction at Medlab Asia and Asia Health

Top 5 reasons for exhibiting



"This year the exhibition was good with many positive leads from companies and hospitals".

Amit Arora, Trivitron Healthcare



"Medlab Asia brings us many potential buyers and distributors worldwide. It is a good opportunity for brands who want to be in touch with many people in one ground".

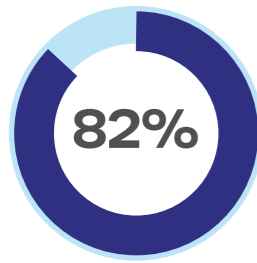
Vincent Tam, Prenetics Limited



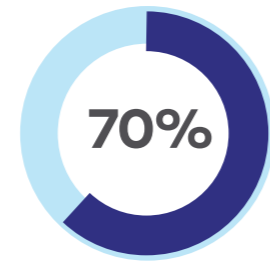
"Thailand is a good market, with many professional customers, and it's full of potential".

ZHANG BEI, Weihai Berlin Voncon Oxygen Technology Co.,Ltd.

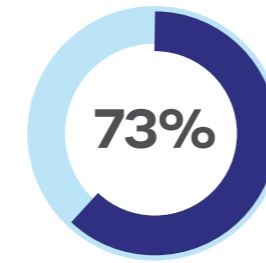
Visitor overview



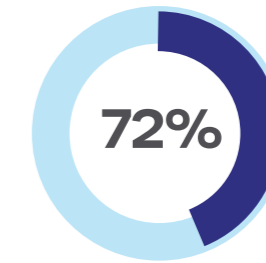
satisfied at Medlab Asia and Asia Health



were able to source new suppliers

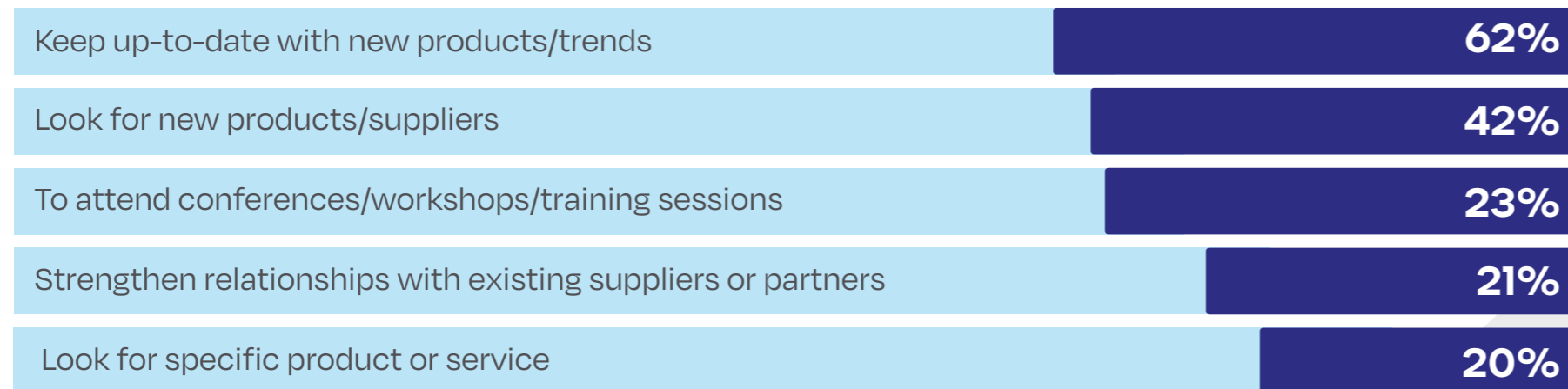


rated Medlab Asia and Asia Health as very important for their business/organisation



definitely will attend Medlab Asia and Asia Health next year

Top 5 reasons for attending

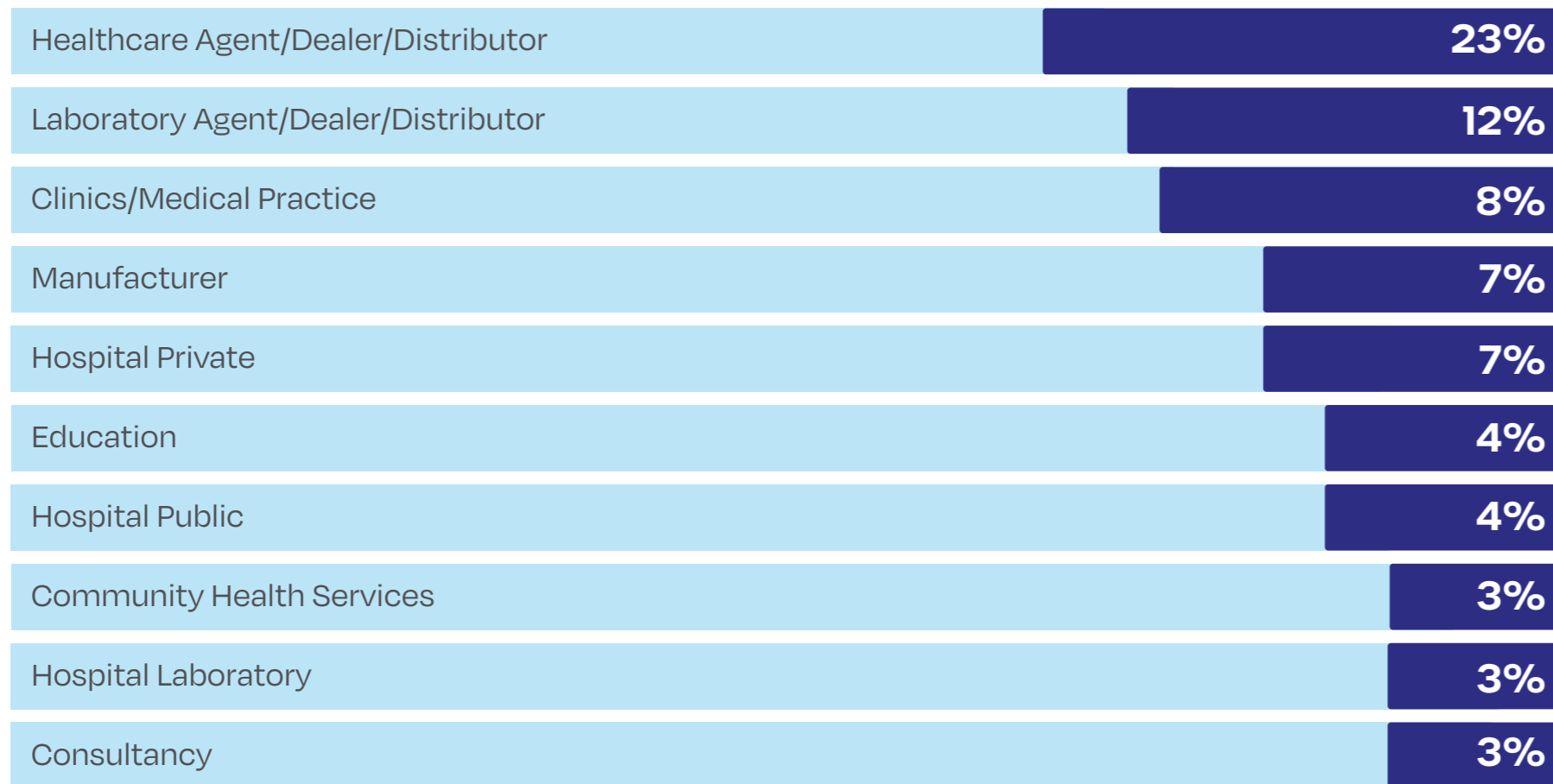


“Attending Medlab Asia 2023 has been a valuable experience. Because I met with various medical device distributors from different countries and I’ve built business relationships for the future as well as reuniting with long-lost friends as well”.

Abhirak Kittisuwan, Business Development Manager, NEOPHARM CO.,LTD.

Visitor overview

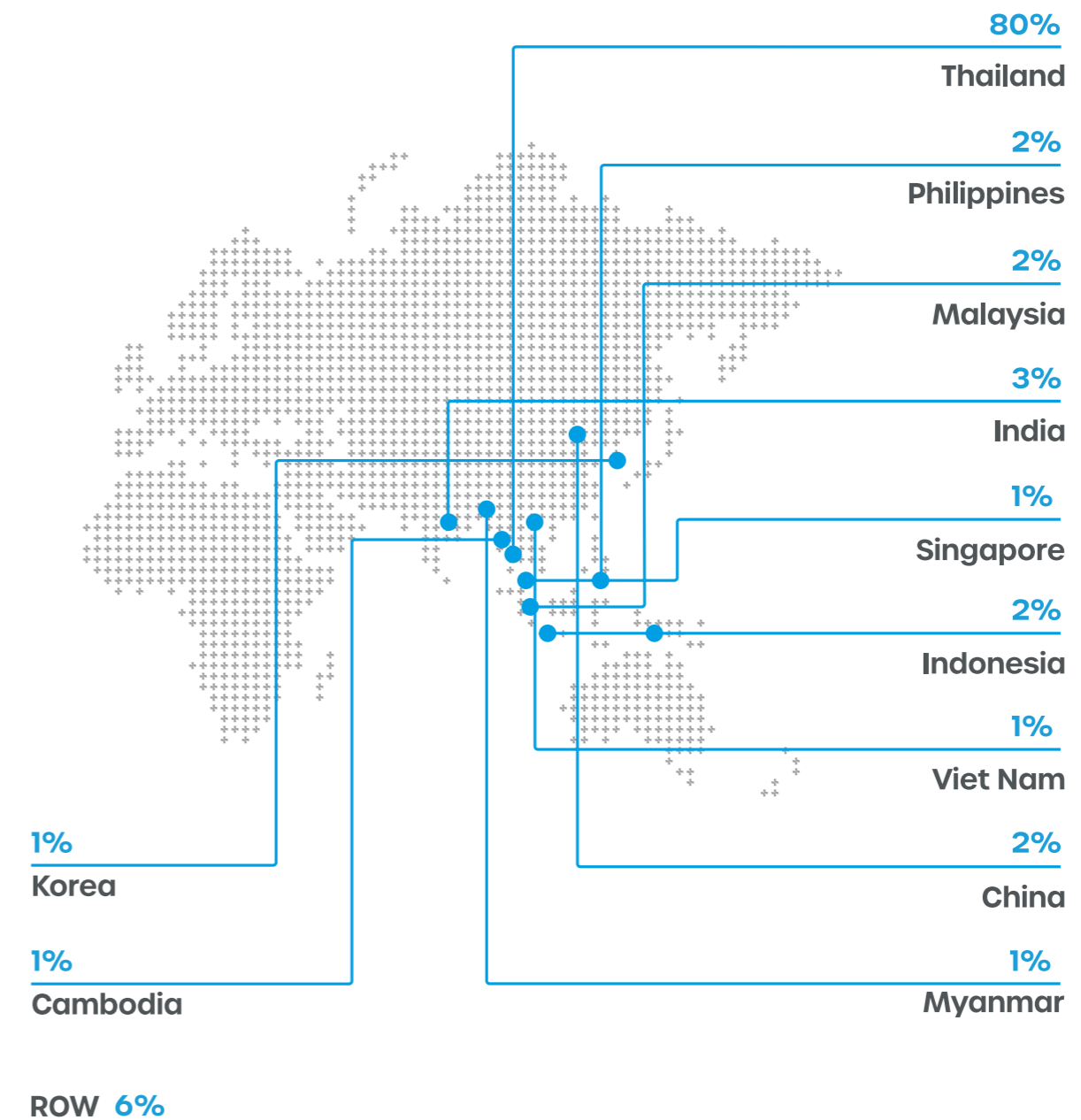
Nature of business



“Great business opportunity to meet medical trend and as well as manufacturers. Thank you for the wonderful experience”.

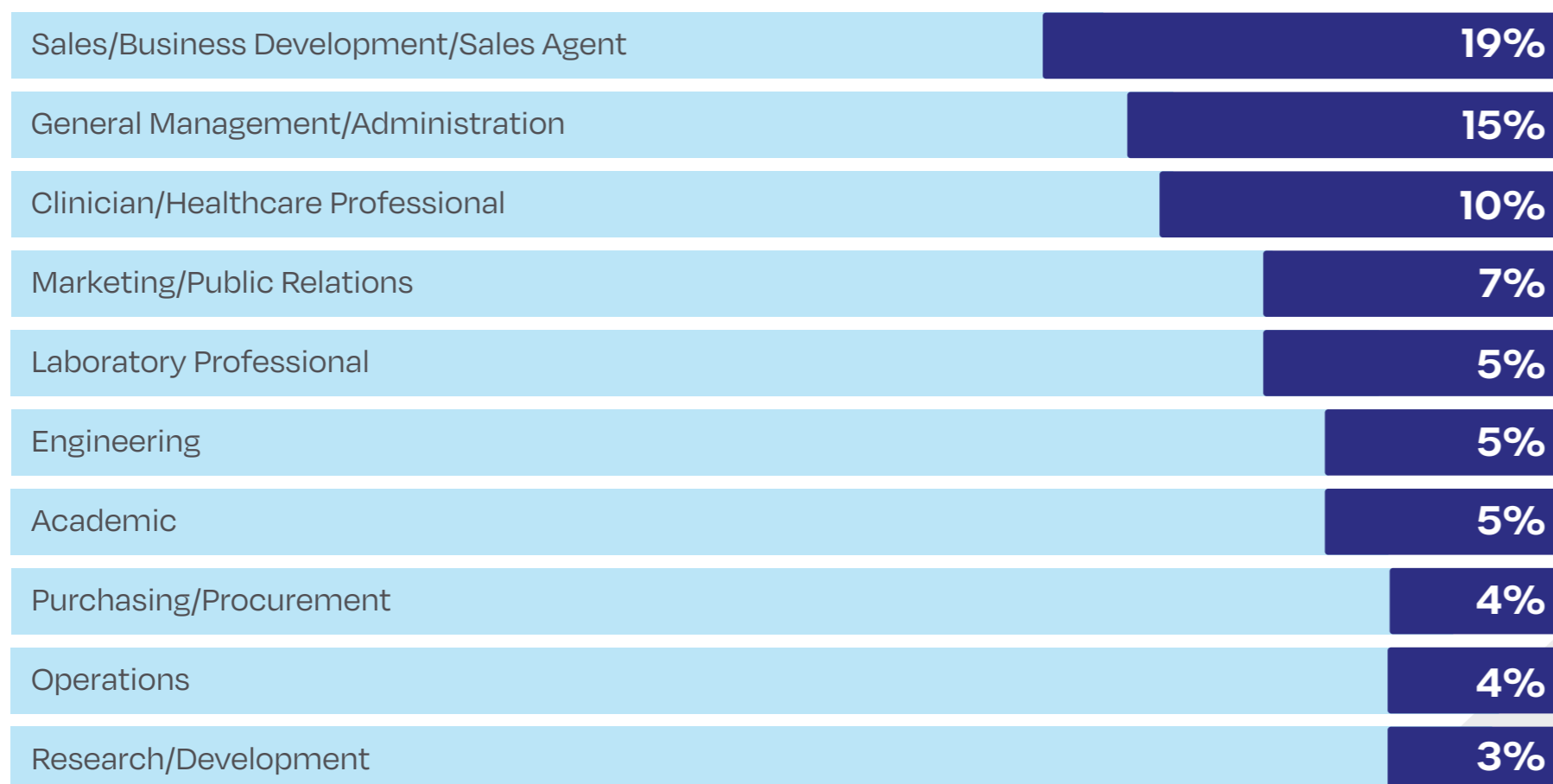
Wilmar Mahor, Manager, Life Care Est. for Trading

Breakdown by region



Visitor overview

Job function



"It was my first visit to this exhibition. I'm so much impressed about the arrangements for visitors and the exhibitors. I gathered so much useful information about my field's manufacturer and supplier. This show is very much useful to develop our business in different sectors"

Saravanan Thangam, Production Manager, PROTON BIOLOGICALS INDIA PVT LTD



Conference

Medlab Asia & Asia Health brought together speakers and delegates from a variety of disciplines by hosting 13 CME-CMTE-CNEU-CPD-CEPA accredited conferences from 16-18 August 2023.

Medlab Asia Conferences

16 August 2023	17 August 2023	18 August 2023
Laboratory Management	Clinical Microbiology	Clinical Chemistry
Molecular Diagnostics	Hematology	Immunology

Asia Health Conferences

16 August 2023	17 August 2023	18 August 2023
Digital Health	Total Radiology	
Nursing	Doing business in Thailand	
Future Health Panel	Emergency Medicine	Patient Safety & Infection

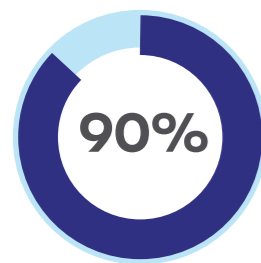


13 conferences

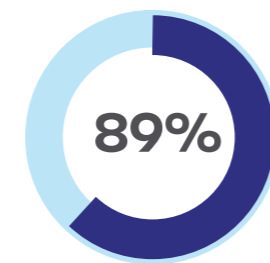
108 speakers

2,642 delegates

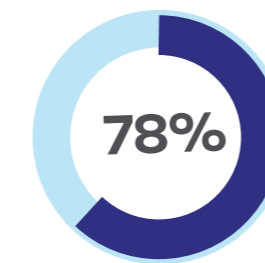
Delegate overview



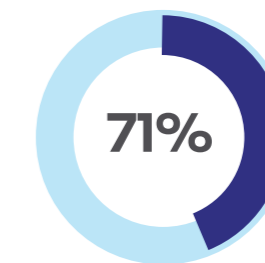
definitely will attend congress next year



satisfied with the show



rated Medlab Asia and Asia Health as very important for their business/career growth

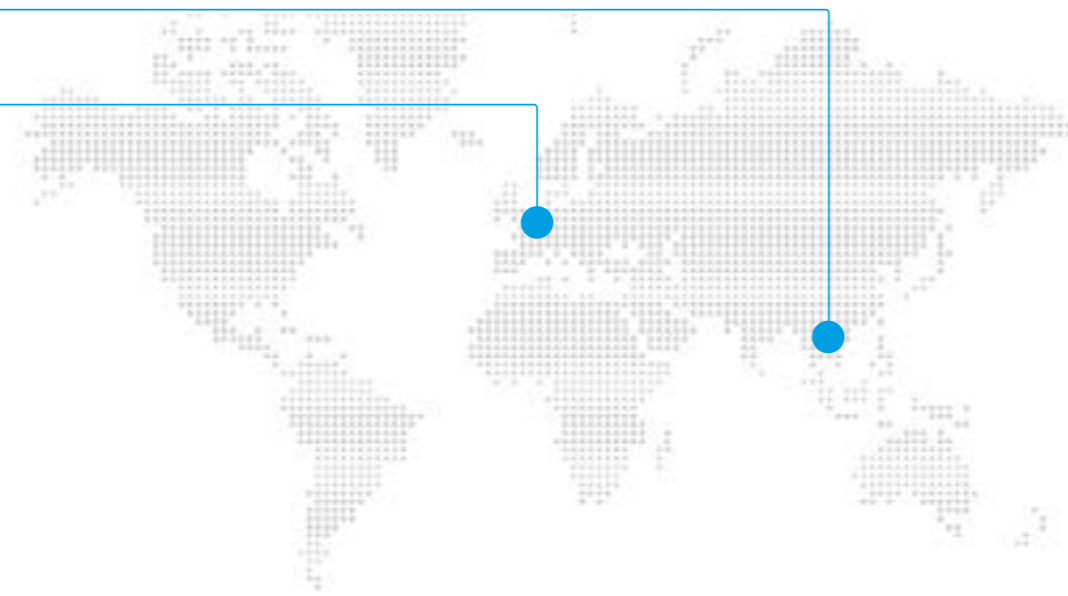


visited Medlab Asia and Asia Health to explore new technology and products

75% Thailand

16% ASEAN

9% ROW



"The seminar exceeded my expectations! I not only learned the principles but how to apply them to my business to make an immediate impact. I would enthusiastically recommend this seminar to anyone that wants to get to "yes" (ethically, of course!)"

Rositha RatnaWisesa, Clinical Pathologist, Mitra Plumbon Indramayu Hospital



"As a CEO both the topics are very important to me. The presenters were excellent in their communication and the content of the presentations were very relevant, practical and insightful."

Vijayarathna Venkatraman, CEO, MOTHERHOOD HOSPITALS (P) LTD



"Fully information and the exhibition involved by several of countries in order to share their innovation products as well as enhancement."

Siti Arba'yah Shamsuri, Business Development Manager, Squad

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Silver partners



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Save the date!

Mark your 2024 calendar

10-12 July, 2024

Queen Sirikit National Convention Center
Bangkok, Thailand

We can't wait to see you next year as we
embark on a new exciting chapter!



Contact us

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



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