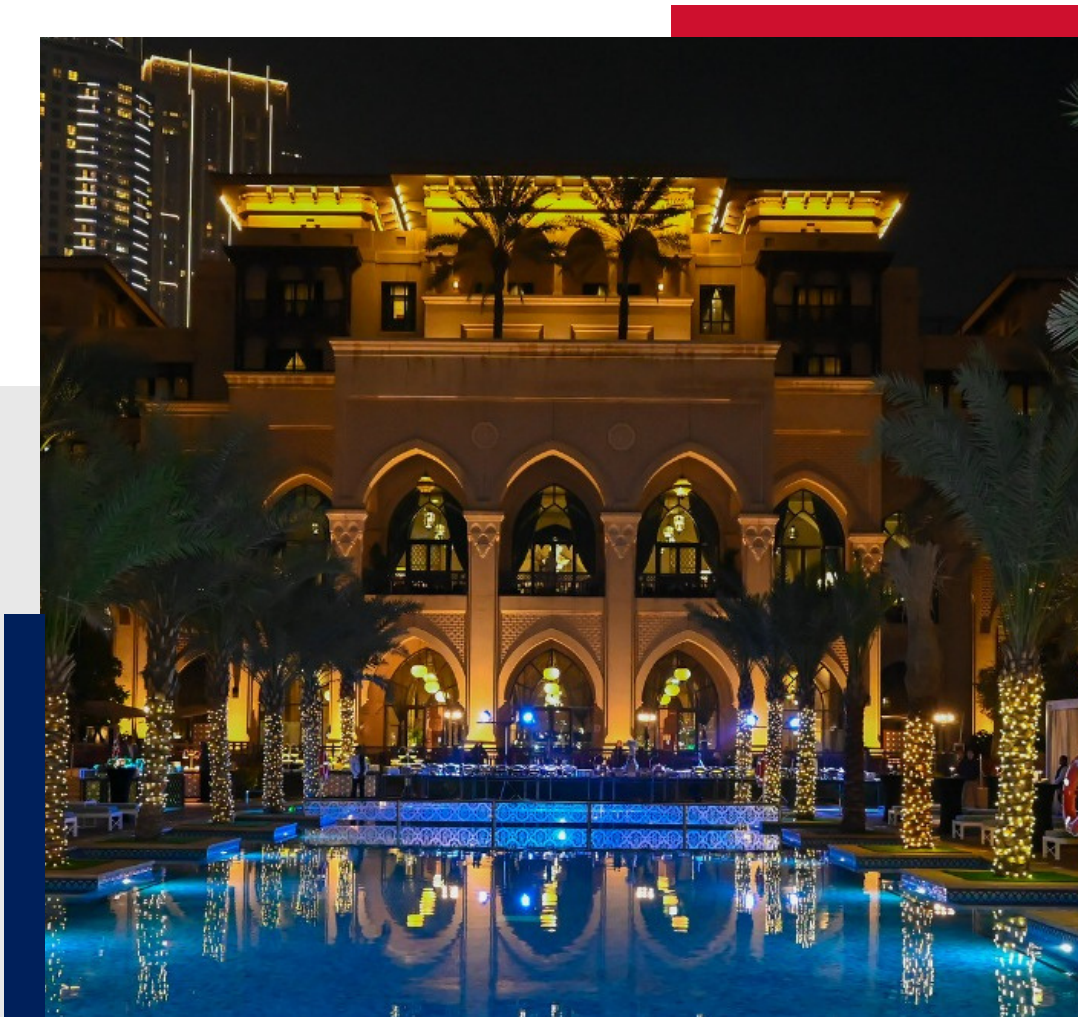




ARAB HEALTH 2024

Branding & Partnership Opportunities



Impact

The USA Partnership Pavilion will host more than 200 exhibitors and welcome thousands of industry decision-makers, opinion-leaders and influencers at Arab Health 2024.



Capitalize on this captive audience and drive even more traffic, awareness and business to your booth with these exclusive integrated branding and partnership packages.

Opportunities

Packages starting at \$1,950.00

Don't see an option that meets your needs? Bespoke packages available upon request.

OFFICIAL USA PARTNERSHIP PAVILION OPENING CEREMONY

The USA Partnership Pavilion Opening Ceremony is the perfect option for those seeking to share the spotlight with high-ranking foreign and domestic government officials. The ceremony will take place at the entrance to the USA Meeting Point on the afternoon of January 29, 2024 and will be followed by a VIP tour of the USA Partnership Pavilion. The ceremony itself will consist of brief remarks by top U.S. government representatives, industry leaders, and Kallman Worldwide (who will recognize the sponsor of the ceremony), followed by the cutting of the ceremonial ribbon to open the USA Partnership Pavilion.

Partnership Features:

- Company name and logo on all printed materials listing partners.
- Recognition signage prominently displayed at the presentation. Recognition as a partner during welcome remarks.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- Company name and logo on the Kallman website and link to your website.
- Your company's name/logo displayed on the invitation.

PARTNER PACKAGE

\$3,500.00

VIP RECEPTION - PLATINUM

The USA Partnership VIP reception gives sponsors and U.S. exhibitors an opportunity to network with high-ranking U.S. Regional VIPs, senior U.S. Embassy personnel, buyer delegations and local business leaders. In coordination with the U.S. Embassy, Kallman Worldwide anticipates a well-attended VIP event, typically co-hosted by the U.S. Ambassador to the U.A.E. or chargé d'affaires.

Partnership Features:

- Company name and logo on all printed materials listing sponsors.
 - Recognition signage prominently displayed at entrance.
 - Recognition as a sponsor during the welcome speech.
 - Company name and logo on the Kallman website and link to your website.
 - Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
 - 6 complimentary tickets to use at your discretion to invite guests to the USA Partnership VIP Reception.
- *Additional tickets for purchase at a reduced rate.

PARTNER PACKAGE

\$6,000.00

VIP RECEPTION - GOLD

The USA Partnership VIP reception gives sponsors and U.S. exhibitors an opportunity to network with high-ranking U.S. Regional VIPs, senior U.S. Embassy personnel, buyer delegations and local business leaders. In coordination with the U.S. Embassy, Kallman Worldwide anticipates a well-attended VIP event, typically co-hosted by the U.S. Ambassador to the U.A.E. or chargé d'affaires.

Partnership Features:

- Recognition signage prominently displayed at entrance.
 - Company name and logo on the Kallman website and link to your website.
 - Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
 - 2 complimentary tickets to use at your discretion to invite guests to the USA Partnership VIP Reception.
- *Additional tickets for purchase at a reduced rate

PARTNER PACKAGE

\$3,500.00

2 AVAILABLE

VIP RECEPTION- CABANA SPONSOR

Exclusively entertain clients and VIPs in your private pool-side cabana.

Partnership Features:

- Reserved for the duration of the Reception.
- Recognition/reservation signage prominently displayed with logo in cabana.
- 2 complimentary tickets to use at your discretion to invite guests to the USA Pavilion VIP Reception (in addition to USA Pavilion exhibitor allotment).
- *Additional tickets for purchase at a reduced rate

PARTNER PACKAGE

\$1,950.00

USA PARTNERSHIP PAVILION MEETING POINT

The "Meeting Point" for the USA Partnership Pavilion at the Arab Health is the flagship exhibit and communications, meeting, and event hub of the entire 3,000sqm pavilion. U.S. Exhibitors will use this area to meet with clients and potential clients away from their stands. Visitors to the USA Partnership Pavilion Meeting Point at Arab Health will use this area as well. The profiles of those visitors include: U.S. VIP Delegations who may use this as a "home base" and non-American visitors will be directed to this "Meeting Point" in order to get direction to U.S. firms or, if invited, to participate in social events hosted there.

Partnership Features:

- Company name and logo on all printed materials listing partners
- Recognition signage prominently displayed on entrance header.
- Company name and logo on the Kallman website and link to your website.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- 10 custom invitations to share with your VIP guests and clients.

PARTNER PACKAGE

\$6,000.00

USA EXECUTIVE LOUNGE (HATTA C&D)

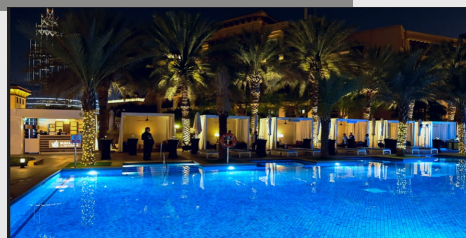
The USA Executive Lounge (Hatta C & D) will be open and available only to USA Partnership Pavilion Exhibitors and sponsors for all four days of the show. Outfitted with two boardrooms, amenities include: projector available for presentations, lounge-style seating, meeting tables and chairs, WIFI, and refreshments. These boardrooms are ideal for high-level presentations and your company's private, onsite events. Catering is also available via the Dubai World Trade Center Hospitality Services (not included in package price, and may be ordered separately at an additional cost). This space is in high demand. Lock in your space today.

Partnership Features:

- Company name and logo on all printed materials listing sponsors.
- Company name and logo on the Kallman website and link to your website.
- One exhibitor badge per member that must be pre-arranged via Kallman Exhibitor Services.
- Company logo and link to your website listed on the USA Partnership Pavilion Digital Directory- Sourcehere.com.
- 90 Minute per day private presentation board room slot.

PARTNER PACKAGE

\$4,750.00



COFFEE SERVICE SPONSOR

The Kallman Café within the USA Meeting Point is a hospitality hub for USA Partnership Pavilion Exhibitors and their guests. Our team serves thousands of cups of coffee over four days of the show. Let us place your company logo on up to 5,000 coffee sleeves. Kallman Worldwide will produce and distribute via coffee and tea service during Arab Health 2024. This program is an impactful way to get your brand into the hands of thousands of healthcare industry leaders.

INVESTMENT
\$6,000.00

USA PARTNERSHIP PAVILION EXHIBITOR MAP HANDOUT

Kallman Worldwide will design, print, and distribute a full color fold out map and exhibitor list. This will be distributed from the USA Partnership Pavilion Meeting Point. For companies seeking print branding, this high-visibility package is an exclusive opportunity to get your company in the hands of thousands of USA Partnership Pavilion visitors.

SOLD
INVESTMENT
\$5,000.00

BOOK A CONFERENCE ROOM

Within the USA Partnership Pavilion there are several fully equipped conference rooms available to exhibitors by appointment. This space offers exhibitors a private area to take their high-level meetings away from their booth. If you plan on having VIP meetings and wish to secure additional time slots in one of our rooms, book a 60-minute per day time slot and get a jump start on your meeting planning.

Partnership Features:

- Company name and logo on the Kallman website and link to your website.
- 60 Minute private board room slot.

*Conference room members must have exhibit space or be a member of the USA Executive "Walk the Show Program"

INVESTMENT
\$750.00/
60 minutes

Interested in an official show sponsorship?
Contact us for more information:

Jodi Munzer
Sales Manager
JodiM@kallman.com
+1-201-251-2600 ext. 119



USA PARTNERSHIP PAVILION | SPONSORSHIP & ADVERTISING CONTRACT

1. Company: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____ Phone: _____

2. Person Responsible for Planning: _____ Email: _____

3. Address to which Invoice should be sent (if different from above)

Street Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Invoice to attention of: _____ Email: _____

4. Investments

Opportunities

- | | |
|--|----------------|
| <input type="checkbox"/> Opening Ceremony Ribbon Cutting | \$3,500 |
| <input type="checkbox"/> VIP Reception Sponsor- Platinum | \$6,000 |
| <input type="checkbox"/> VIP Reception Sponsor- Gold | \$3,500 |
| <input type="checkbox"/> Cabana Sponsor | \$1,950 |
| <input type="checkbox"/> Hospitality Hub - Hall 1 | \$6,000 |
| <input type="checkbox"/> Executive Lounge (Hatta C&D) | \$4,750 |
| <input type="checkbox"/> Coffee Service Sponsor | \$6,000 |
| <input type="checkbox"/> USA Partnership Pavilion Exhibitor Map Handout | \$5,000 |
|
<input type="checkbox"/> 1 Hour Boardroom Reservation |
\$750/hour |
| <input type="checkbox"/> \$750 x _____ hours = \$ _____ | |
|
<input type="checkbox"/> Mandatory Registration for USA Executive Lounge (Hatta C&D) |
\$1,500 |
| <small>* Applies to non-exhibiting companies only</small> | |

Sponsorship Total (+ 5% VAT)

=USD\$ _____

5. PAYMENT

Your sponsorship investment will not be confirmed without payment details. You will receive an invoice from Kallman Worldwide with payment instructions.

- ☐ **Check:** made payable to Kallman Worldwide, Inc., 4 North Street, Suite 800, Waldwick, NJ 07463, USA
- ☐ **Wire Transfer:** Please e-mail MiranaC@kallman.com
- ☐ **Credit Card** option available for transactions under \$20,000: Please e-mail MiranaC@kallman.com

Contract Authorizing Signature * _____

Date * _____ Printed name of Signatory * _____

Send completed form by fax or email to Jodi Munzer, Sales Manager: +1 (201) 251-2760 x 119 | JodiM@kallman.com

All sponsorship packages are non-refundable and nontransferable.