





#### **EXHIBITION & CONFERENCE**

GEORGE R BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

# Climatetech

Decarbonizing the energy value chain

# Climatetech brochure

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Over the next 10 years, US \$21 trillion will need to be invested in nascent climate technology start-ups to support their development, commercialization and adoption.

Source: International Energy Agency (IEA)



# Catalyzing decarbonization with advanced climate technologies

As the leading event for the world's foremost technical experts and energy industry visionaries, Gastech Climatetech serves to inspire innovative dialogue and connect those driving the rapid adoption of climate technology solutions across the energy value chain.

Through dedicated networking programs, and strategic and technical conference sessions. Gastech Climatetech facilitates the critical discussions needed to deliver a flexible, multi-source energy future by catalyzing investment into cutting-edge emissions reduction technology and efficiency solutions. The dedicated Climatetech zone showcases hundreds of companies leading the way in energy innovation and climate solutions.

After a historic COP28, and in the face of a pressing need to accelerate towards net zero emissions energy systems, Gastech Climatetech is perfectly poised to drive transformational progress in the energy industry.

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50,000

800

**Exhibitors** 

International country pavilions

Industry zones

Ministers and global energy CEOs

1,000

5,000

Countries represented

# Our commitment

Gastech Climatetech stands at the vanguard of integrating cutting-edge climate technologies across the energy value chain to expedite the energy transition.

#### Gastech Climatetech will:

Support the decarbonization drive towards net zero

Showcase cutting-edge technologies pioneering a more sustainable future

Share leading industry insight to shape policy and support emerging technologies

Bring the global energy industry together to advance this critical sector

Drive finance and capital investment into new climate technologies

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Our mission is to foster the development of green molecules and electrons within a new energy ecosystem, underpinned by evolving policy frameworks and innovative climate technology strategies.

#### Gastech Climatetech will address the following core pillars;

Catalyzing decarbonization with advanced climate technologies

Shaping policies for CCUS innovation and methane abatement

Prioritizing decarbonization in industrial and hard-to-abate sectors

Advancing green molecules Unlocking the potential of and electrons for a new alternative energy sources in the energy mix

> Leveraging technological advances for enhanced power generation and efficiency

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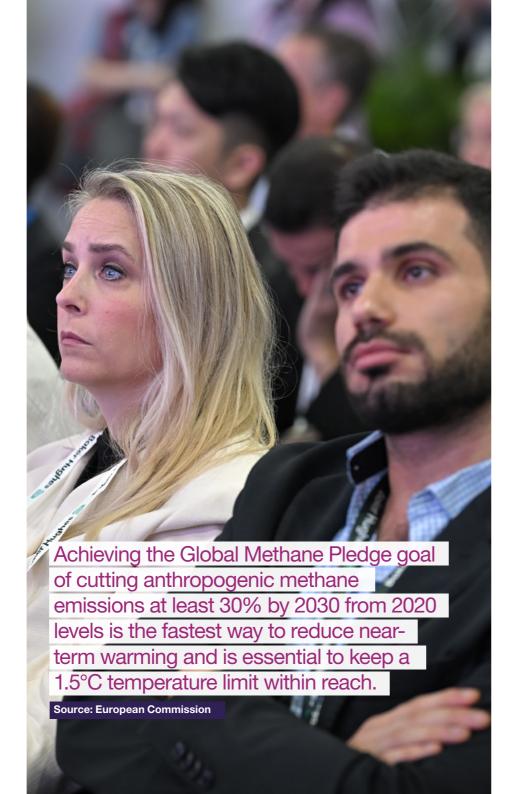
# Importance of climate technologies

At COP28, leaders and ministers were clear in their commitment to cut emissions in every sector, accelerate policy action and technology innovation to decarbonize energy supply and demand and to support a transition consistent with limiting global warming to 1.5 degrees.

To achieve these ambitious targets, countries will be expected to 'transition away' from fossil fuels and set out equally ambitious Nationally Determined Contributions demonstrating their commitment to emissions reduction. To achieve success, large scale adoption of climate technologies will be vital in mitigating and abating emissions across national economies.

Market demand for climate technologies continues to grow as the need to find new tech-enabled pathways capable of mitigating the effects of climate change become more urgent. The development of new climate technologies, and the scale-up and rollout of existing technology will be critical to achieving decarbonization goals, specifically those which target emissions abatement across the energy, power generation and hard to abate sectors.

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#### **Transmission Technologies**

In October 2023, the US Department of Energy announced US \$3.46bn designed to support their grids, increase battery storage, and build new transmission lines. Increasing the efficiency of transmission technologies can increase grid resiliency as global energy systems prepare for higher rates electrification and to accommodate decarbonized energy mixes. As an enabler of the energy transition, this will be a top priority for global governments and policymakers.



#### CCUS

2023 saw record levels of global appetite and investment (US \$4bn) into CCUS as the technology continues to be used as a critical lever for decarbonization. Global policies have created enabling environments for continued CCUS development. However, with the IEA predicting that an annual investment of US \$3.5tn will be needed to ensure widespread adoption of CCUS, it's critical to keep growing market demand and adoption to realize its potential for large-scale emissions abatement.



#### Climate technology start-ups

40% of potential emissions abatement technology is attributed to developed or yet to be developed technologies, demonstrating the importance of cultivating and investing in the climate technology start-up community.



#### Digitalization and Al

Cutting-edge digital technology is set to rapidly advance the world's decarbonization goals and bring about change at scale and pace.



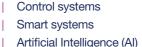
# Discover Gastech Climatetech

Meeting net zero targets requires a fundamental transformation of the energy industry, and climate technologies will play a central role in that process. Gastech 2024 will support all areas of the climate technologies value chain as it scales up, and becomes an increasingly important part of global energy systems. Climatetech will provide a forum to discuss and showcase key technologies, innovations and solutions in carbon capture, utilization, and storage, power grid, electrification and digitalisation and Al.



#### **Digitalization, Process Improvement and Efficiency**

- Electric vehicle batteries
- Battery control software
- Efficient building systems
- Industrial electrification



Improved plant components

Participating companies include:

















Integrated renewable

Clean off grid solutions

energy solutions

- E-fuels
- Hydrogen
- SynFuels
- Participating companies include:















#### Carbon Capture, Utilization, and Storage

- Pre- and post-combustion capture technologies
- Direct air capture
- Bio energy with carbon capture and storage
- Biochar
- CO2-enriched concrete

Participating companies include:















#### **Emissions Detection and Management**

- Methane emission detection
- Leak detection
- Emission utilization

#### Participating companies include:





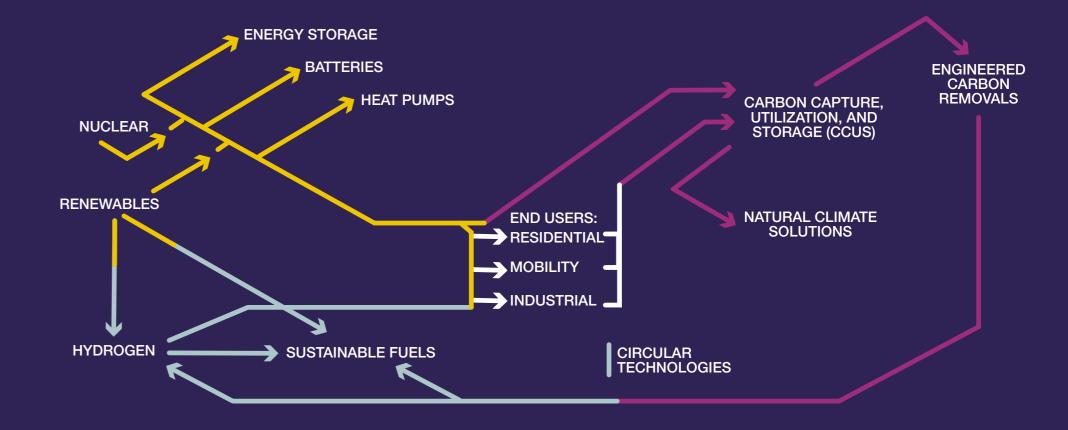






# Climate technologies value chain

Gastech Climatetech serves incubators and start-ups to SMEs and large service providers to inspire innovative dialogue and connect those driving the rapid adoption of innovative climate technology solutions from across the energy value chain.



Source: Mckinsey & Company

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# The Climatetech zone

From multi-million dollar carbon capture projects to artificial intelligence initiatives, the need for climate technology is growing exponentially, creating large markets and investment opportunities. The Climatetech zone, on the Gastech show-floor, reflects the growing need for climate strategies in the energy industry. The zone will be a forum for both end users and solution providers to showcase climate technologies that will help accelerate the transition to a low-carbon energy value chain. The Climatetech zone provides a business focused forum to demonstrate existing technologies, available for development at scale, as well as new technologies, all of which have a role to play in addressing climate change and achieving net zero ambitions.

#### Why exhibit?



**Expand** your network, and grow sales opportunities within the energy value chain as investment in climate technologies accelerates.



**Find** solutions to problems by collaborating with key climate technologies companies, whose innovations have been shown to actively remove emissions.



**Engage** and interact with technology procurement teams, investors, C-level executives and business leaders driving the industry's goal to net zero.

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**Identify** new market strategies, scale-up project finance, and transform your business.



**Showcase** cutting-edge innovations to leading players across the entire value chain.



**Access** the Hosted Buyer program, a platform to connect buyers with Gastech exhibitors, providing an efficient way for decision-makers to meet suppliers. Exhibitors will be invited to submit applications to be included in the Procurement Meeting Place speed networking sessions, taking place in a dedicated meeting place during Gastech.





 ✓ With unparalleled access to the world's leading energy ecosystem, Houston is uniquely positioned to drive low-carbon energy innovation forward. As a quickly emerging energy innovation hub and home to over 200 climatetech startups, Houston is primed to develop and deploy the technologies needed to decarbonize industry at scale. We look forward to hosting Gastech Climatech 2024 and the opportunity to showcase our region's success."

Jane Stricker | Senior Vice President, Greater **Houston Partnership and Executive Director Houston Energy Transition Initiative** Gastech 2023

#### Who exhibits?

Gastech 2024 will feature over 800 exhibitors from across the energy value chain. These companies range from large international energy providers to start-ups breaking new ground in delivering the energy solutions of the future.

Previous exhibiting and sponsoring companies include:

































NORTON ROSE FULBRIGHT







#### Who visits?

Meet face-to-face with project operators, investors, industrial end-users, technology providers and policymakers working in the delivery of Climatetech solutions, projects, and infrastructure, from across the technical supply chain and from a wide range of end-user industries. Attendees from this sector include:

International Energy Companies

Utilities

Hard to abate sectors

Finance & Investment Regulatory

Government & Policy

Start Ups & Innovators Engineering, Procurement

& Construction

## The Climatetech theater

#### Accelerating strategies to decarbonize the energy value chain

Global net zero ambitions are reshaping the global economy as new policies and frameworks create new market opportunities for energy players to create and deploy new climate technologies. With US \$1.7tn invested into clean technologies in 2023, there's global momentum to deploy new and proven climate technologies that can effectively drive down emissions, safeguard future energy supplies, and advance the pace of a just energy transition worldwide.

The Gastech Climatetech conference program, consisting of a strategic program, and technical, Call for papers led program, will bring together established energy players, technology providers, policy analysts, investors, and Big Tech to discuss credible, tech-enabled routes to net zero.

The meticulously crafted program will showcase cutting-edge strategies and technology designed to reduce, measure, and mitigate global emissions. From CCUS and DAC to new routes to investment and scalability of nascent technologies, industry leaders will share high-level insights into crossindustry partnership initiatives and strategies for deriving commercial value from new and emerging climate technologies.



Book your delegate pass at gastechevent.com/conferences/ delegate-rates

Register as a delegate and hear insights from over 1,000 expert speakers at the Gastech Conference.

# Climatetech leaders who have previously spoken at Gastech include:





Jane Toogood Chief Executive of Manager for Energy lydrogen Champior





John Panikar CEO - Asia Managing Director Pacific & EVF **Energy Renewables** Infrastructure Linde







Kevin Gallagher MD & CEO















Chief Executive Officer



SVP, Chief Economist

Equinor







"Worley's mission is to deliver sustainability to the

path to net zero. Because of that, we are focusing our efforts on enabling carbon capture to become a reality. The good news is that the technology is

ready now, and proven. We need to be deploying

the technology that can drive down the costs for

Laura Leonard, President, Technology Solutions, Worley, Gastech 2023

carbon capture."

world and carbon capture is a critical part of our

MD & CEO





Venture Partner



CCO-Global



VP - Low Carbon Solutions



Chief Strategy 8 Sustainability Office



Chief Technology Officer



Chief Energy



# Decarbonizing the energy value chain

The Gastech Climatetech Conference stands at the forefront of integrating cutting-edge climate technologies across the energy value chain to expedite global decarbonization. Our mission is to foster the development of green molecules and electrons within a new energy ecosystem, underpinned by evolving policy frameworks and innovative CCUS strategies.

#### This year's program will focus on:

Catalyzing decarbonization with advanced climate technologies

Advancing green molecules and electrons for a new energy system

Shaping policies for CCUS innovation & methane abatement

Prioritizing decarbonization in industrial and hard-to-abate sectors

Leveraging technological advances for enhanced power generation and efficiency

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### The Climatetech Hub

Showcase your pioneering products, services, and technologies alongside like-minded experts, and position your brand at the forefront of the green revolution. Discover groundbreaking solutions and forge invaluable connections within the vibrant ecosystem of the Climatetech Hub. In addition to regular exhibition space, and available to start-ups and SMEs only, this carefully curated exhibition stand package offers a prime location within Gastech 2024, ensuring maximum exposure to a global audience.

#### Three reasons to exhibit:

Prominently position your brand and products as a key solution for the energy industry, raise brand awareness and credibility at the forefront of the climate technologies revolution

Proactively attract diverse potential clients, investors and partners from across the Global and domestic US energy market.

Effectively connect with existing stakeholders and customers all in one place.



Illustration for demonstrative purposes only

Book your Climatetech Hub exhibition space today sales@gastechevent.com | gastechevent.com/hydrogen

#### EXHIBITION PACKAGE

- √ 4m2 Exhibition Pod
- Exhibitor passes
- ✓ Access to the lead retrieval tool
- √ 10-minute presentation in the Hydrogen Hub on exhibition floor
- ✓ Detailed showcase in our online start-up and SME listing
  - Logo and company description contained within
  - ✓ Product showcase
  - ✓ Downloadable brochures
- ✓ Inclusion in Procurement Hub speed networking sessions with procurement leads from major energy companies

#### PREMIUM START-UP

- √ 9m2 Shell Scheme Stand
- Exhibitor passes
- Access to the lead retrieval tool
- √ 10-minute presentation in the Hydrogen Hub on exhibition floor
- ✓ Enhanced showcase in our online start-up and SME listing
  - ✓ Logo and company description contained within
  - Product showcase
  - Downloadable brochures
- ✓ Inclusion in Procurement Hub speed networking sessions with procurement leads from major energy companies

# Maximising ROI for your business

More than 800 exhibiting companies participate at the Gastech exhibition. Supported by many of the world's leading energy professionals, strategists and policymakers, Gastech hosts a comprehensive range of solution providers covering the entire natural gas, LNG, hydrogen, climate technologies, and low-carbon solutions energy value chain.

#### Objectives met

93%

Maintaining profile/brand position

93%

Meeting/selling to current customers Generating new sales leads

90%

91%

Increasing brand/product

#### Overall satisfaction and event importance

95%

of exhibitors were satisfied with the event

94%

of exhibitors indicated they would return in future

93%

the quantity of visitors

91%

of exhibitors were satisfied with the calibre of visitors

importance to their business

90%

of exhibitors were satisfied with

#### Purchasing power

Gastech 2024 brings together energy professionals with strong decision-making power, with more than 85% of attendees being a budget-holder, decision-maker, or influencer. It will be an excellent opportunity for the global energy industry to accelerate business deals over the four-day event.

#### Knowledge sharing

The Gastech Conference hosts 800+ speakers. including 300+ Ministers, CEOs, and business leaders from around the world. Climate technology solutions will be a key theme and focal point of the main strategic conference, as well as having a dedicated Climatetech theater enabling a global energy ecosystem to discuss best practice use-cases and strategies essential for your business to thrive.

#### International perspective

within international markets and the global The Gastech Exhibition includes over 20 can come together to unlock new hydrogen business deals worth millions of dollars.

# Sponsorship opportunities

Position your company, brand, and thought leaders at the forefront of climate technologies, where you will have an unparalleled opportunity to influence the world's leading players from across the gas, hydrogen, and low-carbon solutions value chain, conduct business, and forge new partnerships.

#### Why sponsor?



#### Meet business objectives

Branding and sponsorship at Gastech includes bespoke, tailor-made packages, and 'off the shelf' solutions to meet your marketing requirements. Digital business coupled with tangible sponsorship options will support you in meeting your company's business objectives.



#### **Build brand awareness**

Raise the profile of your brand by positioning your company image front and centre at the world's largest natural gas, LNG, hydrogen, low-carbon solutions, and climate technologies event in 2024.



#### Demonstrate innovative approaches

Position your company as a leader in innovation. Use sponsorship opportunities to make your case, and demonstrate your products and solutions.



#### **Generate business opportunities**

With over 50,000 attendees from over 125 countries, this is a major opportunity to gain access to new markets, and develop strategic partnerships to grow your business.



#### Become a thought leader

Position your business as industry experts and thought leaders to build trust and confidence with energy industry decisionmakers and buyers.

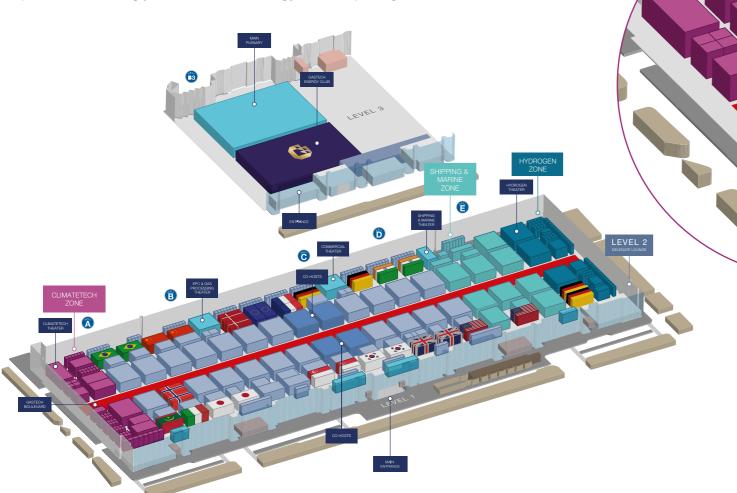
Find out more about sponsorship opportunities today sales@gastechevent.com | gastechevent.com/sponsorship



# Gastech 2024 floorplan

More than 800 exhibitors, showcasing the best, most innovative solutions across the gas, LNG, hydrogen and climate technologies industries.

Gastech facilitates the networking opportunities needed and the investment required to enduringly transform the energy landscape together.



Climatetech zone

# Additional industry zones at Gastech 2024

The Gastech 2024 exhibition will provide the perfect setting for 800+ exhibitors from across the entire value chain to showcase their goods and services. Gastech has a track record of generating billions in dollars of contracts and provides an exceptional opportunity for participants to explore the latest solutions, services, and technologies that will increase efficiencies, reduce carbon emissions, and enhance business performance.

# Hydrogen zone

Gastech Hydrogen brings together experts and visionaries to showcase technological breakthroughs, investment opportunities, and collaborative efforts, accelerating the adoption of hydrogen as a green energy solution on a global scale. Gastech Hydrogen provides a platform for discussions, knowledge exchange, and business collaboration to empower hydrogen's integration into the broader energy landscape.



# Shipping and Marine zone

LNG infrastructure, shipping, and marine resources have been stretched by recent high demand for new supply sources and mechanisms for delivery. This zone showcase expertise in ship building, ship to ship transfer, terminal infrastructure and decarbonization technologies, alongside spotlighting how marine services, logistics, and transportation of freight can be achieved in a environmentally responsible way.



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#### **EXHIBITION & CONFERENCE**

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