



EXHIBITION & CONFERENCE
GEORGE R BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

Co-Hosts



Gastech Houston 2024 OPEN DAY

Thursday February 22nd, 2024

Transforming energy through vision, innovation and action

Host City:

Supported by:



gastechevent.com @gastechevent #Gastech [in](#) [@](#) [f](#) [X](#)

Organized by:





Simon Ford

Vice President - Gastech

Agenda

- 14:00 Presentations from Gastech & Partners:
 - 14:00 – 14:10 Welcome from Gastech & Welcome to Houston
 - 14:10 – 14:20 Energy Industry Welcome
 - 14:20 – 14:35 Gastech Overview
 - 14:35 – 14:45 Commercial Opportunities: How to position your business in front of the global energy industry
 - 14:45 – 14:55 Content: Conference agenda, and speaking opportunities explained
 - 14:55 – 15:05 Marketing: Maximizing your participation and ROI
 - 15:05 – 15:10 Introduction to Energy Connects
 - 15:10 – 15:25 Operations: Navigating the venue and getting set up for the show

Agenda

- 15:30 Venue Tour
- 16:00 Roundtables with official contractors and Gastech team
- 16:00 Networking Drinks
- 18:00 End



Rodney Ellis

Commissioner
Harris County Precinct One



Andy Icken

Chief Development Officer
City of Houston



Paul Sullivan

Co-Chair, Gastech Governing Body
SVP LNG & FLNG, Worley



Sarah Bairstow

Chair, Gastech Executive Committee
President & CCO, Mexico Pacific



Gastech 2024 Overview

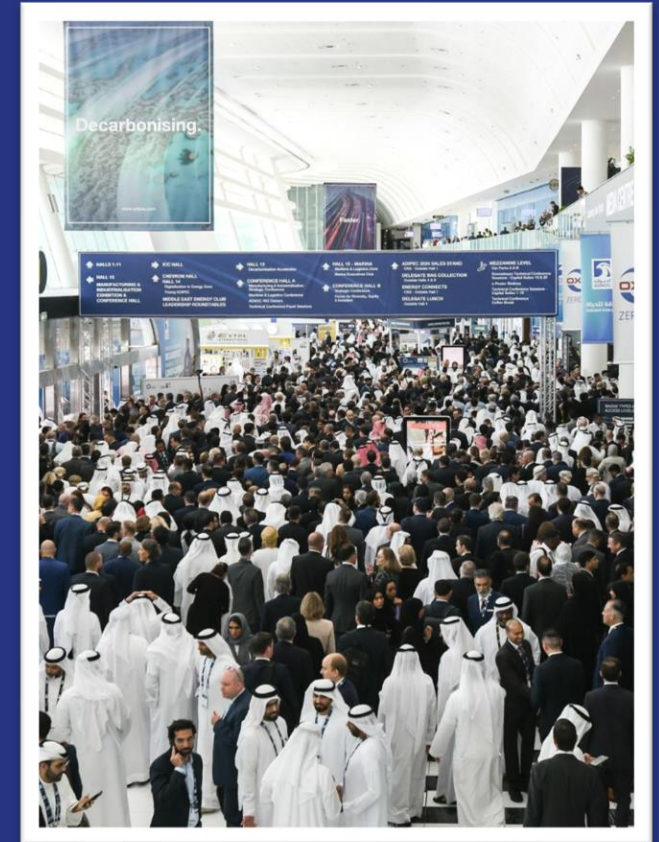
Simon Ford
Vice President - Gastech

Introduction

Introducing dmg::events

- **Global exhibitions and publishing company** -13 offices around the world and over 80 exhibitions per year
- **425,000 visitors**, annually
- **Wholly owned subsidiary of DMGT (Daily Mail & General Trust)**
- **DMGT oversees the Daily Mail national newspaper and Daily Mail Online**
- Leading organizer of energy-focused events:
 - **ADIPEC**, hosted annually in Abu Dhabi attracts over **180,000 participants**
 - **Gastech**, rotates between different global destinations each year, brings together over **50,000 energy professionals**

dmg::events



Overview

An estimated US \$37 trillion of investment is required between now and 2030 to keep us on track for net zero by 2050.

Source: International Energy Agency (IEA)

The Energy Opportunity

- After a historic COP28, the world faces a pressing need to accelerate towards net zero emissions energy systems and advance the new global industrial age.
- Gastech is perfectly poised to accelerate a shared, global vision for the energy industry and **'Transform energy through vision, innovation and action'**.

What is Gastech?

- The world's largest conference & exhibition for natural gas, LNG, hydrogen, climate technologies, energy manufacturing and low carbon solutions.

Why Houston?

- Energy capital of the world
- A reputation for solving some of the world's toughest energy challenges
- USA is now the world's largest LNG exporter
- Home to over 4,700 energy-related firms
- Remains at the forefront of foreign investment in energy
- Growing focus on innovation, energy tech and alternative forms of energy
- Home to expertise, talent, and ability to scale energy projects the region
- World leading facilities and hospitality

Overview

A rich, 52-year history:



Overview

Purpose

- To drive low carbon energy solutions for the world, through strategies and technologies that support the energy transition and create business development opportunities for our customers.
- We unite purposeful energy investments, transformative partnerships, and a cultivated ecosystem to create demonstrable impact and change within the energy industry.

Our commitment

- Support the decarbonization drive towards net zero
- Bring the global energy industry together to deliver real progress
- Showcase cutting-edge technologies pioneering a more sustainable future
- Share leading industry insight to shape policy and support emerging technologies
- Drive finance and capital investment into new climate technologies and energy infrastructure



Overview

Who is Gastech relevant for?

- Natural Gas / LNG Buyers & Suppliers
- LNG Shipping & Infrastructure
- EPCs
- Energy technology & Service Providers
- Energy Innovators and Start Ups
- Clean energy manufacturers
- Hydrogen developers
- Hydrogen production technology
- CCUS and DAC technology suppliers
- Methane emissions detection & mgmt
- Digitization and AI technology
- Alternative fuel solutions

How do we drive transformational progress?

- Global Exhibition
- Pioneering Content
 - Strategic Conference
 - Technical & Commercial Conference
 - Leadership Roundtables
- Gastech Climatetech – ‘Decarbonizing the energy value chain’
- Gastech Hydrogen – ‘Accelerating the role of hydrogen in the global energy mix’
- Peer to Peer Networking & Hospitality
- Hosted Buyer Program & Procurement Meeting Place

Overview

Gastech in numbers

50,000

Attendees

800

Exhibitors

20

International country pavilions

3

Industry zones

500

Ministers and global energy CEOs

1,000

Speakers

5,000

Delegates

125

Countries represented



Overview

VIP Speakers & Attendees

Previous VI speakers include:



Felipe VI
King of Spain



George W. Bush
The 43rd President
of the United States
of America



**Rt Hon. Boris
Johnson**
Former Prime
Minister of the United
Kingdom, Leader of
the Conservative Party,
Foreign Secretary and
Mayor of London



H.E. Tarek El Molla
Minister of Petroleum
and Mineral Resources,
President
Arab Republic
of Egypt



H.E. Dr Tan See Leng
Minister for Manpower
and Second Minister for
Trade and Industry
Singapore



**H.E. George
Papanastasiou**
Minister of Energy,
Commerce and
Industry
Cyprus



Arifin Tasrif
Minister for Energy &
Mineral Resources of
Republic of Indonesia



Willie L. Phillips
Chairman
US Federal Energy
Regulatory
Commission (FERC)



**Honourable
Manlio Di Stefano**
Undersecretary of
State for Foreign Affairs
Italy



Joseph McMonigle
Secretary General
International Energy
Forum (IEF)



Ryan Lance
Chairman and Chief
Executive Officer
ConocoPhillips



Wang Haiyan
Vice President
PetroChina
International



Yukio Kani
Global CEO &
Chairman of the Board
JERA Co., Inc.



Meg O'Neill
CEO &
Managing Director
Woodside Energy



Hydrogen

Accelerating Hydrogen's role in the global energy mix

The opportunity:

- Hydrogen is a key fuel in the future global energy system
- **UAE COP28 Hydrogen Declaration of Intent:** 37 countries endorse a global certification standard for low-carbon hydrogen to facilitate global trade
- Billions of dollars are being invested – over \$7bn committed to US hydrogen hubs
- **Policies and incentives** must be developed in order to create a scalable, global marketplace

What to expect onsite:

- **Exhibition Zone**
 - Showcasing hydrogen technology solutions, alongside global industry innovators and disruptors
 - Start Up zone
 - Meetings Program
- **Strategic & Technical** content – dedicated conference theater
- Peer to peer **networking**

Decarbonising the energy value chain

Rebecca McLaughlin-Eastham
Gastech Moderator

Ravikrishnan Srinivasan
VP and General Manager
- Emissions Management
Honeywell

VP of Corporate Policy
American Petroleum Institute (API)

Climatetech Host Sponsors



Climatetech

Decarbonizing the energy value chain

The opportunity

- Climate technology investment, developments and adoption **must be accelerated** to achieve net zero goals
- Estimated over **US \$37trn of investment** required, between now and 2030, to keep us on track for net zero by 2050
- Gastech Climatetech is aligned with ambitions set out in COP28 **Global Decarbonization Accelerator**:
 - Scaling the energy system of tomorrow
 - Decarbonizing the energy system of today
 - Targeting methane & non CO2 GHGs
 - Decarbonizing heavy emitting sectors

What to expect onsite

- **Exhibition Zone**
 - Showcasing the latest innovations in CCUS, AI, digitization, methane detection, energy storage, electrification and power grid management
 - Start Up zone
 - Start Up Pitching Competition
 - Global Investor Hub
 - Meetings Program
- **Strategic & Technical** content – dedicated conference theater
- Peer to peer **networking**



Commercial Opportunities

How to position your business in front of the global energy industry

Jonnie Wicks, Commercial Director

Sponsorship

Inventory Items



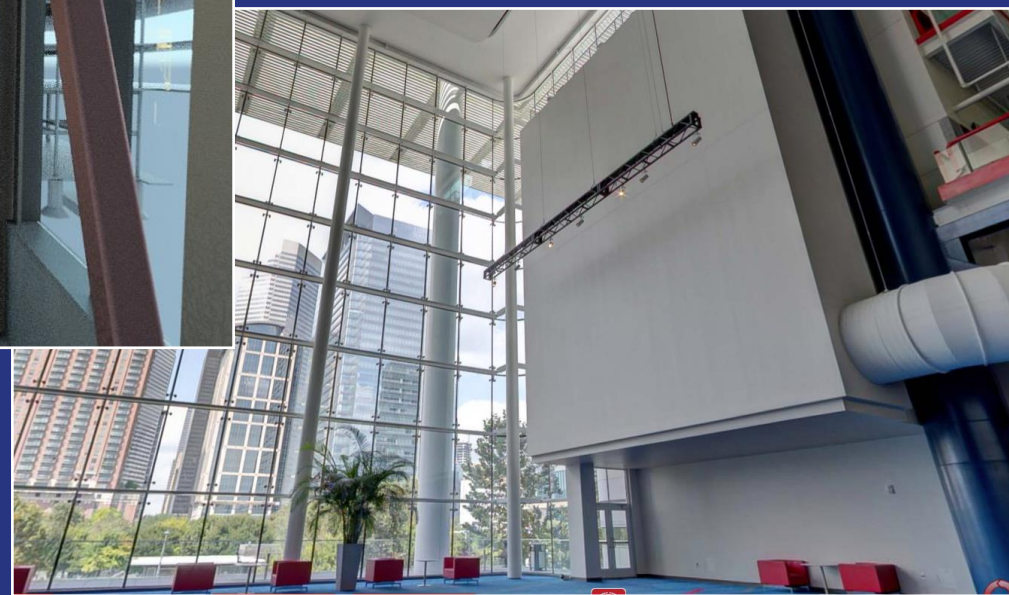
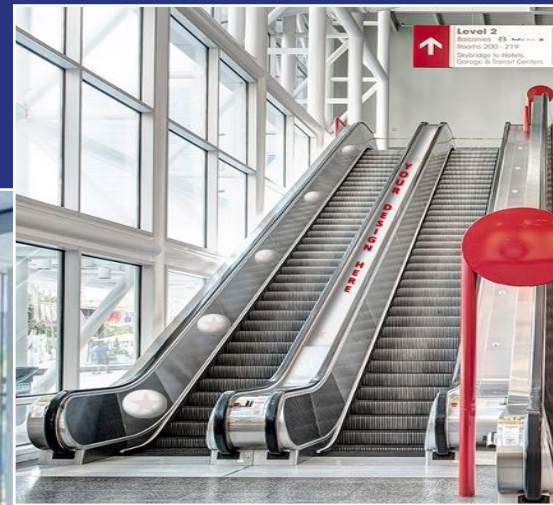
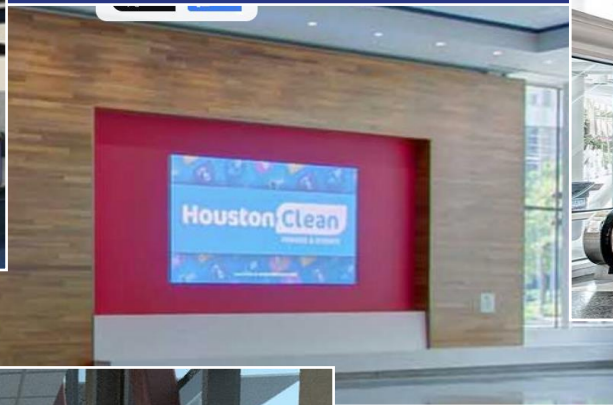
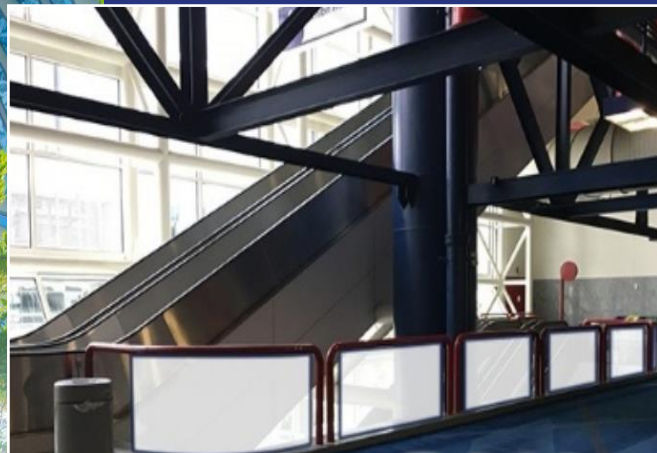
Networking Opportunities



Thought Leadership Opportunities



Venue Signage



Don't forget!

Delegate Passes

- delegates@gastechevent.com

Procurement Meeting Place

- Free service for all exhibitors
- **266** exhibitor had meetings in 2023
- **603** meetings took place over
- procurement@gastechevent.com

Hosted Buyers

- 60+ procurement heads / buyers
- Gastech invest in flights & accommodation*
- hostedbuyer@gastechevent.com

Sales Email

- sales@gastechevent.com



Content

Conference agenda and speaking opportunities

Ela Banerjee, Conference Director
Catriona McDavid, Conference Director

GT24 Themes

Themes will include:

1

Pioneering an equitable energy transition

2

Championing natural gas as an enabler of the energy transition

3

Mobilizing capital for a next-gen energy system

4

Forging a multi-source energy future through climate technologies

5

Elevating hydrogen's role in the global energy mix

6

Catalyzing partnerships, policy & regulation for sustainable impact

7

Cultivating talent for an evolving energy landscape

2024 Program

Strategic

- 50 Strategic sessions across the two plenary stages
- Opportunity to hear from 200 and more energy thought leaders and C-suites
- How does this translate on the Gastech strategic agenda this year?
 - 23 Plenary Sessions to include Ministerial Panels, Keynotes, Global Business Leadership panels
 - 16 Strategic ClimateTech Sessions
 - 11 Strategic Hydrogen Sessions
- Introducing 8 Energy Talks this year which are a series of high-profile, in-depth interviews conducted with industry CEOs, government leaders and industry experts, by prominent anchors and moderators.
- Topics will align with the strategic conference themes:
 - New energy economy
 - Climate technologies
 - Hydrogen
 - Natural Gas
 - Partnerships and Collaboration
 - Investment
 - Talent

Features

- Gastech 2024 is proud to bring to you 4 Feature programmes
- Diversity, Inclusion and Equity in energy running successfully and growing. Supported by ExxonMobil and Chaired by Lamé Verre, Co-Founder and Chair of Advisory Board and Lean-in Equity & Sustainability it will feature the Power Play
- A robust Future Leaders programme supported by Uniper and the Baker Institute of Energy Policy, Rice University, Center for LNG and NGSA. Application are currently open and we would kindly encourage you to nominate your future leaders
- Procurement agenda will provide a focal point for procurement within Gastech, enabling the industry to meet and learn from procurement experts to create new business opportunities
- Hosted Buyer Programme which will act as a platform to connect buyers with relevant Gastech exhibitors in a cost and time effective manner. Complimentary flights and accomodation will be included for eligible buyers

2024 Program

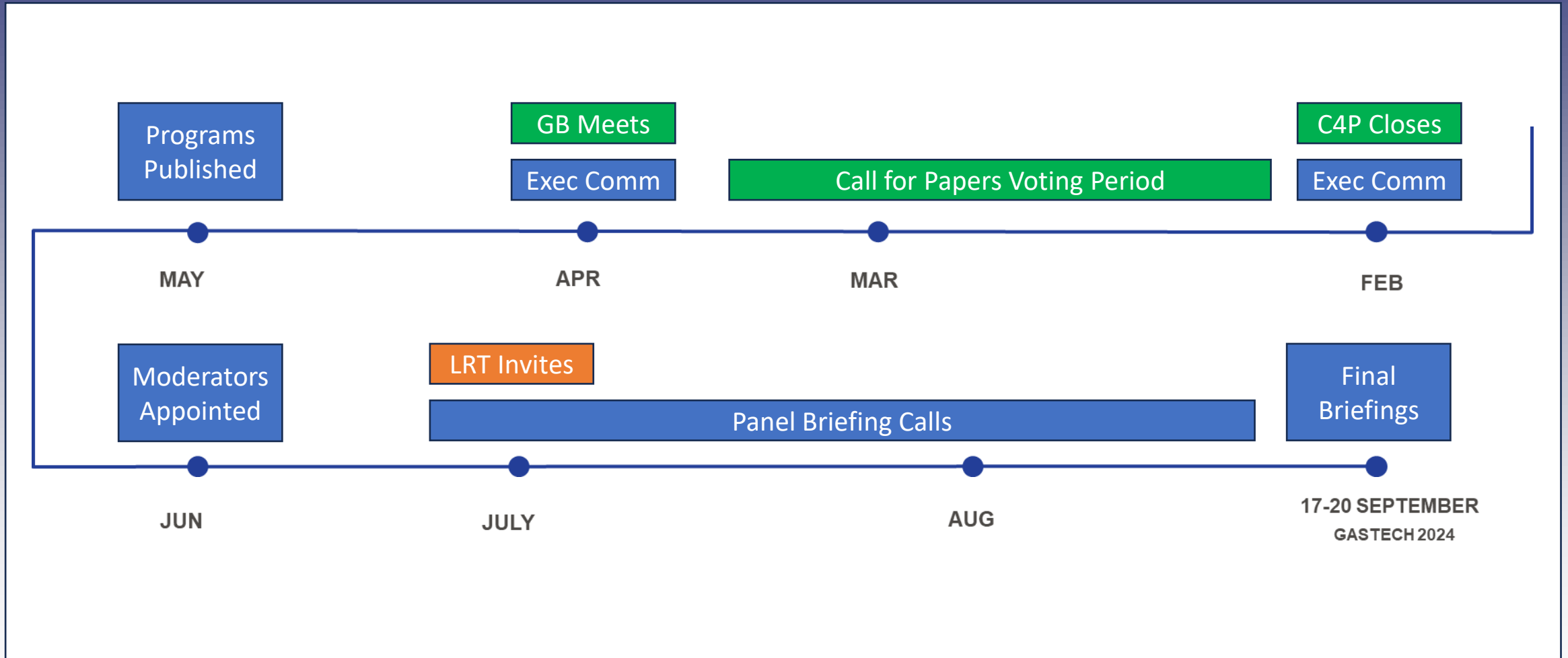
Leadership Roundtables

- 11 Leadership Roundtables
- 30 influential energy leaders per roundtable
- Held in the GEC under Chatham House rules
- Topics will match the strategic conference themes, tackling the most important industry challenges and how to capitalize on growth opportunities presented by the energy transition.
- Sponsorable opportunities for knowledge and industry partners to shape the discussions.
- Dedicated outcomes report per roundtable

Technical & Commercial

- 5 show-floor theaters showcasing cutting-edge innovations across technology. R&D and policy:
 - ClimateTech
 - Hydrogen
 - Shipping & Marine
 - EPC & Gas Processing
 - Commercial
- 55 sessions & 350 speakers
- Speakers are selected through our Call for Papers process and peer-reviewed by a 45-person Governing Body.
- Record-breaking year with over 1000 abstracts submitted.
- Successful speakers will be informed at the end of April

GT24 Content Timeline





Marketing

Maximizing your participation and ROI

Lynne Roberjot, Senior Marketing Manager

Global Coverage

Gastech exhibitors benefit from an extensive year-round marketing and communications campaign, guaranteeing an international audience, and delivering you the business connections that matter to your company.




Public relations

-  **501**
Published editorial
-  **184**
Interviews
-  **11B**
Online readership

Email campaigns


-  **600+**
Email campaigns
-  **24M**
Circulation
-  **1.5M**
Database of industry professionals

Website

-  **2.4M**
Users
-  **1.3M**
Sessions
-  **4.5M**
Page views

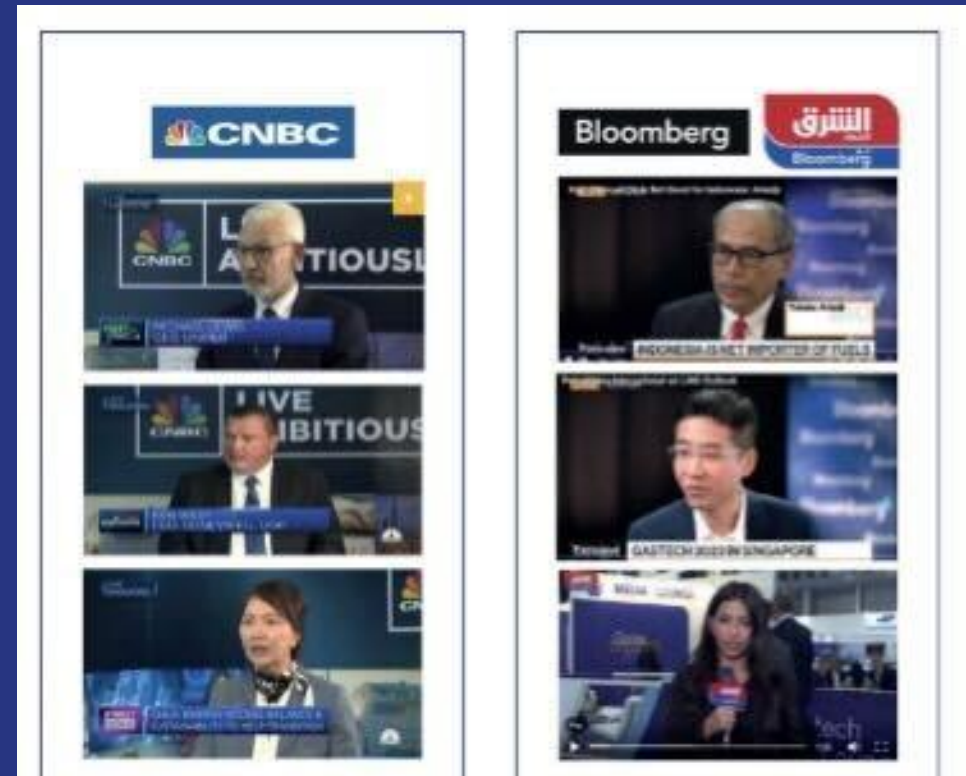
Social media

-  **5.7M**
LinkedIn impressions
- 64K**
LinkedIn clicks













-  **3M**
X impressions
- 4K**
X likes

-  **8M**
Facebook & Instagram
- 1M**
Facebook & Instagram new likes

-  **250K**
YouTube views
- 350K**
YouTube Impressions



Gastech 2024 Marketing campaign – overview

Digital (programmatic, PPC) 	SEO 	E-marketing 	Website 
Referral / advocacy 	Social media 	Influencers 	Content marketing 
Public relations 	Partnerships (media, associations) 	Media & outdoor advertising 	Events 

Media & Association partners



Why market your participation?

Pre-show

- Compete for attention
- Gain the competitive edge
- Create a buzz

At Gastech

- Make your stand interactive
- Create a presentation area on your stand
- Demonstrate your products/services

Post-event

- Follow-up sales leads
- Measure and report

Marketing Manual – essential forms

EXHIBITION & CONFERENCE
GEORGE R. BROWNE CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

Transforming energy through vision, innovation and action

Company profile

- Description (500 characters)
- Logo (high resolution jpeg/png)
- Products & services x5
- Contact details
- Social media

-
- A-Z exhibitor list on website/App
 - Products/services on website/App
 - Auto-populate digital banners

Marketing Manual – essential forms

EXHIBITION & CONFERENCE
GEORGE R. BROWN CONVENTION CENTER | HOUSTON | 17-20 SEPTEMBER 2024

Transforming energy through vision, innovation and action

Exhibitor registration

- All 'on stand' personnel

-
- Log-in to App
 - Priority access before show open

Visitor Registration



Colleagues not working on the stand should register as a Visitor

Marketing Manual – resources overview



INSURANCE, VISAS & HOTELS | LATEST INFORMATION

216 22 31 22
DAYS HOURS MINUTES SECONDS

Creative Architecture
Stand No - demo
Stand Type - Admin Stand
Stand Size - 5.00 X 5.00 meters
Contractual Sqm - 25.00

Gastech 2024

- Space Only Stands
- Shell Scheme Stands
- Contractors & Useful Contacts
- Order Forms
- Insurance, Visas & Hotels
- Additional Users

dmg events - Online Exhibitor Manual

Watch on YouTube

Welcome to **Gastech 2024** Online Exhibitor Manual.

This manual contains comprehensive information to assist with your participation and to help you plan your show logistics, manage costs and ultimately have a successful event.

Please complete the below compulsory forms as directed and make yourself familiar with the Optional Forms, Branding, Advertising and Free Marketing Opportunities.

Kindly be informed that the manual is constantly being updated, should you have any queries relating to your stand that is not available in this manual, please do not hesitate to contact the show team for further assistance.

Operations Manual
Click to Enter

Marketing Manual
Click to Enter

Welcome to the Exhibitor Marketing Manual

This manual gives you access to a selection of useful and personalised tools to help you promote your attendance at Gastech 2024, maximise on your investment, and attract more buyers to your stand.

Let's get started!

- 4 MONTHS LEFT**
PERSONALISED WEB BANNER
- 5 MONTHS LEFT**
PERSONALISED EMAIL SIGNATURE
- 4 MONTHS LEFT**
PERSONALISED SOCIAL MEDIA BANNERS
- 5 MONTHS LEFT**
PERSONALISED WHATSAPP INVITE
- 5 MONTHS LEFT**
PR AND ANNOUNCEMENTS
- 5 MONTHS LEFT**
PAID SPONSORSHIP OPPORTUNITIES

Marketing opportunities

New! Content Hub & digital newsletter

Record breaking attendance at agenda-setting 2023 edition of Gastech

Search history

09 September 2023

Record breaking attendance at agenda-setting 2023 edition of Gastech

Search history

09 September 2023

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Content type:

- Interviews
- Thought leadership piece
- Open piece
- Press release
- Webinars
- Exhibitor news
- Videos

Keywords:

- ClimateTech
- Hydrogen
- Shipping & Marine
- EPC
- Technical
- Commercial
- Strategic
- DEM

Year: ▼

Months: ▼

Exhibitor news

28/12/23

Record-breaking attendance at agenda-setting 2023 edition of Gastech

Open piece

28/12/23

Transformative climate technologies in focus at third day of Gastech 2023

Press Release

28/12/23

Gastech 2023 platform to achieve commercial and cross-border collaboration for the future of Asia energy sector

Webinar

28/12/23

We're getting compliant - there's a false calm

Webinar

28/12/23

Anne-Sophie Corbeau

Press Release

28/12/23

Investing in LNG infrastructure and decarbonising the marine value chain

28/12/23

Gastech 2024 is set to return to Houston from the 17-20 September 2024 to transform the future of energy through vision, innovation and action

28/12/23

The Call for papers offers professionals working across the energy value chain the opportunity to submit abstracts that will be showcased at Gastech

28/12/23

Wrap-up the final day of Gastech 2023 in Singapore

Record-breaking attendance at agenda-setting 2023 edition of Gastech

28/12/23

Economy Magazine

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Related content

Webinar

28/12/23

Joseph McMonagle

We're getting compliant - there's a false calm

Webinar

28/12/23

Anne-Sophie Corbeau

We need to create markets that don't exist yet" - Building the Hydrogen Economy

Press Release

28/12/23

Investing in LNG infrastructure and decarbonising the marine value chain

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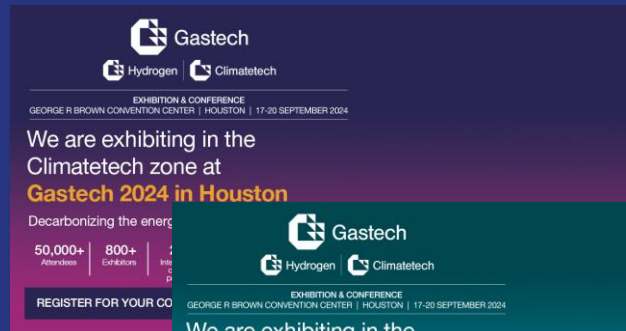
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Marketing opportunities

Share your participation on your social networks



Join the conversation #Gastech



Reach 50,000 Gastech followers!

Gastech Network App – *launching May*

Key features:

- A-Z of Exhibitors
- Products & services directory
- Speaker profiles & program
- 1-2-1 meetings scheduler
- Track sales meetings
- Lead retrieval



Gastech Network App – launching May



Home

Company profile

Meetings

Team's contacts

Your team

All members

Invitation (2) Confirmed (4) Pending (4) Canceled (1)

Monday, September 5, 2022

Meeting request

09/05/2022 • 8:28 PM

09/05/2022 • 8:10 PM to 8:30 PM

Virtual • Video Call

REPLY

Matthew Donegan-Ryan
General Manager
Swapcard

Aigle
Brands
Hall 9 - Stand A71/B78

Meeting request

09/05/2022 • 3:22 AM

09/05/2022 • 8:30 PM to 8:50 PM

Virtual • Video Call

REPLY

Helpdesk Voice Global

Aigle
Brands
Hall 9 - Stand A71/B78

Sunday, February 14, 2021

Meeting request

02/13/2021 • 5:40 PM

02/14/2021 • 8:00 PM to 8:30 PM

Virtual • Video Call

REPLY

Kevin Singh
Sales
Swapcard

Aigle
Brands
Hall 9 - Stand A71/B78

Meeting request

Let's meet!

05/09/2022 • 8:28 PM

05/09/2022 • 8:10 PM to 8:30 PM

Virtual • Video Call

Requester

Matthew Donegan-Ryan
General Manager
Swapcard

Host

Christian Gill
Vendor
Aigle

ACCEPT DECLINE

9:40

Search

Exhibitors

The Gastech Network

Search

AME INTERNATIONAL
Exhibitor
B430-P

American Petroleum Institute
Silver Sponsors

AMERICAS ENERGY SUMMIT & EXHIBITION
LNG | GAS | HYDROGEN | CCUS
JANUARY 16 - 19 2024

Amphenol Energy Technologies
Exhibitor
A500

ANIL ENGINEERING
Exhibitor
A92c

aperam
Exhibitor
E256

apex Brasil

Key marketing milestones





Energy Connects

2024 Gastech official media opportunities

Luis Euan, Associate Vice President

Energy Connects reach

Position your company in front of global industry professionals, key influencers and decision makers

Website audience: January - December 2023

5.2 MILLION+
Page Views

4.4 MILLION+
Sessions

3.1 MILLION+
Unique Users

Energy Connects Reach

2 MILLION +
Global energy professionals

400,000+
Social footprint

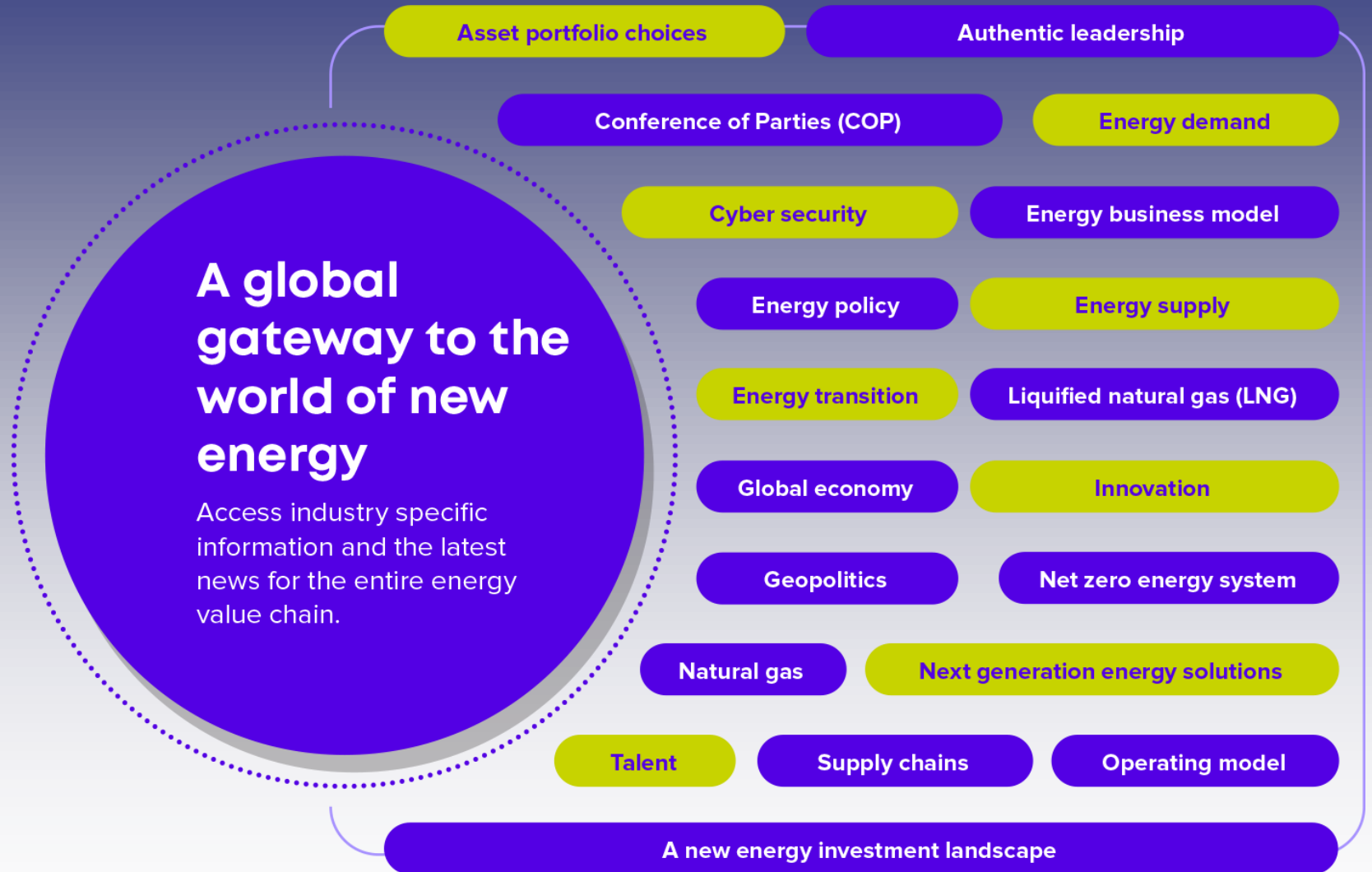
40+
Global energy events



Energy Connects overview

Energy Connects is a global news platform serving the energy sector. It is where original and valuable content moves conversations forward and influences with consistent thought-leadership.

The platform provides access to an engaged global energy audience that incorporates the entire energy value chain from oil & gas to wind, solar, utilities, and nuclear companies.



Gastech news

- Gastech Show Preview
- Gastech Show Daily
- Energy Connects Studio
- Energy Connects platform



Position your company at the forefront of Gastech 2024 through official news opportunities

The **Show Preview** is the only publication produced before the event and its exclusively distributed to the full Gastech and Energy Connects databases of more than 2 million energy professionals.

Published in July

Produced onsite daily by the Energy Connects' and its dedicated team of journalists, photographers and designers, the **Gastech Show Dailies** – which are printed (15,000) and digital. It's the only publication that enjoys exclusive distribution across the entire venue, including the **Gastech Energy Club**.

Published during the event



Studio interviews

Tell the story of your company in an impactful way with the Energy Connects Studio



Located right at the heart of the show floor, the studio gathers the world's highest profile energy industry leaders and Ministers to discuss the latest energy trends and outlook.



His Excellency Haitham Al Ghais
Secretary General
OPEC



Joe McMonigle
Secretary General
International Energy Forum (IEF)



Lorenzo Simonelli
Chairman and CEO
Baker Hughes



John Kent
Chief Energy Transition Officer
Kent



Girish Saligram
CEO
Weatherford



Octavio Simoes
President and CEO
Tellurian



Tze San Koh
China Gas Marketing President
ExxonMobil



Li Dan
Product Manager Reservoir
SLB

16,000+
avg unique
pageviews
3 min
avg time on page


Live interviews

Partner with Energy Connects to conduct a captivating live interview right from the heart of the show floor




- Production of a live interview at the Energy Connects Studio, onsite during Gastech
- Pre-event promotion of the live stream
- Recorded video published on the Energy Connects website and social media channels post-event
- Comprehensive remarketing campaign for one month following the event, extending the reach and impact of your interview

Join our live stream with Wintershall Dea
[View in browser](#)



Join our live stream with Wintershall Dea during EGYPTES 2024

Brought to you by **dmg::energy**



Live stream with Wintershall Dea during EGYPTES 2024

Hi Nour,

Sameh Sabry, Senior Vice President, Middle East and North Africa of Wintershall Dea, will be joining us live from the Energy Connects Studio during EGYPTES 2024 today at 10:30 EET.

Join us for this exclusive session and gain insights into:

- Celebrating 50 years of Wintershall Dea's partnership with Egypt
- Exploring the future of the oil and gas industry in the Middle East and North Africa
- Revealing Wintershall Dea's strategies for competitiveness and its vision for regional energy transition

Here are the live stream details:

Tuesday, 20 February 2024
10:30 EET | 12:30 GST | 8:30 GMT

Don't miss this exclusive opportunity to hear from one of the industry's leading professionals. Join us from 10:30 EET onwards.

[JOIN THE LIVE STREAM](#)



Live stream with Energean at EGYPTES 2024

Mathios Rigas
Chairman and CEO, Energean

[JOIN THE CONVERSATION](#)

[LIVE](#)



Live stream with Baker Hughes during EGYPTES 2024



[SUBSCRIBE TO OUR NEWSLETTER](#)
[Subscribe](#)

Wrap – up video



Produce a 1-minute video showcasing your participation at Gastech 2024. This impactful video is an excellent way to highlight your presence at the largest meeting place for the industry.



Media packages

Gastech Diamond

Print & Onsite

- Take over as official preview and dailies sponsor on the cover.
- Your brand logo on the distribution racks across the venue and in the distribution team t-shirts.
- 1 Full Page advert in Gastech preview in July
- Full Page advert in each issue of the Gastech Dailies over the 4 days.
- 4 full page editorial opportunities.

Digital

- Video Interview at the Energy Connects Studio onsite at Gastech. Live stream.
- Energy Connects - Website Banner for one Month
- Sponsored article on Energy Connects

\$30,000



Media packages

Gastech Platinum

Print

- 1 Full Page advert in Gastech preview in July
- Full Page advert in each issue of the Gastech Dailies over the 4 days.
- 2 full page editorial opportunities.

Digital

- Video Interview at the Energy Connects Studio onsite at Gastech.
- 2 banners in Energy Connects newsletter.
- 1 sponsored content article on Energy Connects.

\$20,000

Gastech Gold

Print

- 1 Half Page advert in Gastech preview in July
- Half Page advert in each issue of the Gastech Dailies over the 4 days.
- 1 half page editorial opportunities.

Digital

- 2 banners in Energy Connects newsletter.

\$12,000

Gastech Silver

Print

- 1 Quarter Page advert in Gastech preview in July
- Quarter Page advert in each issue of the Gastech Dailies over the 4 days.
- 1 half page editorial opportunities.

\$8,000

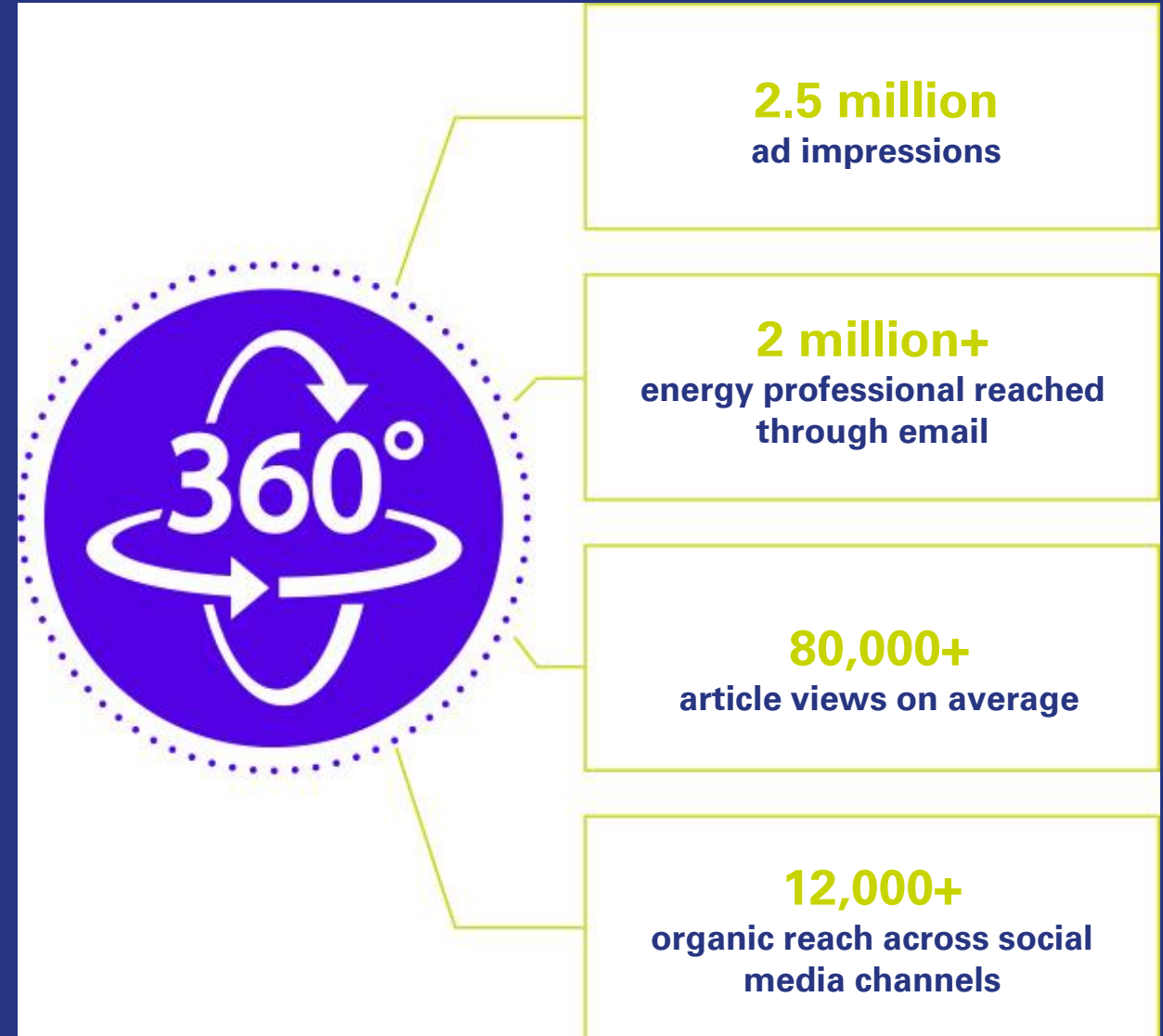


Campaign reach

Energy Connects conducts a **targeted 360-degree communications campaign**, which runs **in the lead up to, during and after Gastech**, reaching more than 2 million energy professionals.

The **Gastech Show Preview, Show Dailies and studio interviews** have tailored-made marketing and communications campaigns, ensuring unrivaled reach and engagement.

Leverage official news platforms for increased exposure!





Operations

Navigating the venue and getting set up for the show

Thao Vu, Senior Operations Executive

Agenda

- **13:30 Registration & Welcome Coffee**
- **14:00 Presentations from DMG & Partners**
 - **14:00 – 14:05 Welcome from Gastech**
 - **14:05 – 14:10 Welcome to Houston – John Whitmire, Mayor of Houston**
 - **14:10 – 14:20 Energy Industry Welcome – Sarah Bairstow, Chair, Gastech Executive Committee, President & CCO, Mexico Pacific**
 - **14:20 – 14:35 Gastech Overview, Vice President - Gastech**
 - **14:35 – 14:45 Commercial Opportunities: How to position your business in front of the global energy industry**
 - **14:45 – 14:55 Content: Conference agenda, and speaking opportunities explained**
 - **14:55 – 15:05 Marketing: Maximizing your participation and ROI**
 - **15:05 – 15:10 Introduction to Energy Connects**
 - **15:10 – 15:25 Operations: Navigating the venue and getting set up for the show**
- **15:30 Venue Tour**
- **16:00 Roundtables with official contractors and Gastech team**
- **16:00 Networking Drinks**
- **18:00 End**

Timetable – Build up

	SPACE ONLY	SHELL SCHEME
DAY & TIME	FRIDAY 13 SEPTEMBER 08:00 – 20:00	N/A
	SATURDAY 14 SEPTEMBER 08:00 – 20:00	N/A
	SUNDAY 15 SEPTEMBER 08:00 – 20:00	N/A
	MONDAY 16 SEPTEMBER 08:00 – 20:00 *DRESSING ONLY*	MONDAY 16 SEPTEMBER 08:00 – 20:00 *DRESSING ONLY*

Important During Build up and Breakdown

- **High visibility vest**
- **Helmet if working at heights**
- **Closed toe shoes**



Timetable – Show Open Days

	EXHIBITORS	DELEGATES & VISITORS
DAY & TIME	TUESDAY 17 SEPTEMBER 08:00 – 18:30	TUESDAY 17 SEPTEMBER 09:00 – 18:00
	WEDNESDAY 18 SEPTEMBER 08:00 – 19:30	WEDNESDAY 18 SEPTEMBER 09:00 – 19:00 <i>*Drinks receptions are permitted between 17:00 – 19:00*</i>
	THURSDAY 19 SEPTEMBER 08:00 – 18:30	THURSDAY 19 SEPTEMBER 09:00 – 18:00
	FRIDAY 20 SEPTEMBER 08:00 – 14:00	FRIDAY 20 SEPTEMBER 09:00 – 14:00

Timetable – Breakdown

	SPACE ONLY	SHELL SCHEME
DAY & TIME	FRIDAY 20 SEPTEMBER 15:30 – 20:00	FRIDAY 20 SEPTEMBER 15:30 – 20:00
	SATURDAY 21 SEPTEMBER 08:00 – 20:00	N/A
	SUNDAY 22 SEPTEMBER 08:00 – 18:00	N/A

Gastech Official Contractors

The logo for DSV, consisting of the letters 'DSV' in a bold, blue, sans-serif font.

Global Transport and Logistics

The logo for GES, featuring a colorful, multi-petaled flower-like icon to the left of the letters 'GES' in a bold, black, sans-serif font.The logo for Spir, featuring the word 'Spir' in a black, sans-serif font, followed by a green circular icon with a white spiral inside. Below the icon is the text 'Part of the GES Collective'.The logo for Staging Solutions, featuring a stylized orange 'S' icon followed by the words 'STAGING SOLUTIONS' in a bold, black, sans-serif font.The logo for GRB Houston, featuring a white star above the letters 'GRB' in a large, white, sans-serif font, with the word 'HOUSTON' in a smaller, white, sans-serif font below it, all on a red background.The logo for Houston Inspired Catering, featuring a colorful, stylized city skyline above the words 'HOUSTON INSPIRED CATERING' in a bold, sans-serif font. Below this is the text 'POWERED BY Levy' in a smaller, red, cursive font.The logo for SmartCity, featuring a stylized blue and orange city skyline above the words 'SmartCity' in a bold, sans-serif font, with 'Smart' in red and 'City' in blue.

Onsite Material Handling (Drayage)

- GES is the official Material Handling provider for Gastech 2024
- Shipment vs material handling (drayage)
- Exhibitors, whose shipment comes in through the loading bays, are subjected to drayage charges
- Material handling is **not** included in the cost of your booth space.
- Material handling services to be pre-ordered through GES service portal
- Drayage rate = \$1.12 per lb
- Carpet and carpet padding shipments rate = \$1.40 per lb
- Small packages < 50lbs = \$40



Gastech



Hydrogen



Climatetech

Shell Scheme Stand Packages

- GES are the official Shell Scheme Contractor for Gastech 2024
- Package inclusion
 - Shell Scheme Walling
 - Fascia nameboard
 - Carpeting
 - Track light with (3) spots
 - 2 Padded chairs
 - 30" round table
 - Wastebasket
 - Power socket

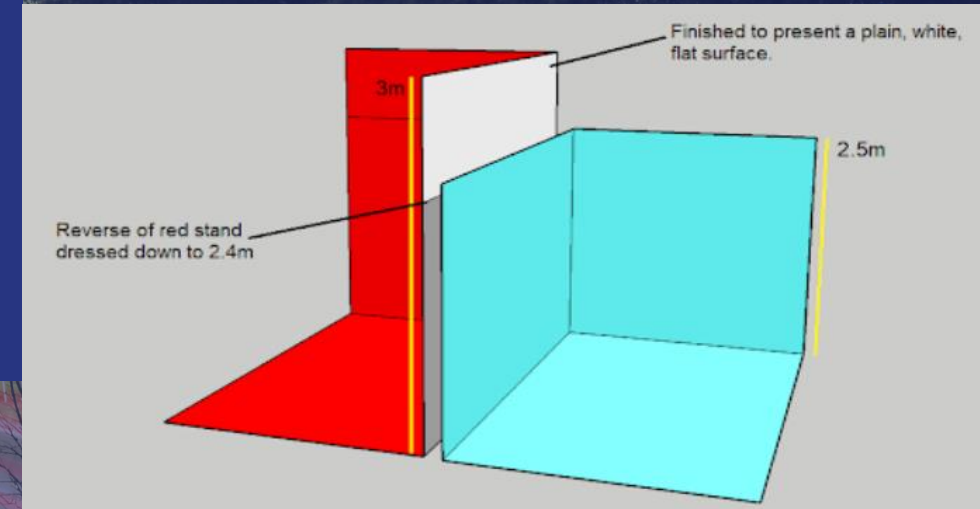
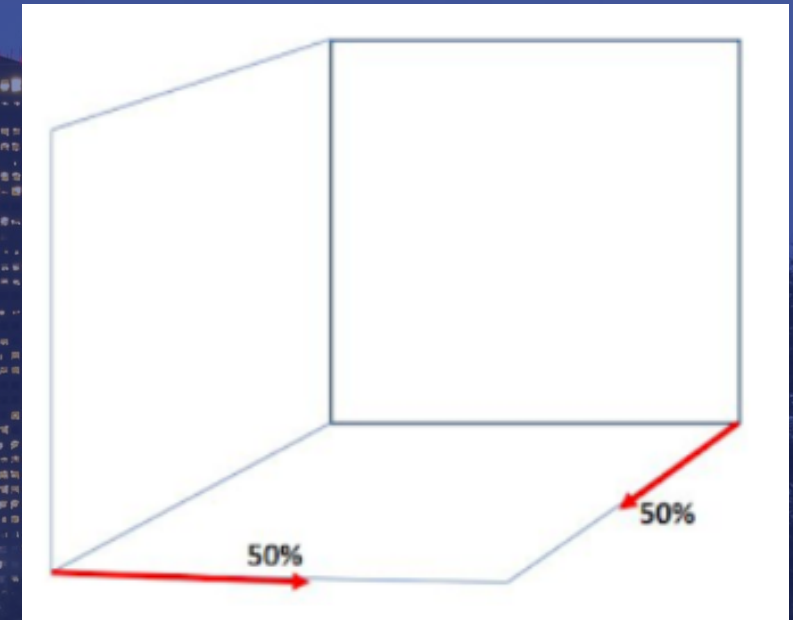


Space Only Stands

- Your stand is your responsibility to plan. You must have a Contractor and must adhere to Gastech regulations
- Every Space Only stand will need approval
- Stand plans submission
 - 3D visuals
 - Structural drawings
 - Risk assessment
 - Method statement
 - Structural Engineer Endorsement (for stands above 4m, horizontal span exceeding 4m, have rigging, complex)
- Deadline for submitting stand plans: **FRIDAY 5 JULY 2024**

Space Only Stands – Things to Note

- Maximum build height permitted: 6m
- Maximum rigging height permitted: 7.5m
- All utilities will be provided via trenches below the stands
- 50% walling rule
- Reverse dressing
- Spider pillars, Cross bar pillars across the halls



Exhibitor manual



EXHIBITION & CONFERENCE
GEORGE R BROWN CONVENTION CENTER | HOUSTON
17-20 SEPTEMBER 2024

WELCOME TO THE ONLINE EXHIBITOR MANUAL

This page works best when using Google Chrome/Firefox/Safari/Opera browser. [Click here](#) if you are having trouble accessing the manual.

[Click to download the login guidelines](#)

Dear Gastech - Test,

Welcome to the Gastech 2024 Exhibitor Manual.

Within this manual you will find all the information you require for the upcoming Gastech taking place at George R Brown Convention Center. This year we have one website which is home to both the Operations Manual & the Marketing Manual.

Operations Manual

- See the Event Timetable
- Book your accommodation for the event
- View the Shell Scheme Specification Sheet
- Read the Space only regulations
- Familiarise yourself with the General A-Z Information
- View our Contractor contact details
- Access the event order forms

ONLINE EXHIBITOR MANUAL LOGIN GUIDELINES



CREATE PASSWORD

Each exhibitor is given a unique username. Click on the link provided to create your password.

WELCOME TO THE ONLINE EXHIBITOR MANUAL

This page works best when using Google Chrome/Firefox/Safari/Opera browser. [Click here](#) if you are having trouble accessing the manual.

IMPORTANT NOTE

Please remember your USERNAME. Usernames are not editable and cannot be changed.

Username is pre-populated. Create your password following the given conditions. It is recommended to use Google Chrome/ Firefox/ Safari/ Opera browser.

This page works best when using Google Chrome/ Firefox/Safari/Opera browser.

After successfully creating your password, you will be redirected to your exhibitor dashboard where you will be asked to accept dmG events data protection policy (GDPR Compliance).

Exhibitor Manual



EXHIBITION & CONFERENCE
GEORGE R BROWN CONVENTION CENTER | HOUSTON
17-20 SEPTEMBER 2024

Enter Keyword

HOME

INSURANCE, VISAS & HOTELS

LATEST INFORMATION

Welcome, Demo_281



217 17 09 25

DAYS HOURS MINUTES SECONDS

Creative Architecture

Stand No - demo
Stand Type - Standard Space
Stand Size - 5.00 X 5.00 meters
Contractual Sq.m - 25.00

Gastech 2024

A - Z General Information

Space Only Stands

Venue Health & Safety
Emergency Procedures

Event Timetable

Contractors & Useful
Contacts

Order Forms



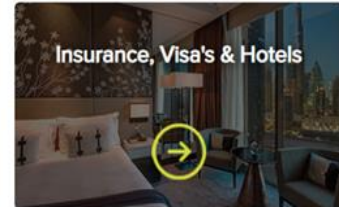
Welcome to **Gastech 2024** Online Exhibitor Manual.

This manual contains comprehensive information to assist with your participation and to help you plan your show logistics, manage costs and ultimately have a successful event.

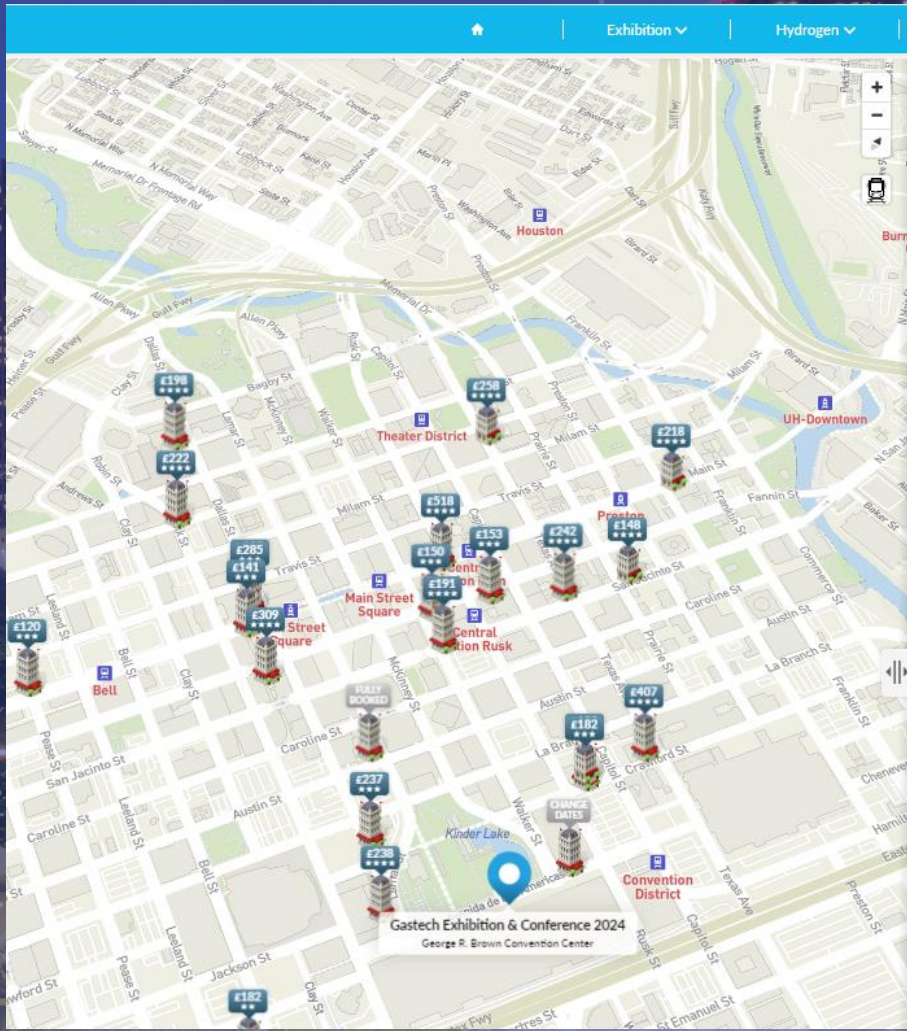
Please complete the below compulsory forms as directed and make yourself familiar with the Optional Forms, Branding, Advertising and Free Marketing Opportunities.

Kindly be informed that the manual is constantly being updated, should you have any queries relating to your stand that is not available in this manual, please do not hesitate to contact the show team for further assistance.

Operations Manual



Accommodation



Booking hotels for your group (9+ rooms)?

Get special group rates and the exclusive Group Booking App. [Group bookings](#)



CHECK IN: 16 Sep 2024 | CHECK OUT: 20 Sep 2024 | ROOM REQUIREMENTS: 1 Adult in 1 Room | Language: English | Currency: GBP

Assistance

Official hotel booking partner DMG Events - London Office with HotelMap

Powered by HOTELMAP

Hotels near Gastech Exhibition & Conference 2024

Tuesday 17 - Friday 20 September 2024 | George R. Brown Convention Center, Houston

Nearby | TripAdvisor 80%+ | Editors' choice

Find hotels by name or brand

Exclusive offers

35% OFF

Hilton Americas - Houston
★★★★ (5.0/5.0)

Lounges/bars | Free internet | Restaurant | Swimming pool

1,207 rooms
3 minute walk to venue

£238 ~~£365~~
\$299 USD ex. tax

BOOK

Marriott Marquis Houston
★★★★ (4.8/5.0)

Lounges/bars | Free internet | Restaurant | Swimming pool

1,000 rooms
2 minute walk to venue
Editors' Choice

ex. tax

Prices to follow

Deadlines

Supplier	Services	Date
GES	AV	23 August
	Carpet	23 August
	Drayage	23 August
	Furniture	23 August
	Graphics	23 August
	Rigging below 250lbs	23 August
Levy	Catering – special orders	18 August
	Catering – standard orders	27 August
	Catering – changes/cancellations	3 September

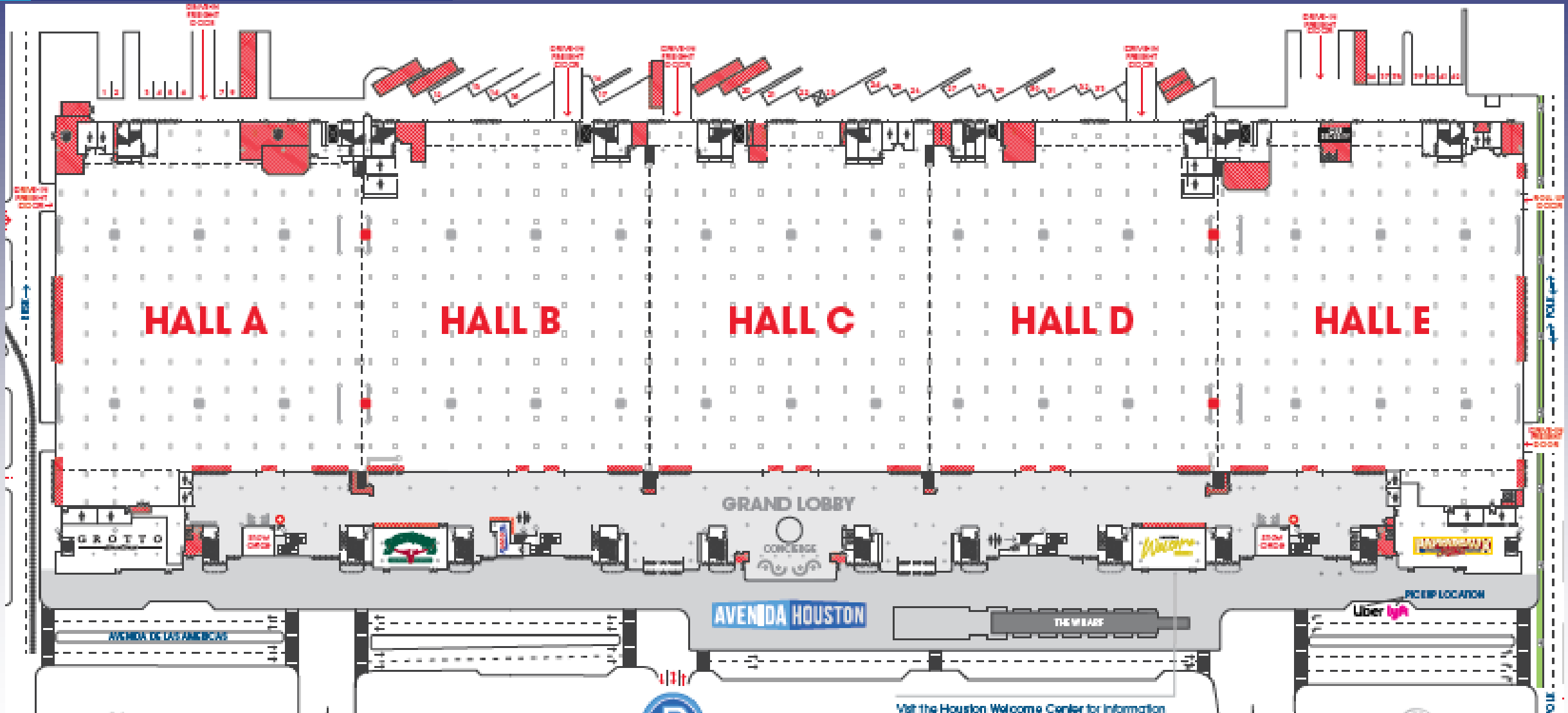
Supplier	Services	Date
GRB	Cleaning	16 September
Smart City	Electrics	29 August
	Internet	29 August
	Plumbing	29 August
Gastech Operations Team/EEP	Stand plans submission	5 July
Staging Solutions	Rigging above 250lbs	5 August

Exhibitor Online Drop in Sessions

Save the date: **14th March**
2024

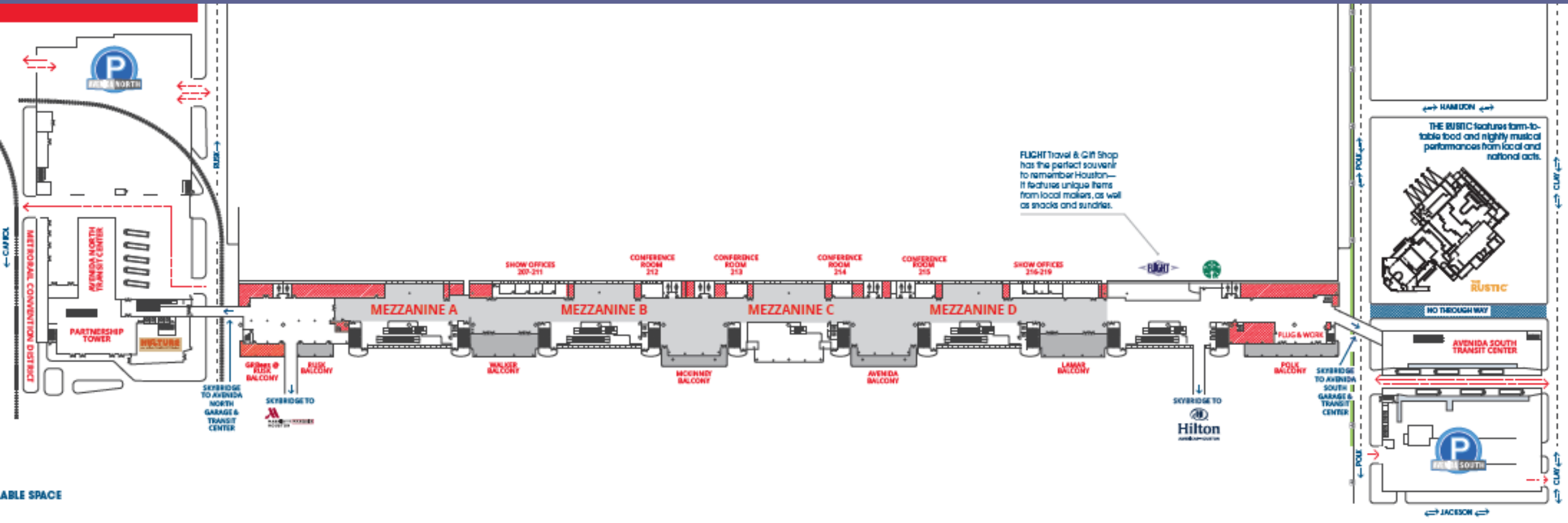


Floorplan – Level 1



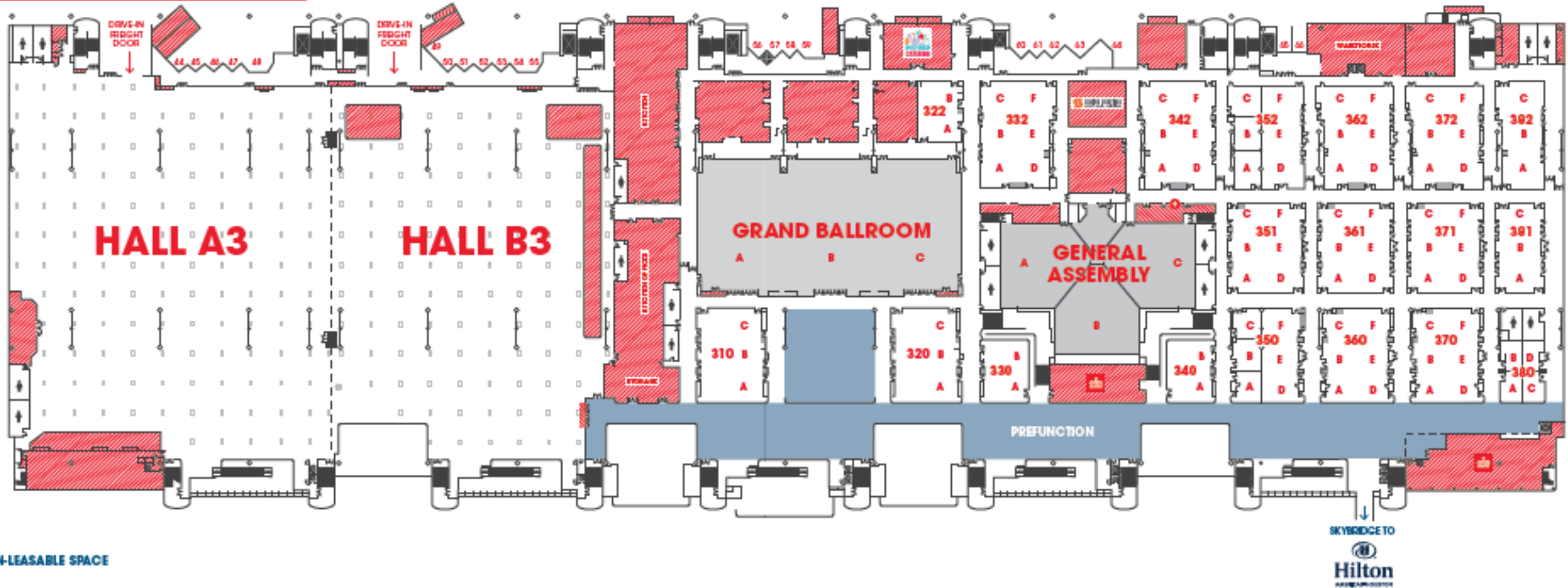
Visit the Houston Welcome Center for information

Floorplan – Level 2



Floorplan – Level 3

LEVEL THREE





Venue Tour

Roundtable session

1. GES

2. SPIRO

3. DSV

4. STAGING
SOLUTIONS

5. SMART
CITY

6. LEVY

7. GASTECH
OPERATIONS
TEAM

8. GASTECH
SALES TEAM

9. GASTECH
SALES TEAM

10. GASTECH
MARKETING
TEAM