



### Paving the way for a sustainable future through AeroForum

Sustainability continues to be a top agenda in the aviation sector as it races towards its net-zero goal by 2050.

AeroForum, Singapore Airshow's thought-leadership centre, will engage in discussions on solutions available today, and the industry's forward journey in two panel sessions that are organised in partnership with McKinsey & Company. Experts and industry leaders will cover the key challenges and opportunities around sustainable aviation, and explore how regulatory regimes, innovative technologies, and R&D collaborations are impacting the industry's journey to achieve net-zero emissions.

#### Panels include:

**AeroForum**

**Sustainable Aviation Fuel: Navigating Complexities and Crafting Winning Strategies**

Date/Time: 21 February 2024  
3:00pm - 4:30pm

Venue: AeroForum, Hall C, Changi Exhibition Centre

In partnership with:  
**McKinsey & Company**

**Panellists**

Moderator

**Sal ARORA**  
Senior Partner, Hong Kong, McKinsey and Company

Moderator

**Daniel RIEFFER**  
Partner, Munich, McKinsey and Company

**Marie-Agnès VÈVE**  
Senior Vice President, International and Business Growth - Asia Pacific, Airbus Singapore

**Daniel NG**  
Chief Sustainability Officer & Senior Director (Aviation Development Group), Civil Aviation Authority of Singapore

**Grace CHEUNG**  
General Manager, Sustainability, Cathay Pacific Airways

**Philip SIU**  
Chief Executive Officer & Co-founder, EcoCeres, Inc.

**Jonathan YEO**  
Chief Executive Officer & Co-Founder, FlyORO

Explore the pivotal role of sustainable aviation fuel (SAF) in reducing the aviation sector's carbon footprint. Drawing on insights from panellists, discussions will centre on the challenges that hinder widespread SAF adoption and the need for industry-wide cooperation to overcome obstacles.

“In the decades ahead, the world will go through an unprecedented journey towards decarbonisation, which can only be made possible with the timely innovations created and investments made to drive much-needed solutions.”

– Philip KS Siu, Co-founder and CEO of EcoCeres

**AeroForum**

**Charting Sustainable Aviation: Solutions and Actionable Pathways**

Date/Time: 22 February 2024  
1:30pm - 3:00pm

Venue: AeroForum, Hall C, Changi Exhibition Centre

In partnership with:  
**McKinsey & Company**

**Panellists**

Moderator

**Vishal AGARWAL**  
Senior Partner, Singapore, McKinsey and Company

Moderator

**Robin RIEDEL**  
Partner, San Francisco, McKinsey and Company

**Haldane DODD**  
Executive Director, Air Transport Action Group

**Simon NEWITT**  
President & Chief Commercial Officer, Heart Aerospace

**Robert BOYD**  
APAC Regional Sustainability Lead, The Boeing Company

Uncover strategies to decarbonise the aviation sector as panellists chart a net-zero airline roadmap, complete with meticulous progress tracking and robust execution strategies. Discussions spotlighting vital initiatives such as sustainable aviation fuel, fleet modernisation, advanced propulsion technology,

and enhancements in operational efficiency, will provide valuable insights on how to navigate towards sustainable aviation.

Find Out More



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