

Global Health
Exhibition 

22nd - 24th
October
2024

Event Brochure

Riyadh Convention & Exhibition Center
Malham, Riyadh

Global Health Exhibition

Organised by

tahquluf
An Informa
company
تقافل

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



Health Sector
Transformation
Program


وزارة الصحة
Ministry of Health



2023 Strategic Partners

Supported by



Partner of choice



Premium healthcare partner



Exclusive healthcare partner



Digital enabler partner



Future of health partner



Strategic healthcare partner



Diamond partner



Platinum partners



Gold partners



Silver partners



Accreditation partner



Digital partner



Supporting partners



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Global Health 2023 Overview



310+
Exhibitors



32
Exhibiting
Countries

Exhibition Insights



36,000
SQM
Space



51,000+
Attendance

Conference and Features



147
Speakers



5
Features



8
Tracks



30
CME Credits



10,000
Delegates



GLOBAL PARTNERSHIP & REACH

\$880.5m

Deals Signed On-site at GHE 2023



Digital marketing international reach

1.2m

Website Visits

16m

Impressions on
Social Media

5.3m

Reach Through
Social Media



Watch the GHE 2023 highlights video!



Exhibitor Snapshot

The sold-out exhibition featured an impressive lineup of 310 companies, including some of the most prominent names in the healthcare industry.

“ We always believe that healthcare in Saudi has a huge potential especially on a dedicated show basis and we’ve seen Global Health Exhibition over the past 3-4 years grow year-on-year in terms of exhibitors and visitors. ”

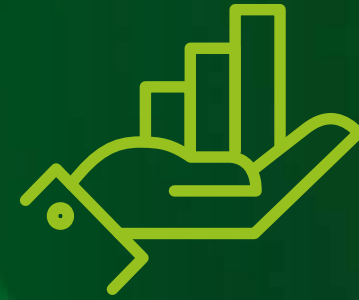
Eng. Michel Atallah, CEO,
Siemens Healthineers

Thousands of attendees enthusiastically explored the dynamic expo floor full of exhibiting brands such as Wolters Kluwer, Philips and Deloitte to discover the latest development. Here are just a few of the brands exhibiting in 2023 →



Exhibitor Breakdown

87%



rated Global Health Exhibition as an important platform for their business

82%



will be exhibiting again next year

75%



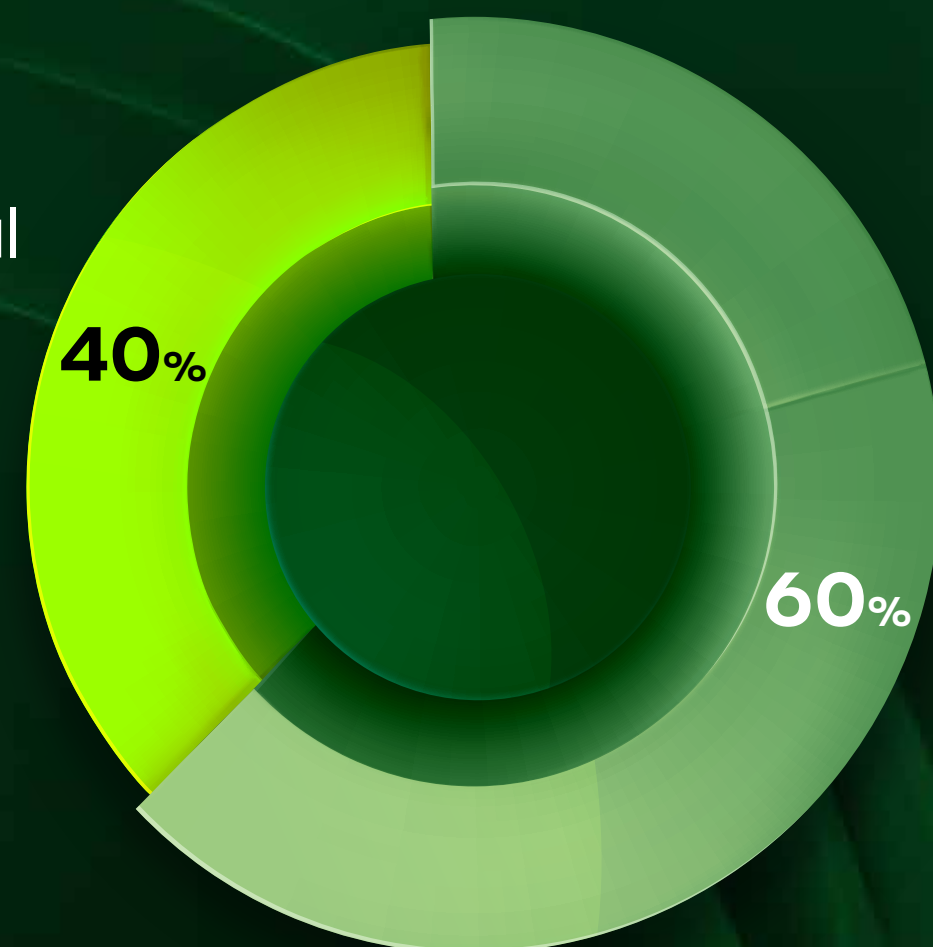
rated the quality of the visitors from Good to Excellent

55%



of exhibitors participated for the first time

International Exhibitors



Local Exhibitors



There has been significant progress from last year's edition, with a large turnout at the exhibition and strong organisation. I hope that the coming years will be even better.



Eng. Ahmed Adel Ibrahim,
Commercial Director, Inma



International Exhibitors

Exhibitors from more than
32 COUNTRIES



Top 10 Exhibiting Countries

Saudi Arabia

China

United Arab Emirates

USA

United Kingdom

Germany

Türkiye

India

Korea

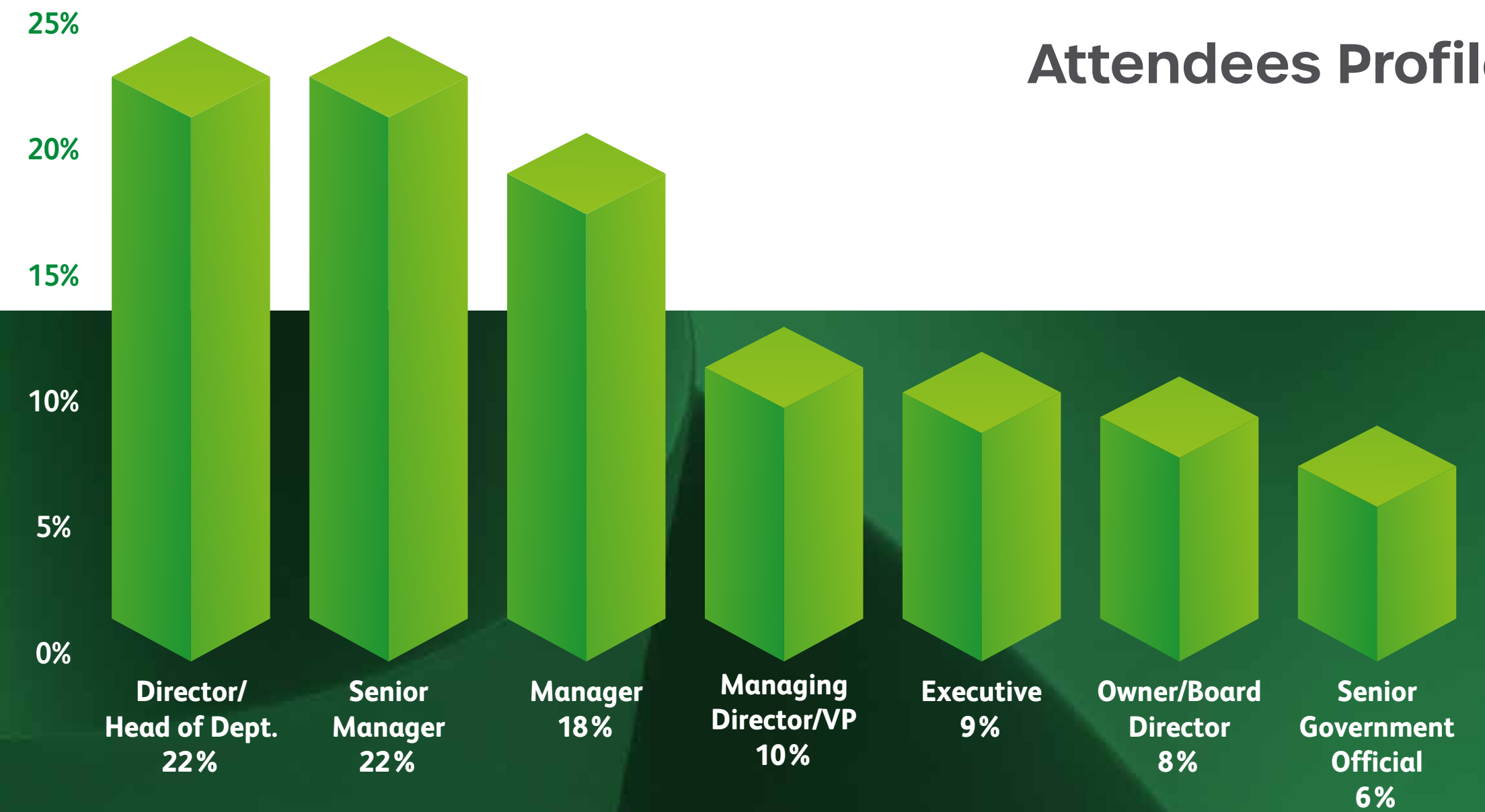
France



Visitor Snapshot



Attendees Profile



87%

will attend
Global Health
Exhibition 2024



76%

rated Global Health
Exhibition as an important platform
to attend for their business



87%

rated the quality
of exhibitors from
Good to Excellent



This exhibition has given me a chance to learn so many things that I can apply to my current profession. I have gained knowledge in different aspects that are very important in healthcare settings.



Mr. Roger Gelidon,
King Khalid University Hospital

Conference Snapshot

Global Health Congress 2023

The 2023 Global Health Congress was an absolute powerhouse, uniting luminaries from major medical disciplines. This extraordinary event featured a dazzling lineup of 8 streams including 5 CME tracks.



Hosting Top Local Speakers Such As:



H.E. FAHAD BIN ABDURRAHMAN AL-JALAJEL

Minister of Health, KSA



DR. REEM F. BUNYAN

CEO, Center for Value in Health, Riyadh, KSA



DR. KHALED AL SHAIBANI

CEO, Health Sector Transformation Program, Riyadh, KSA

Hosting Top International Speakers Such As:



AMANDA STUCKE

Principal & Americas Regional Lead The Economist Impact, USA



DANIEL KRAFT

Physician-Scientist Founder, NextMed Health, USA



DR. HANAN H. BALKHY

Regional Director for the Eastern Mediterranean World Health Organization, Switzerland

Conference Snapshot



8 Streams

1  Future of Clinical Lab Jeddah Room	2  Leaders in Healthcare Summit	3  Future of Clinical Lab	4  Healthcare Finance & RSM
5  Nursing	6  Future of Radiology	7  Future of Preventative Health	8  Quality in Healthcare

Feature Track

Investment Zone

Theme:
**Invest in Health:
Saudi's Global Impact**

The 2023 edition of Global Health included an Investment Zone which illustrated the investor's journey and provided a platform to highlight and discuss the latest regulations.



In partnership with



Key Stats

\$880.5
Million

Value of MOUs signed in the Investment Zone

400+
Investors

Attended
GHE 2023





Innov8 Startup Competition

The winner of the competition received a prize of

SAR 200,000

which included an exclusive interview with Omnia Health Insights, a free exhibition booth at GHE 2024, and a three-month mentorship program with SEHA Virtual Hospital and Innovation Enablement Centre.

The first runner-up and second runner-up were awarded prize money of **SAR 100,000** and **SAR 50,000**, respectively.

1st
Celebra

2nd
Amplify Health

3rd
3Dit Medical

In partnership:



Sponsored by:



2023 Innovations



What to Expect at Global Health Exhibition 2024

The healthcare sector in Saudi Arabia is undergoing a substantial transformation, propelled by significant digital initiatives and a target for the private sector to contribute 50%, aligning with Vision 2030.

Global Health Exhibition serves as a gateway to this evolving market, offering a platform for international and local companies to connect, network, seek investment, acquire education and CME points, and stay updated on the latest market developments.



Hospital	Radiology	ER	Laboratory	Investment	Startup/Innovation	Insurance	Plastic Surgery
							

50,000
Gross SQM 

1,000
Exhibiting Brands 

60+
CME Hours 

10 Tracks

5 New Sector Pavilions

350 Speakers





Exhibit at GHE for Unrivalled Business Growth

Generate new business

Leverage the opportunities to get maximum reach and exposure for your brand and products.



Network with industry leaders and potential buyers

Expand your network with new audiences and connect with relevant buyers.



Launch new products and services

The in-person event formula promises a cost-effective solution to reach your business objectives.



Increase brand exposure

It's all about being there! Showcase your products alongside other market players – everyone from industry giants to new start-ups.



75%

SQM Rebooked from 2023

235%

Expected Increase in Country Pavilions

Exhibit at GHE 2024

Key Features

More features coming soon!

EXISTING



Virtual Hospital

The Virtual Hospital will use advanced VR technology to simulate patient scenarios, allowing medical professionals to practice and learn in a highly immersive environment.

ENHANCED



Start-up Competition

The enhanced start-up competition will increase the total prize money.

ENHANCED



Deals Hub

Enhancing the MOU signing area to a Deals Hub for governments and exhibitors, encouraging companies in advance to sign deals on-site at the show.

NEW



Matchmaking Zones

Fostering collaborations that shape the future of healthcare, the new matchmaking zone will provide an opportunity for exhibitors, investors and start-ups to network.

Healthcare Investment Program

The Global Health investor program is poised to expedite healthcare advancements by fostering strategic collaborations, fuelling innovation, and channelling critical investments that will reshape the future of the healthcare industry.

CULTIVATING INNOVATORS

Featuring prominent investors and founders to cultivate the emergence of future industry disruptors.

IGNITING INVESTMENTS:

Exploring unconventional investment prospects guided by influential trailblazers aiming to redefine the status quo.

EXPLORING COLLABORATIONS

Demonstrating the mutual benefits of strategic partnerships in advancing the technology ecosystem.

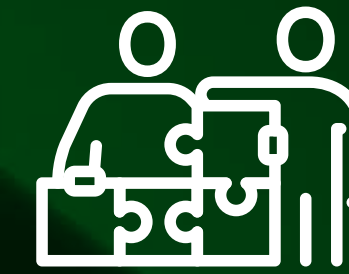
SHATTERING LIMITS:

Empowering startups to attain groundbreaking, forward-thinking successes with sustained impact.

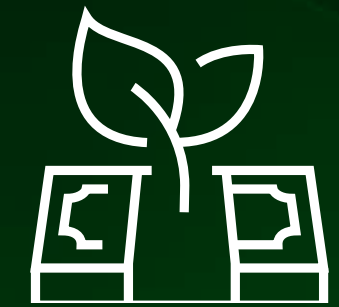
Special Features



A high-powered panel of investors coming from international versions of Shark Tank and Dragons' Den.



3 days of exclusive bootcamps and workshops dedicated to strengthening start-ups and angel investing.



3-day investor program including roundtables, one-on-one meetings, gala dinners, panels, Q&As.

GHE 2024 Investor Program

1,000 Investor Attendees	1,000+ Meetings Held	50+ Start-up Pitches Held	40 Investor Speakers	40 Sessions
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About the Venue

RIYADH CONVENTION & EXHIBITION CENTER, MALHAM

GHE will move to Malham in 2024 to allow for expansion

As a result of overwhelming interest from companies eager to participate in Global Health 2024, we've made the decision to move to a new and bigger venue, Riyadh Convention Centre Malham.

Ideal location for large-scale exhibitions: Malham is home to LEAP & Cityscape Global

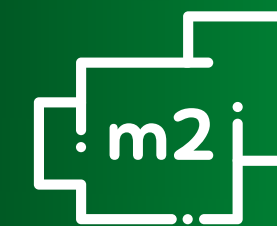
Designed to accommodate international events with world-class facilities...

Key Stats

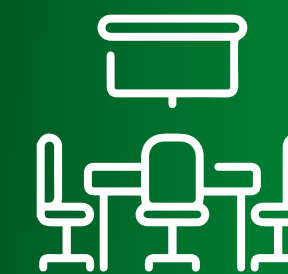
- 22,000 Car Parking Spaces



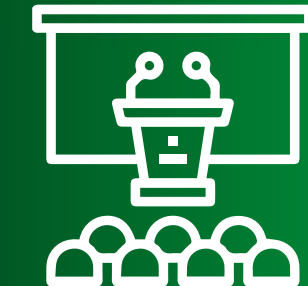
- 50,000 SQM



- Private Conference Rooms



- 25+ Meeting Rooms



- Dedicated VVIP Road



Stand Costs

Space-only Stand

Package includes space only

\$720/m²

Stand Build Packages

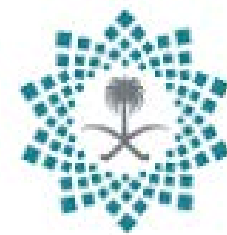
Package includes exhibitor's name board, 2 chairs, 1 table, 1 waste bin, spotlights, electricity socket

\$840/m²

Start-up Pod

Package includes exhibitor's name board, 2 chairs, 1 table, 1 waste bin, spotlights, electricity socket

\$1500/m²



Get in Touch

Global Health
Exhibition 

Contact our team today for more information about the available exhibiting and sponsorship opportunities.

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