

# Farnborough 2022

## - Post Show Wrap Up -



### USA PARTNERSHIP PAVILION

After a four-year break, the U.S. presence at the Farnborough International Airshow, organized by Kallman Worldwide in the form of the USA Partnership Pavilion, returned in full throttle.

In Farnborough, the birthplace of British aviation, The Mission Continued for 200+ U.S. exhibitors within the USA Partnership Pavilion, covering a total of 3,300 square meters across Halls 2, 3 and 4. The Pavilion formed the centerpiece of the American national presence at the show and was organized in coordination with numerous government agencies, including the U.S. Department of Commerce & U.S. Department of Defense. The increased American presence at this year's show demonstrated the country's overall commitment to increased trade, economic growth, prosperity, and global security.

Thank you to our exhibitors and partners for their continued trust, support, and enthusiasm while participating in the 2022 Farnborough Airshow! We hope it was nothing short of a successful week between the sales and connections made during the show.

We look forward to continuing the momentum at Farnborough 2024: July 22-26, 2024!

[www.kallman.com](http://www.kallman.com)



# The USA Partnership Pavilion

## - A Closer Look -



### USA PARTNERSHIP PAVILION OPENING RECEPTION

The USA Partnership Pavilion,  
Open for business!

#### Guest Speakers:

The Honorable Jane Hartley  
U.S. Ambassador to the Court of Saint James's

The Honorable Frank Kendall  
U.S. Secretary of the Air Force

Brigadier General Charlie Duke  
USAF (Ret), Lunar Module Pilot, Apollo 16

Eric Fanning  
President & CEO, Aerospace Industries Association  
Senator Bill Nelson, NASA Administrator



### THANK YOU TO OUR PARTNERS



[Opening Ceremony Photo Album](#)



## THE FORUM

During the week of Farnborough International Airshow, the Pavilion ran a series of briefings for USAPP exhibitors entitled 'How to do business with ...' Each session was led by a senior executive from selected OEM companies, providing insight and clarity on processes and requirements from suppliers.

[The FORUM Photo Album](#)

## MEET DSEI & THE CLARION TEAM

Kallman Worldwide partnered with Clarion Events to host a reception at the Queen & Eagle Pub on day two of the Farnborough International Airshow. The event, well attended by principals and U.S. company representatives, celebrated the U.S. presence at the next edition of DSEI occurring September 12-15, 2023, in London, UK. It also presented the opportunity to discuss exhibitor show participation and the full scope of opportunities and features available to USA Partnership Pavilion exhibitors.

[Meet the DSEI Team Photo Album](#)





### BEST IN SHOW AWARDS

At the alternating biennial Farnborough and Paris air shows and the annual Arab Health Exhibition & Congress in Dubai, the USA Partnership Pavilion presents the “Best in Show” award for innovation and creativity in exhibit design. Winners are selected by an independent panel of judges who are asked by Pavilion organizers to simply “find the best.” Since the awards were launched in 2011, Kallman Creative Services clients have won all but two of these prestigious awards. This year, at Farnborough, we were proud to announce two of our Kallman Creative Services stands as winners – World Trade Center Utah and Albany Engineered Composites. We are proud for our award-winning clients because their recognition affirms our fundamental belief that industry professionals looking for business solutions at trade shows – no matter how busy they are, they will always stop and take a second look at a smart, inviting stand.



[Best in Show Photo Album](#)  
[Partners Around the World Photo Album](#)

### PARTNERS AROUND THE WORLD

***BUSINESS IS BACK – REUNITED SINCE BEFORE THE PANDEMIC!***

FIA2022 was the first truly international trade event on the global aerospace and defense calendar since 2019! To mark this long-awaited return, Team Kallman hosted several of their international partners at a celebratory Reception at the Queen & Eagle Pub. Representatives from Avalon Airshow, Bahrain International Airshow, DSEI, Dubai Airshow, Farnborough International Airshow, FIDAE, Paris Air Show, Singapore Airshow and Seoul ADEX all enjoyed a sunny afternoon together, filled with lots of smiles and laughter.





## THE PARTNERSHIP CHALET - QUEEN AND EAGLE PUB

Offering the ultimate executive escape from the exhibit floor, The Partnership Chalet and Queen and Eagle Pub introduced C-level luxury and relaxation.



[The Partnership Chalet & Pub Photo Album](#)

## ASTRONAUT AL WORDEN ENDEAVOUR SCHOLARSHIP AWARD CEREMONY

Hosted at Royal International Air Tattoo (RIAT) 2022, four students and one educator from the United Kingdom, known as Mission Crew #8, were recognized in a ceremony as the winners of the "Astronaut Al Worden Endeavour Scholarship" Class of 2022.

[Click here](#) for more information on the Al Worden Endeavour Scholarship. Congratulations Mission Crew #8!

[Endeavour Mission Crew #8 Photo Album](#)



## USA PARTNERSHIP PAVILION PHOTO LIBRARY

[Pavilion General Shots](#)

[Best in Show Awards](#)

[Queen and Eagle Pub Events](#)

[Opening Ceremony](#)

[The Partnership Chalet](#)

[Al Worden Endeavour Scholarship UK Mission Team](#)

[The FORUM Briefings](#)

See you at Farnborough 2024!  
July 22-26, 2024