

Accelerating the transition to a better energy future

JOIN US





ABOUT SPE OFFSHORE EUROPE

SPE Offshore Europe helps the offshore energy value chain to accelerate the transition to a better energy future by uniting the power of expertise, knowledge and innovative technology to drive progress. Our mission is to create a space for collaboration and learning in order to drive the sector forward, bringing together the entire offshore energy value chain for four days in **September 2025 at P&J Live, Aberdeen**.

The oil, gas and renewable energy worlds are converging and success belongs to those best placed to leap on every opportunity in a world of energy transition.exhibition and SPE produced conference, which delivers local and international business directly to you.

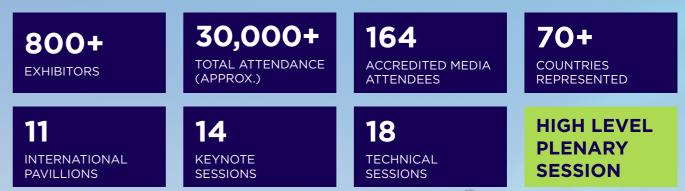
SPE Offshore Europe is the event to showcase new technologies and services to the entire offshore energy value chain, providing a single platform for proactive companies to showcase their best solutions to meet these evolving energy needs.

Join the industry leaders to share ideas, expand your influence and make connections that matter whilst gaining the knowledge and skills through our live and online content to keep your business competitive and progressive.

ABERDEEN, THE ENERGY CAPITAL OF EUROPE

As the energy capital of Europe, as well as a key production hub, Aberdeen has cemented itself firmly on the map as a leading centre of R&D for subsea technology and expertise. Setting the global standards for the industry. Production and operations, technologies and techniques developed in Aberdeen are used in oil and gas fields all over the world.

IN 2023 AT SPE OFFSHORE EUROPE WE SAW...



www.offshore-europe.co.uk

KEY REASON TO EXHIBIT

Whatever your place in the offshore energy value chain, exhibiting at OE will help build your business and reach new audiences by connecting your technologies and expertise to offshore energy companies actively sourcing solutions.

- **DEVELOP** your business relationships and generate new leads
- **PROMOTE** your company and products to the OE community
- **SHOWCASE** your new technology and expertise to your target audience
- Give your business a **COMPETITIVE EDGE** and gain brand awareness

141

74

87

133

9

21

16



Excellent atmosphere, really insightful and fantastic networking opportunities!

Leslie Jordan Supplier Performance Manager Baker Hughes

It is a great place to interact with several companies and their technologies towards energy transition and net zero.

Debajyoti Madal

Electrical Engineer ABB Limited

PRODUCT & SERVICES

Drilling & Completions				
Health/Safety				
Facilities & Construction				
Management & Information				
Production & Operations				
Reservoir Description & Dynamics				
Personnel / Training				
Digital Technologies				
Energy Transition				
Other				

11 INTERNATIONAL PAVILIONS

17	7	*1	China		USA
1	202		Spain		Norway
	238		Western Australia	*	Atlantic Canada
			Germany		France
			Italy	$\boldsymbol{\times}$	Scotland
3			Korea		

PRODUCT TYPES





The show is the leading event in the energy calendar where you will find all of the main players and contacts in one place for 4 days and the networking opportunities are amazing

K

Tony Brady, Business Development Director Sodexo Energy & Resources



VISITOR PROFILE

JOB FUNCTION



Engineering









Operations





Student/

graduate



Business Development

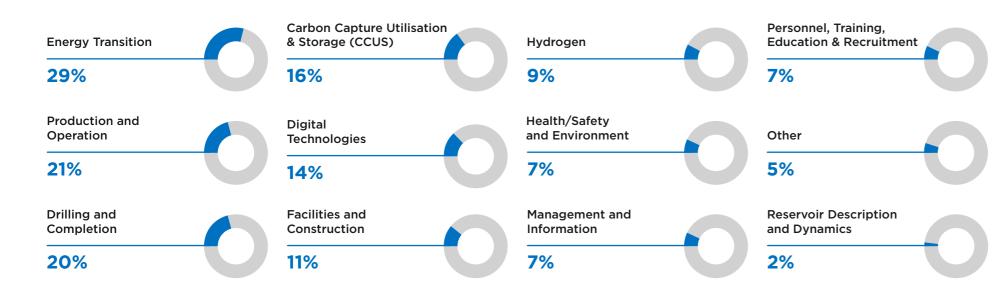
Finance/legal

Logistic & Supply Chain Marketing/

Communications

Education & training

TOP PRODUCT AREAS OF INTEREST



72%

of visitors direct or influence purchasing

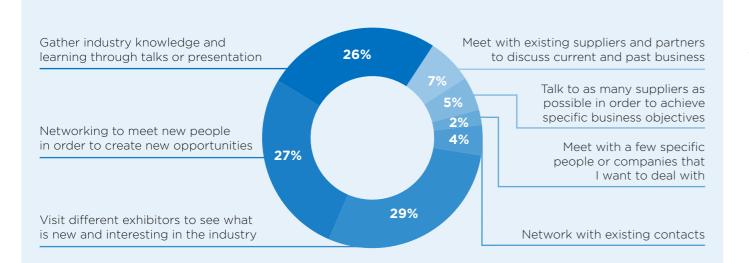


of visitors are management level or above

ww.offshore-europe.co.uk 4

VISITOR PROFILE

TOP VISITOR AIMS



GLOBAL AUDIENCE









SPE CONFERENCE

SECURING SUSTAINABLE AND EQUITABLE **ENERGY FOR THE NEXT 50 YEARS AND BEYOND**



Security

"by the industry, for the industry".

Transition

Talent

four key themes of Energy Security, Energy Transition, Innovative Technology and Future Talent.

Technology





Minister of State for Energy Security & Net Zero in the & Net Zerc

THE RT HON



GILAD MYERSON



JARAND RYSTAD



DR DORIS REITER Sea. BP





MS GILLIAN MARTIN MSP Minister of Energy and Environment



TIM PICK Chair, Offshore Wind



SIAN LLYOTD REES UK MD, Mainstream Renewable Power (Moderator)

ARNE GÜRTNER Senior Vice President

That's why this is the leading offshore energy event in Europe, as well as being the largest free-to-attend conference dedicated to the offshore energy community.

Our 2023 conference theme "Securing sustainable and equitable energy for the next 50 years and beyond" tied closely with our

Created by a specialist committee of industry thought leaders, including peer-reviewed technical abstracts, the conference is truly

SPE Offshore Europe is a unique platform to showcase the latest technical views and developments within the industry. With the overarching theme of "Accelerating the transition to a better energy future", the event aims to deliver a contemporary yet balanced techinical programme, covering new areas of interest as well as making time for more long-established topics. We anticipate exciting discussion and debate as the industry steps up to the energy transition challenge.

Kamel Ben-Naceur 2022 SPE President, Chair and CEO, Nomadia Energy Consulting

PARTNERSHIP WITH SPE

Our conference is known as a source of high-quality independent content, delivered by the industry's leading voices and backed by The Society of Petroleum Engineers (SPE). No other event offers the industry this level of commercial, strategic and technical learning free of charge.

The Society of Petroleum Engineers (SPE) is a not-for-profit professional association whose more than 140,600 members in 144 countries are engaged in oil and gas exploration and production. SPE is a key resource for technical knowledge providing opportunities to exchange information at in-person and online events and training courses, publications, and other resources.



Society of Petroleum Engineers





WALLACE PESCARINI



CHIP MILLER Senior Vice President, Oilfield Services



2023 CONFERENCE SPEAKERS INCLUDED...

GRAHAM STUART



DR DAVID CAMERON



STUART PAYNE



CHRIS WHEATON



ALAN MUIRHEAD



MICHAEL ZIEGLER TotalEnergies E&P UK



MATT WILLIAMSOM VP Blue Hydrogen, bp

THEMED FEATURED AREA



ENERGY TRANSITION ZONE

Our dedicated Energy Transition Zone. Features key exhibitors and industry stakeholders who shared their plans and aspirations for achieving our net zero goals.



The Energy Transition Theatre showcases cutting-edge presentations from operators, service companies and industry stakeholders, touching on all aspects of energy transition.



The future Opportunities Theatre offered a decommissioning and late-life focus but also embraced broader underwater technology, robotics and automation, offshore renewables, industrial decarbonisation/CCUS, hydrogen, subsea and mechanical engineering.



Creating a net zero energy future will take new skills, new talent and new approaches. This important new feature in 2023 was supported by and involving key industry stakeholders, including AREG, X-Academy, OPITO, SOWEC and more.



THE HYDROGEN HUB

The Hydrogen Hub, showcases hydrogen technology including Energy Storage, Infrastructure, Heat, Supply Chain, Partnerships, Production, hydrogen refuelling containers, hydrogen-powered vehicles and fuel-cells, while the theatre explored real life projects presented by industry leading experts.



The Innovative Technology/Digital Zone, acts as a space to learn what's new and upcoming in the industry, exploring the key themes of innovation, technology, future talent, health and safety and more.



Discussions on the role of offshore wind within the changing energy landscape takes place in the Offshore Wind Theatre. Topics ranging from Floating Offshore Wind to Supply Chain and Operations & Maintenance to be covered by industry experts.



Our brand new trail for 2023 highlighted organisations across the full event with a relevant solution to accelerate the transition to net zero. Visitors were able to access relevant information by scanning the QR codes on highlighted stands

BOOK YOUR SPACE TODAY



SPACE ONLY

Only the floor space is provided, giving you the flexibility to build your own stand. You are responsible for the design and construction of the stand using contractors of your own choice within the Rules and Regulations of the event.



SHELL SCHEME

A ready-made shop window to your brand. Includes (per each 9m² space, 2.5m high shell scheme walls, fascia name board, carpet. Plus table and chairs, spotlights and a power socket.



INCLUDED WITH YOUR STAND

CATALOGUE ENTRY	The printed catalogue is distributed to all attendees at the event and kept by many fo
SOCIAL MEDIA EXPOSURE	We share much of our exhibitors news to our 43,000+ followers on Facebook, Twitter follow us and keep us up to date (#OE25) .
WEBSITE LISTING	Allowing you to upload your company logo, product information/images and press re
EXHIBITOR HOTLINE	Our dedicated customer support team are available by phone or email to assist you be event. +44 (0)20 8271 2142; www.offshore-europe.co.uk/en-gb/help.html
EXHIBITOR RECOMMENDATIONS FOR VISITORS	Based on their areas of interest, visitors receive a series of emails with recommended Simply select your product categories in the Exhibitor Portal to be included!

SMARTSPACE

All-inclusive option available to space only stands 12m2 and above. SmartSpace is our tailored solution which ultimately manages the entire stand design and build process, saving you time and providing you with a space built to attend your business needs.

for year-round reference.

er and LinkedIn. Make sure you

releases.

before, during and after the

d exhibitors to visit.

RX EVENT ARE BECOMING SMART

Simple, effective and sustainable, step into a whole new world of lead data capture and gualification.

Never miss a lead! No need to worry about collecting business cards or manually entering data, SPE Offshore Europe is a smart event. We provide a smart solutions to gather all your leads easily in one place during the event, enabling you to quickly vdownload all of your leads post-show and start marketing to them straight away. There are 2 ways in which you will capture leads at SPE Offshore Europe:

Emperia

GATHER LEADS WITH EMPERIA

You and your team can download the Emperia app to your smartphone and scan visitors badges at the show to collect their details.



GATHER LEADS WITH VISITOR-LED COLLEQT QR

We will provide you with a unique Collegt QR code to display on your stand, allowing visitors to guickly and easily access your business information without the need for printed materials or business cards. This visitor-led approach saves time for both exhibitors and visitors, and means you are less likely to miss out if you are busy talking to other leads.

INCLUDED WITH YOUR STAND

Exhibit at the event, and get more than just a stand. 365 marketing support, resources and advice will ensure you generate even more leads, before, during and after the event.

#OE25 SOCIAL MEDIA TRACKABLE **EXHIBITOR** WEBSITE

EXPOSURE

You and your team can download the Emperia app to your smartphone and scan visitors badges at the show to collect their details.

REGISTRATION FORM

Promote your personalised registration form with vour stand number and logo, and access the full details of your clients that have registered through it.

RECOMMENDTIONS FOR VISITOR

It's a bespoke app we developed so you can capture leads from the converations you have with the simple scan of a badge You can access Emperia a few weeks before the show using the login details sent to your Portal administrator.

LISTING

+ The online exhibitor list attracts over 500.000 page views and in 2019 generated 24.000 online leads for exhibitors before the event.

Upload your company details, press releases, videos, products/ services, and much more.



EXHIBITOR HOTLINE

support team are available by phone or email to assist you before, during and after the event.

www.offshore-europe. co.uk

+44 (0)20 8271 2142 (8:00-20:00 UK time)

BOOK YOUR STAND TODAY

At SPE Offshore Europe we bring together innovative ways to move the upstream industry forward. Whether you are an established exhibitor or a newcomer to SPE Offshore Europe, this is the perfect opportunity to meet the market face to face and position yourself for the global energy industry.

With the energy transition on the horizon, this couldn't be a more important occasion. Exhibiting at OE25 means you will benefit from four days of uninterrupted business, where we bring key players in the industry directly to you from 2-5 September 2025.

Get in touch today by simply filling in our enquiry form and a member of our sales team will get in touch to talk you through the product offering.

FOR ANY EXHIBITING OR SPONSORSHIP ENQUIRES. PLEASE CONTACT OUR SALES TEAM

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