



Kallman Worldwide, Inc.'s
USA PARTNERSHIP PAVILION
PROGRAM OF EVENTS AT DSA 2024

As of April 24, 2024 - Subject to change

SUNDAY, MAY 5TH

**8:00 PM -
10:00 PM**

Invitation Only

Hosted by DSA

DSA & NATSEC ASIA 2024 OFFICIAL RECEPTION
MAJESTIC HOTEL KUALA LUMPUR

Invitation card placed in exhibitor welcome pack at the Exhibitor Zone.

HOSTED BY

Minister of Defense
Minister of Home Affairs

MONDAY, MAY 6TH

**9:30 AM -
10:30 AM**

USA Partnership Pavilion
Exhibitors Only

USA PARTNERSHIP PAVILION VIP TOUR
THE USA PARTNERSHIP PAVILION

The U.S. Ambassador to Malaysia will tour the USA Partnership Pavilion to visit exhibitors at their booths.

INVITED GUEST OF HONOR

The Honorable Edgard D. Kagan, Ambassador of the
United States of America to Malaysia

**1:00 PM -
1:30 PM**

Open to All

[Click Here for Invitation](#)

USA PARTNERSHIP PAVILION OPENING CEREMONY
THE MEETING POINT | BOOTH 3700V

Join VIPs from the U.S. Government for brief remarks followed by a ceremonial ribbon cutting to mark the opening for the USA Partnership Pavilion at DSA 2024.

INVITED GUESTS OF HONOR

The Honorable Edgard D. Kagan, Ambassador of the
United States of America to Malaysia

General Daniel R. Hokanson, Chief of the National Guard Bureau

In Partnership With



**2:30 PM -
3:00 PM**

Invitation Only

Hosted by DSA

DSA & NATSEC ASIA 2024 Opening Ceremony
BALLROOM 1, LEVEL 3, MITEC

Presented by YAB Dato' Seri Anwar Ibrahim Prime Minister of Malaysia.
Followed by Official Tour of Exhibition.

Invitation card placed in exhibitor welcome pack at the Exhibitor Zone.



OFFICIAL ORGANIZER OF THE
USA PARTNERSHIP PAVILION

USA PARTNERSHIP PAVILION PROGRAM OF EVENTS AT DSA 2024 CONTINUED

TUESDAY, MAY 7TH

**3:00 PM -
5:00 PM**

Open to All

[Click Here for Invitation](#)
& [Required RSVP](#)

USA PARTNERSHIP PAVILION NETWORKING RECEPTION

THE MEETING POINT | BOOTH 3700V

Join leaders from the U.S. and international private and public sectors in a casual setting for great conversations, good food, and drinks.

INVITED GUEST OF HONOR

The Honorable Edgard D. Kagan, Ambassador of the United States of America to Malaysia

WEDNESDAY, MAY 8TH

**9:00 AM -
9:45 AM**

USA Partnership Pavilion
Exhibitors Only

[View Invitation: RSVP Now!](#)
[Limited Seats Available](#)

ADVOCACY PROGRAM IN COORDINATION WITH THE U.S. COMMERCIAL SERVICE KUALA LUMPUR

THE MEETING POINT | BOOTH 3700V

Please join us in learning about the U.S. government's advocacy policy. This workshop will cover the U.S. advocacy program for U.S. companies participating in foreign government procurement. Gain insights into various aspects such as how to apply for advocacy, the benefits to U.S. firms, how advocacy works, the timeline of advocacy efforts, advocacy do's and don'ts, and real-world case studies illustrating successful advocacy outcomes.

SPEAKER

Mr. Fred Helfrich; an expert in international trade and government advocacy, sheds light on the U.S. government's advocacy policy for U.S. companies participating in foreign government procurement.

**9:45 AM -
10:00 AM**

USA Partnership Pavilion
Exhibitors Only

In Coordination With



INTRODUCTION TO AMCHAM MALAYSIA

THE MEETING POINT | BOOTH 3700V

A presentation by Siobhan Das, CEO of the American Malaysia Chamber of Commerce (AMCHAM).

THURSDAY, MAY 9TH

**3:00 PM -
3:45 PM**

Open to All

Hosted by DSA

THANK YOU RECEPTION AND ANNOUNCEMENT OF DSA & NATSEC ASIA 2026

FOYER LEVEL 1, MITEC

GUESTS OF HONOR

Minister of Defence
Minister of Home Affairs