

2024 Post show results

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Where the world of healthcare meets

Arab Health has firmly established itself as a cornerstone event in the global healthcare calendar, and the 49th edition was a testament to its unparalleled standing. Held in the vibrant city of Dubai, the exhibition served as a convergence point for a diverse range of healthcare professionals, businesses, and organisations from around the world. Together, we collectively illuminated the latest innovations and advancements in medical technology, equipment, and services.

The event offered a platform where attendees could seamlessly network with industry leaders, delve into enriching educational sessions, and witness the cutting-edge trends shaping the future of healthcare. Exhibitors, as trailblazers in their respective fields, showcased their revolutionary products and solutions, forging enduring connections within the regional and global healthcare community.

Our Post Show Report for 2024 summarises the robust conference programs that featured experts sharing invaluable insights derived from the latest trends

and developments in the healthcare industry. The event facilitated an environment where ideas and best practices were exchanged, cultivating new relationships and partnerships that will undoubtedly shape the trajectory of healthcare excellence.

Arab Health, over the years, has paved its way to become the quintessential event for anyone involved in the healthcare industry. It stands as an unparalleled opportunity to connect, learn, and explore new opportunities on a global scale.

As we embark on the 50th landmark edition, we anticipate an even more momentous gathering that will continue to set the benchmark for excellence in the healthcare exhibition landscape.



Arab Health 2024 Overview



397 speakers
3,304 delegates
3,627 exhibitors
57,543 visitors
131,332 professional visits



40 country pavilions
78 exhibiting countries
191 countries represented



\$2.46 billion**
total value
of business
generated

Digital audience



3,727,707 website views

f **74,596** followers

x **21,440** followers

in **34,946** followers

ig **18,451** followers

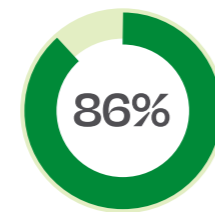
yt **7,669,078** views



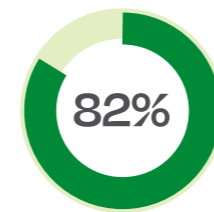
Exhibitor overview



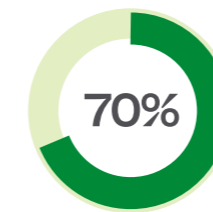
98% rated Arab Health as an important platform for their business



86% will be exhibiting again next year

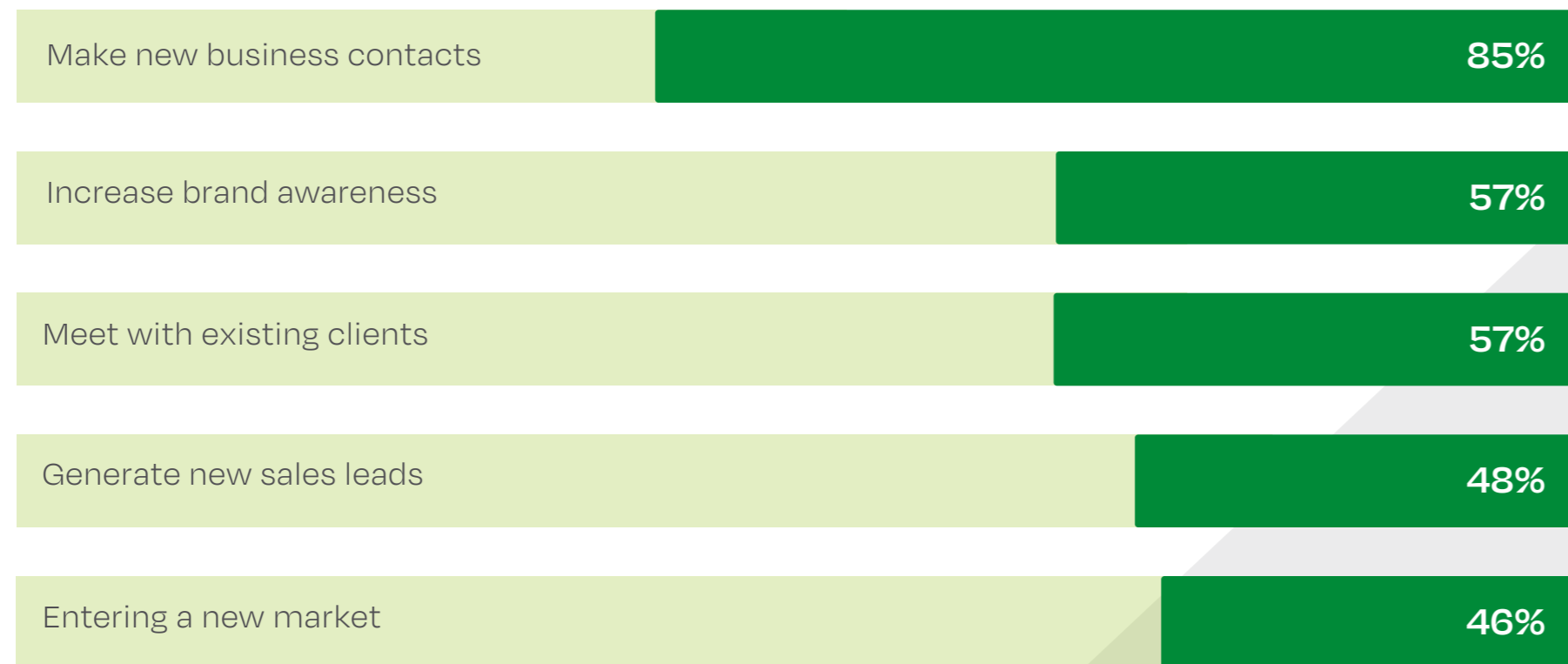


82% rated the quality of visitors from good to excellent



70% met potential NEW customers

Top 5 reasons for exhibiting



"Having participated in Arab Health for over 15 years, we can attest to the show's excellence, which consistently improves year after year, not just in size but in quality. Given the substantial demand for healthcare advancements in the MENA region, Arab Health stands out as THE place to be. We take pride and joy in our presence at the show. The event plays a tremendous role in showcasing the latest in equipment, technologies, infrastructure, and now, with a focus on Smart Hospitals. It's a platform where you encounter the best of the best, making it a valuable addition for any company seeking top-notch opportunities."

Dr Raza Siddiqui, Executive Director, RAK Hospital

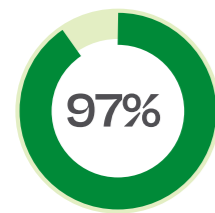


"In commemorating our remarkable 15-year milestone at Arab Health 2024, the event proved to be nothing short of fantastic, offering an abundance of activities and opportunities to unfold. The celebration became a core for closing numerous deals, fostering invaluable networking connections, and embracing a profound sense of togetherness."

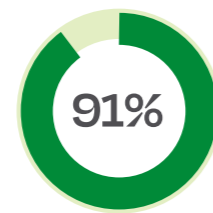
Sukhdeep Sachdev, Global CEO, Leader Healthcare



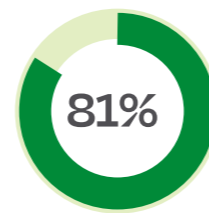
Visitor overview



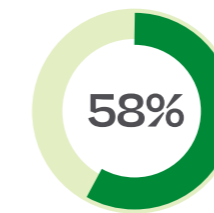
97% rated Arab Health as an important platform for their business



91% rated the quality of exhibitor from good to excellent

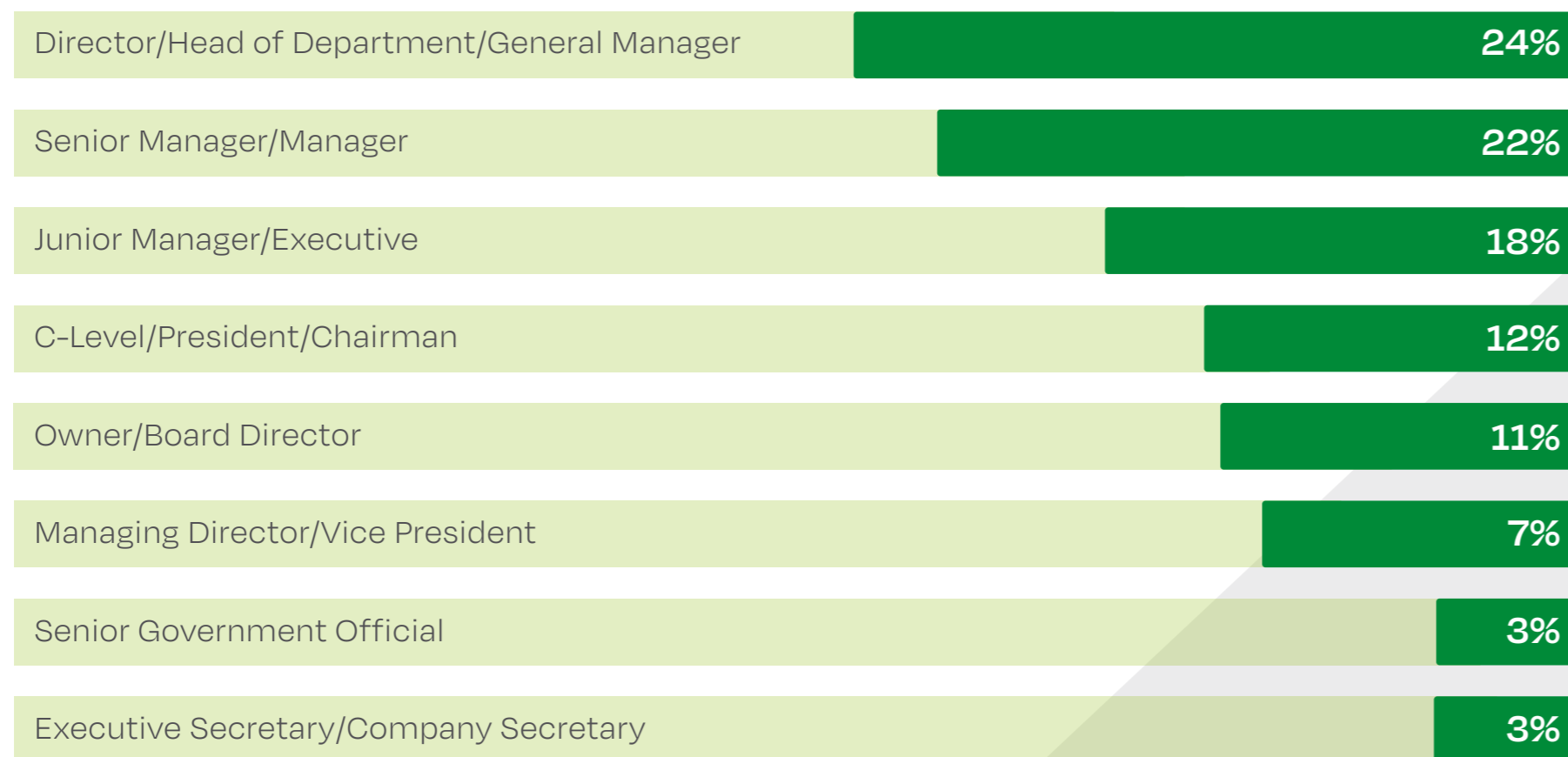


81% will be visiting again next year



58% attend the show every year

Seniority



Survey results are provided by grs explori



"Arab Health is the largest healthcare exhibition in the Middle East, offering a prime opportunity to explore innovations, connect with industry leaders, and stay updated on healthcare trends. It's a must to attend Arab Health for expanding networks and gaining valuable insights."

Abbas Shaikh Shaikh, Purchase Manager, Al Ahli Hospital



"Arab Health stands out as the exclusive gathering where you can discover the most recent advancements in healthcare, all conveniently located under one roof."

Hasan Rasheed, Group Chairman, SARTE Holdings



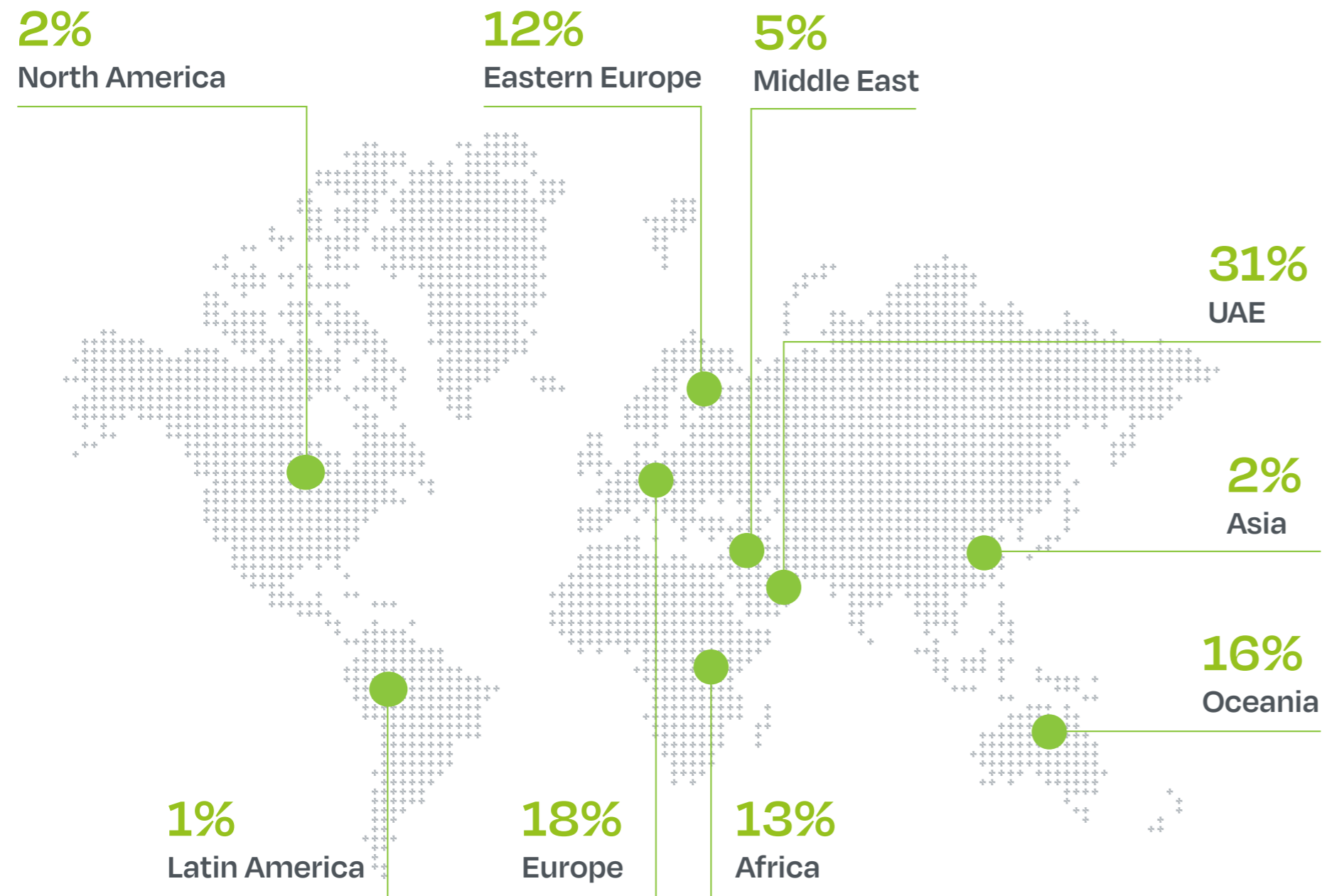
"Arab Health holds significant importance as it provides a valuable platform for discovering potential suppliers/manufacturers and fostering relationships with current ones."

Min Min Han, Managing Director, Safe Harbour Myanmar Co., Ltd.



Visitor overview

Breakdown by region





Visitor overview

Nature of business



"Arab Health stands out with its unparalleled diversity, organisational excellence, extensive range, and top-quality products. It is a crucial gathering for healthcare professionals that should not be missed."

Laura Pelc, Business Development Manager, AMEGA Biotech



"Arab Health serves as a global gathering that unites scientists and technologists from across the globe, presenting a captivating showcase of the latest advancements in various facets of medicine. The exhibition highlights cutting-edge innovations that capture significant interest."

Gamal Barsoum, Consultant General, Laparoscopic and colorectal Surgeon, NHS England

Arab Health Congress 2024

Under the patronage of Ministry of Health and Prevention, the 2024 edition of the Arab Health Congress hosted 10 CME accredited conferences from 29 Jan - 1 Feb 2024 at the Dubai World Trade Centre and Fairmont Dubai.

Industry experts joined to dive deep into the future of healthcare, exploring the most cutting-edge topics and revolutionary technological advancements.



397
speakers



180+
sessions



10
CME conferences



3,304
delegates



"Arab Health demonstrates excellent organisation, addressing insightful topics throughout the conference. The exhibitor stalls were of high quality."

**Seema Pankaj Tardeja, Specialist
Radiology, Advanced Medical Centre**



"Arab Health is immense, hosting numerous exhibitions and facilitating discussions on a wide range of important topics during the conference."

**John John Cabrillos, Infection Control
Preventionist, Global Care Hospital**



Conferences

| 29 Jan | 30 Jan | 31 Jan | 1 Feb |
|---|--------|--------------------------------|-------|
| Dubai World Trade Centre | | | |
| Total Radiology (24.25 CME) | | | |
| Surgery (24.75 CME) | | | |
| Emergency Medicine & Critical Care (13 CME) | | Quality Management (15.75 CME) | |
| Obs & Gyn (14.5 CME) | | Orthopaedics (14.25 CME) | |
| Public Health (14.25 CME) | | Diabetes (12.25 CME) | |
| Fairmont Dubai | | | |
| CSSD (13.25 CME) | | Infection Control (13.75 CME) | |



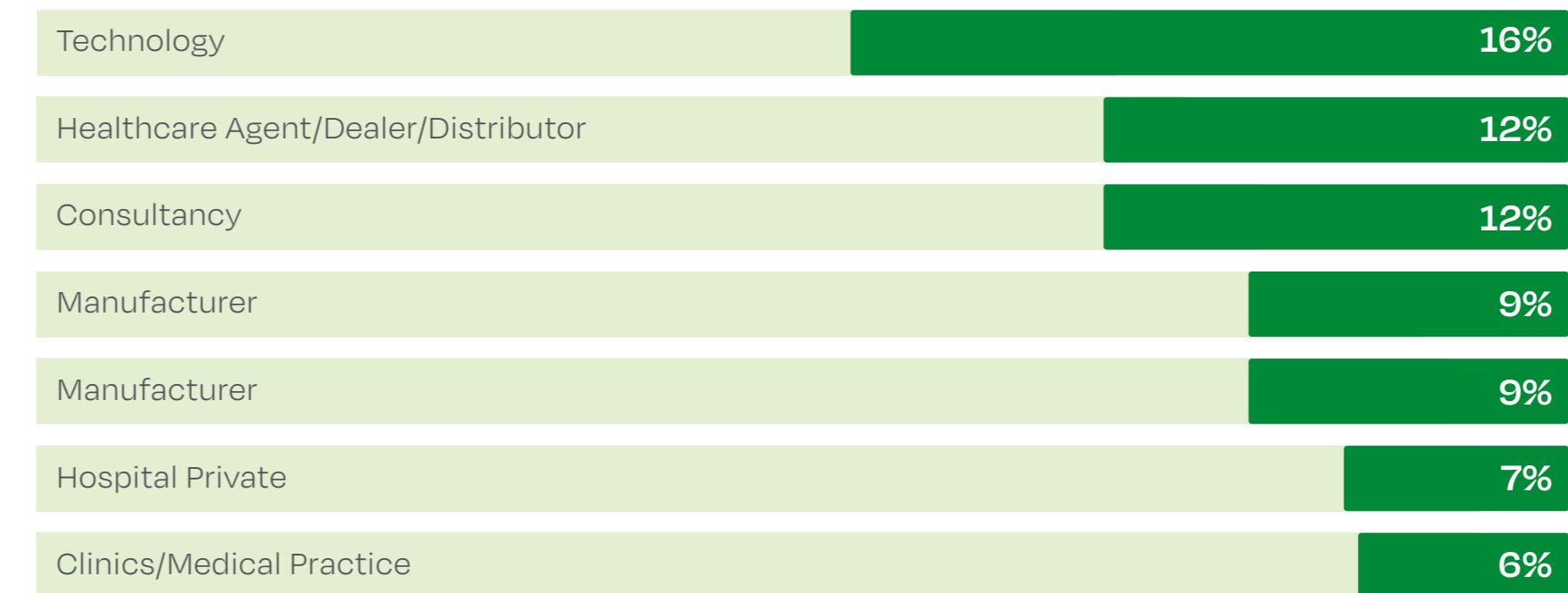
Transformation Zone

Where ideas shape the future

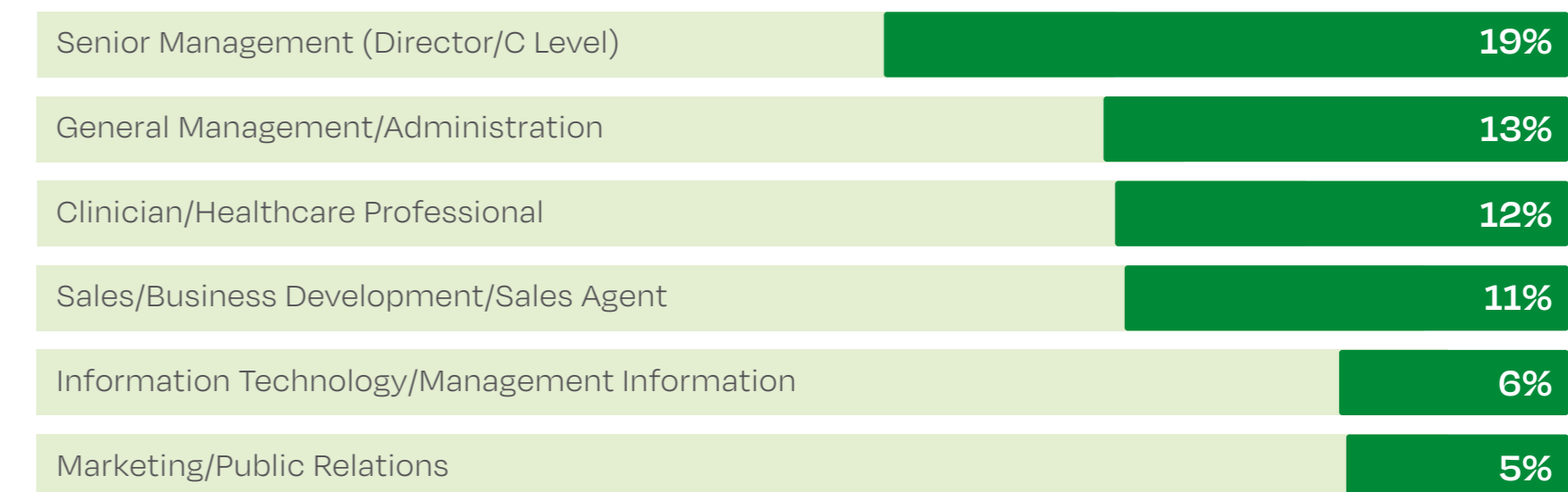
Transformation Zone served as the epicentre for experiencing the forefront of healthcare evolution. Attendees immersed themselves in a dynamic blend of insights, innovation, and creativity, aimed at revolutionising healthcare. Participants engaged in Transformation Talks, Product Showcases and the Innov8 Talks start-up competition.



Top natures of business



Top job functions

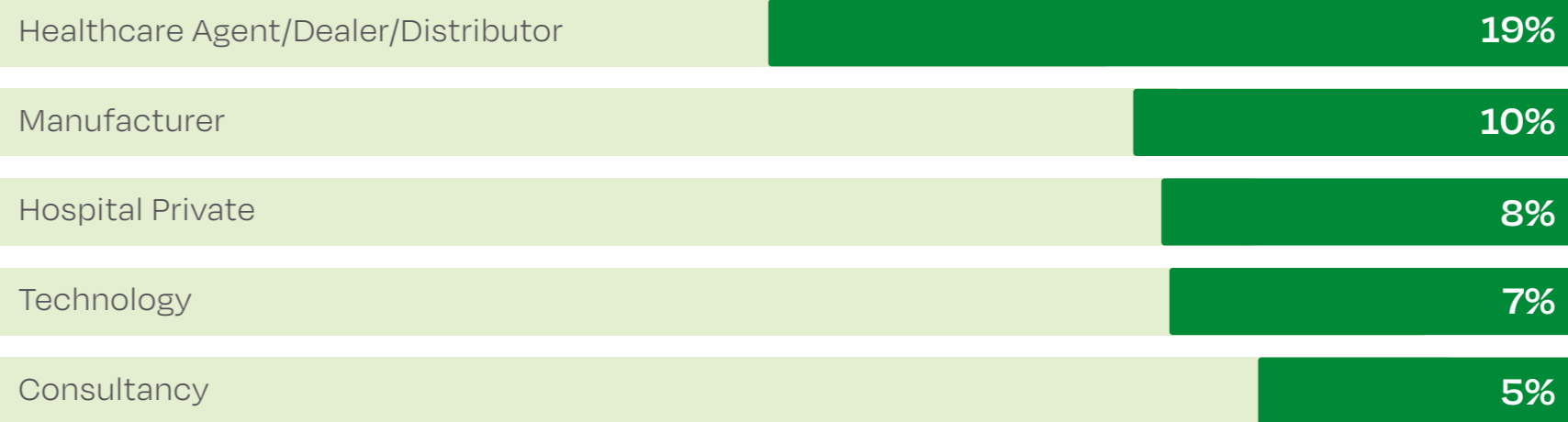


Smart Hospital and Interoperability Zone

A new platform for innovative and sustainable healthcare technologies

In partnership with Cleveland Clinic Abu Dhabi, the Smart Hospital and Interoperability Zone showcased the next generation of healthcare through enlightening demonstrations of innovative and sustainable technologies. These demonstrations highlighted how various technologies seamlessly integrated with state-of-the-art medical equipment to enhance patient care. Positioned within the Healthcare Transformation sector, the zone provided a platform for equipment manufacturers, e-Health solution providers, and digital health disruptors to showcase their solutions to key decision-makers and professionals.

Top natures of business



“Arab Health affirms its position as one of the world’s foremost medical exhibitions, surpassing others in significance. I believe Arab Health is particularly well-suited and highly recommended for professionals in the medical device industry.”

Mohamed Hassneen, General Manager, Meditex For Supplies

“As someone aspiring to thrive and anticipate the future in healthcare, I strongly recommend not overlooking Arab Health.”

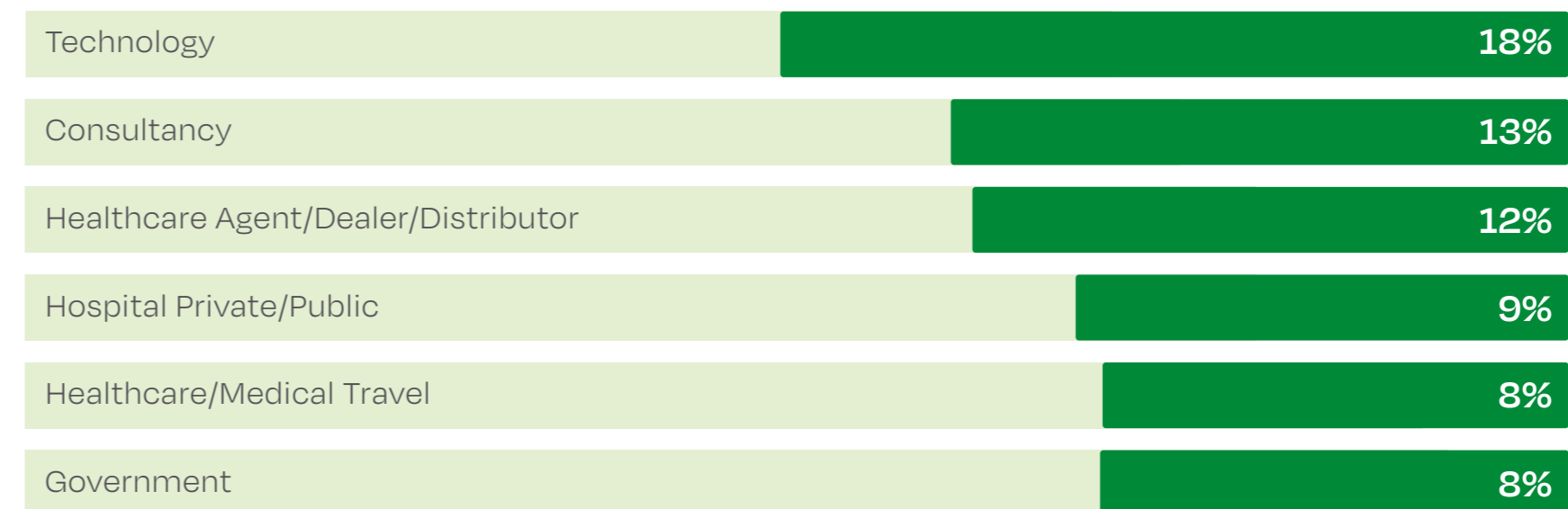
Jasleen Sandhu, Head of Operations, Imaging Services

Future Health Summit

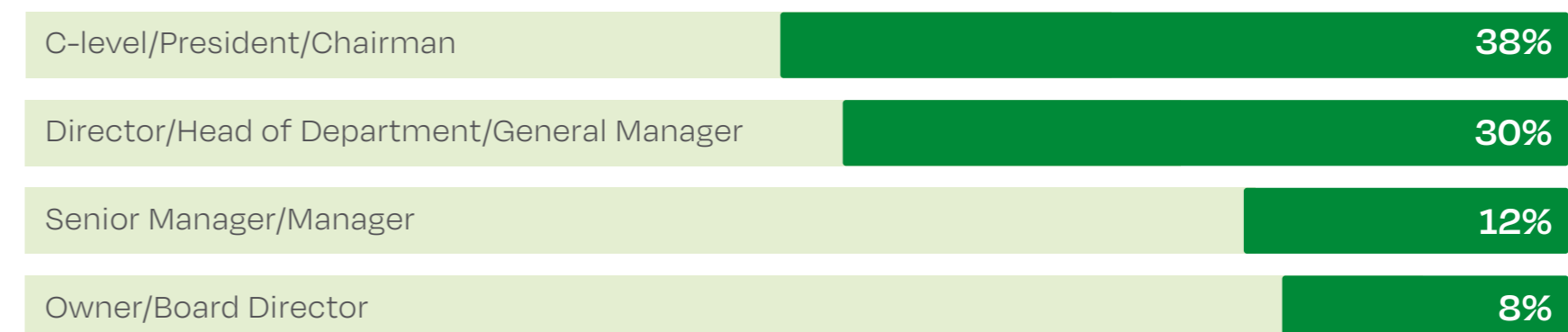
The Future Health Summit 2024, held at the Dubai Museum of the Future, under the patronage of the UAE Ministry of Health and Prevention, and in collaboration with prominent entities such as PureHealth, Dr. Sulaiman Al Habib, Neom, BD, and PwC, the summit convened experts and stakeholders to explore the theme of **“Longevity and Reverse Aging”**.

460+ attendees witnessed cutting-edge research, innovative technologies, and progressive strategies aimed at extending human lifespan and reversing the effects of aging.

Top natures of business



Top seniority



We would like to thank all our 2024 partners for their continued support

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Premium healthcare partner



Exclusive healthcare partner



Exclusive health services partner



Global health partner



Future of health partner



Innovation partner



Exclusive AI partner



Platinum partners



Gold partners



Silver partners



Healthcare transformation partner

Hayat - UAE National Organ Donation Programme Partner



Innov8 partner



Hydration partners



Supporting bodies



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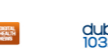
Strategic consultancy partner



Knowledge partner



Media partners



CME provided by



Organised by



Save the date for the most anticipated **50th anniversary of Arab Health!**

27-30 January 2025
Dubai World Trade Centre

Contact us to book your stand

arabhealth@informa.com

www.arabhealthonline.com

