

Global Health Exhibition 2024

Branding & Partnership Opportunities



Global Health
Exhibition 

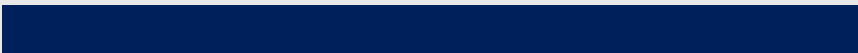
22 - 24 October, 2024
Riyadh Convention & Exhibition
Centre, Malham, Saudi Arabia

Impact

The USA Partnership Pavilion will host a prestigious group of exhibitors and welcome thousands of industry decision-makers, opinion-leaders, and influencers at Global Health Exhibition 2024.



Capitalize on this captive audience and drive even more traffic, awareness, and business to your booth with these exclusive integrated branding and partnership packages.



Opportunities

Packages starting at \$1,437.50

Don't see an option that meets your needs? Bespoke packages available upon request.

USA PARTNERSHIP PAVILION MEETING POINT



The “Meeting Point” for the USA Partnership Pavilion at GHE is the flagship hub of the entire pavilion. U.S. Exhibitors use this area to meet with clients and potential clients away from their stands. As an amenity for our exhibitors and their invited guests, the USA Partnership Pavilion hosts an exhibitor lounge and VIP area throughout the week. Services provided include complimentary beverages and snacks and conference rooms by appointment. Events such as the USA Partnership Pavilion Opening Ceremony and business briefings occur, bringing a captive audience into the space.

Partnership Features:

- Company name and logo on all printed materials listing partners.
- Recognition signage prominently displayed on entrance header.
- Company name and logo on the Kallman website and link to your website.

PARTNER PACKAGE

\$4,025 (TWO AVAILABLE)

COFFEE SERVICE SPONSOR



The Kallman Café within the USA Meeting Point is a hospitality hub for USA Partnership Pavilion Exhibitors and their guests. Our team serves thousands of cups of coffee over four days of the show. Let us place your company logo on up to 5,000 coffee sleeves.

Kallman Worldwide will produce and distribute via coffee and tea service during GHE 2024. This program is an impactful way to get your brand into the hands of thousands of healthcare industry leaders.

INVESTMENT

\$5,750 (ONE AVAILABLE)

CARPET STARS



The U.S. International Pavilion at GHE 2024 contains special aisle carpeting. Within these aisles are a number of high-traffic intersections where we can display your company logo and booth number.

Partnership Features:

- Logo and booth number on one to four (1-4) carpet stars.
- Company name and logo on all printed materials listing partners.
- Company name and logo on the Kallman website and link to your website.

PARTNER PACKAGE

\$1,437.50 PER STAR OR OWN ALL 4 FOR \$6,325 (4 AVAILABLE)

BOOK A CONFERENCE ROOM



Within the USA Partnership Pavilion there are fully equipped conference rooms available to exhibitors by appointment. This space offers exhibitors a private area to take their high-level meetings away from their booth. If you plan on having VIP meetings and wish to secure additional time slots in one of our rooms, book a 60-minute per day time slot and get a jump start on your meeting planning.

Partnership Features:

- Company name and logo on the Kallman website and link to your website.
- 60 Minute private board room slot.

*Conference room members must have exhibit space

PARTNER PACKAGE

\$862.50 / 60 MINUTES

Interested in an official show sponsorship?
Contact us for more information:



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