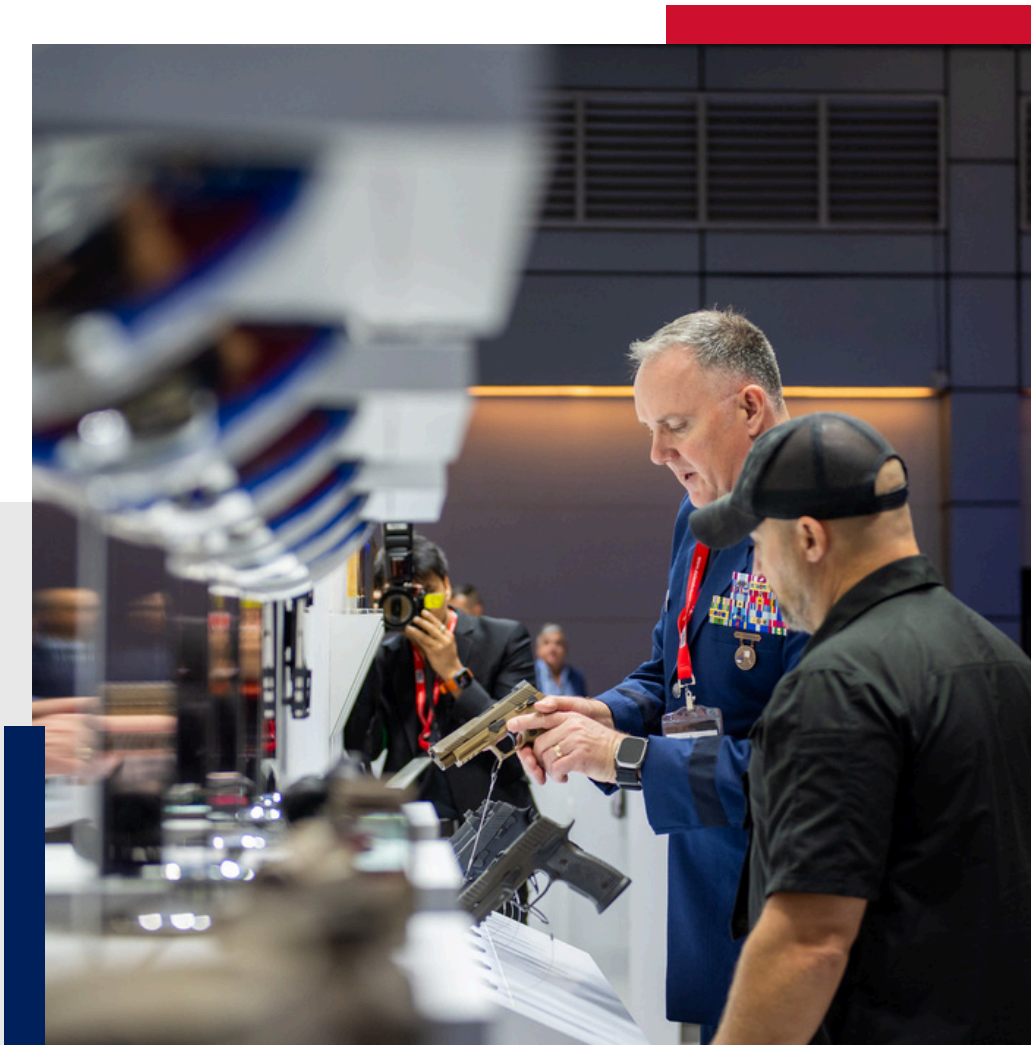




ADAS 2024

Branding & Partnership Opportunities



ADAS 2024

25 - 27 September 2024
World Trade Center Metro
Manila, Philippines

Impact



The USA Partnership Pavilion will host a prestigious group of exhibitors and welcome thousands of industry decision-makers, opinion-leaders, and influencers at ADAS 2024.



Capitalize on this captive audience and drive even more traffic, awareness, and business to your booth with these exclusive integrated branding and partnership packages.

Opportunities

Don't see an option that meets your needs? Bespoke packages available upon request.

USA PARTNERSHIP PAVILION MEETING POINT



As a convenience for our exhibitors and their invited guests, the USA Partnership Pavilion Meeting Point is used as an exhibitors' lounge and VIP area throughout the show. Services provided include complimentary beverages and snacks, business support services (email, concierge services, phone charging stations), and conference room bookings.

Partnership Features:

- Recognition on graphics within the USA Partnership Pavilion Meeting Point
- Recognition in print and electronic pre-show promotional materials
- Exposure on the Kallman website ADAS show page with a link to your company's website
- Display promotional brochures at the Meeting Point Café to showcase your brand

EXCLUSIVE PARTNERSHIP
\$7,000

USA PARTNERSHIP PAVILION OPENING CEREMONY



The USA Partnership Pavilion Opening Ceremony is the perfect option for those seeking to share the spotlight with high-ranking foreign and domestic government officials. The ceremony will take place at the entrance to the USA Meeting Point on Wednesday, September 25th and will be followed by a VIP tour of the USA Partnership Pavilion. The ceremony itself will consist of brief remarks by top US government representatives, industry leaders and Kallman Worldwide, followed by the cutting of the ceremonial ribbon.

Partnership Features:

- Recognition on invitation and all printed materials listing partners
- Recognition signage prominently displayed at the presentation
- One company representative invited to participate in the Opening Ceremony photo-op with principals
- Company name and logo on the Kallman website ADAS show page with a link to your website

EXCLUSIVE PARTNERSHIP
\$2,000

COFFEE & WATER STATION SPONSOR



The Kallman Café at the Meeting Point is the premier hospitality hub for USA Partnership Pavilion exhibitors and their guests. This program provides an impactful opportunity to place your brand directly into the hands of thousands of defense industry leaders. Coffee and water service is available to all pavilion exhibitors and their guests during all show days.

Partnership Features:

- Your company logo featured on thousands of eco-friendly cups distributed throughout the event. The cups will be produced and distributed by Kallman Worldwide.

EXCLUSIVE PARTNERSHIP
\$1,500

CARPET STARS



The USA Partnership Pavilion at ADAS 2024 contains special aisle carpeting. Within these aisles are a number of high-traffic intersections where we can display your company logo and booth number.

Partnership Features:

- Logo and booth number on one to four (1-4) carpet stars.
- Company name and logo on all printed materials listing partners.
- Company name and logo on the Kallman website and link to your website.

PARTNER PACKAGE
\$500 PER STAR

Need more information? Interested in an official show sponsorship? Contact us:



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